



REMEDIES: Co-Creating a Plastic Litter Free Future

DELIVERABLE: D6.3

TITLE: Half-time report on Dissemination and Communication

REVISION TABLE		
Document Version	Date	Modified sections- Details
V0.1	15.11.2024	IHA delivers D6.3
V0.2	20.11.2024	NIC reviews the D6.3
V0.3	21.11.2024	F6S reviews the D6.3
V0.4	26.11.2024	SMILO reviews the D6.3
V0.5	2.12.2024	NTUA reviews the D6.3
V0.6	30.7.2026	IHA reviews D6.3 based on the comments of RP2
V0.7	28.8.2026	NIC reviews D6.3
V0.8	01.09.2026	Resubmission of D6.3

Contractual Date of Delivery	14.12.2024
Actual Date of Delivery	03.12.2024
Resubmission Date	01.09.2026
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Type	R - Document, Report
Version	V0.8

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Citation: Cite this deliverable as: "REMEDIIES D6.3 Half-time report on Dissemination and Communication, (2026)"

Abbreviations and acronyms

Acronyms	Title
AI	Artificial Intelligence
AITIP	Aitiip Technology Centre
ANGR	Alchemia-nova Greece
CINEA	European Climate, Infrastructure and Environment Executive Agency
CNR	National Research Council of Italy
DCCP	Dissemination, Communication and Community Engagement Plan
DEI	Diversity, Equity and Inclusion
DOI	Digital Object Identifier
DRL	Demand Readiness Level
EC	European Commission
ECAS	European Commission Authentication Service
EMODnet	European Marine Observation and Data Network
ETMI	Environmental & Territorial Management Institute
EU	European Union
EXIT	EXIT Foundation

F6S	F6S Network Ireland Limited
GA	General Assembly
GDPR	General Data Protection Regulation
IHA	Impact Hub Athens
INFOR	Infordata Sistemi S.r.l.
KPI / KPIs	Key Performance Indicator / Key Performance Indicators
LCA	Life-Cycle Assessment
MCG	Marine Conservation Greece
ML	Marine Litter
MOH	Mohammed Premier University
MRL	Market Readiness Level
MS	Milestone
MSFD	Marine Strategy Framework Directive
NGO / NGOs	Non-Governmental Organisation / Non-Governmental Organisations
NIC	National Institute of Chemistry Slovenia
NTUA	National Technical University of Athens
OC	Open Call

OECD	Organisation for Economic Co-operation and Development
PFV	Plastic Free Venice
PR	Public Relations
RC	River Cleaning, MOLD S.r.l.
SMILO	Small Islands Organisation
T	Task
TG ML	Technical Group on Marine Litter
UM	University of Maribor
UN	United Nations
VITO	Flemish Institute for Technological Research
VLPF	Venice Lagoon Plastic Free
WP	Work Package
WWF	World Wide Fund for Nature

Executive Summary

This document provides a comprehensive overview of the communication and dissemination activities conducted during the first half of the REMEDIES project (M1–M24). Its primary objective is to summarise the efforts undertaken to amplify the project's goals and achievements, with a specific focus on promoting REMEDIES' innovative solutions to address marine plastic pollution. Across the reporting period, the consortium implemented a wide range of communication and dissemination activities, including conferences, webinars, policy workshops, and anti-litter campaigns. These activities were designed to raise awareness and mobilise action among diverse stakeholder groups, supporting participation, interaction, and knowledge exchange. A total of 268 CDCE activities were implemented during M1–M24, generating an aggregate reach of 1,301,926 recorded across activities and channels in the reporting dataset. This figure represents cumulative reach (exposure) and does not indicate unique individuals, as multiple contacts may occur across different activities and channels. Two reach KPIs are tracked in line with D6.1: T6.2 (Awareness-oriented Communication reach) and T6.3 (Result-oriented Dissemination reach), complemented by qualitative assessments of participation, stakeholder relevance, engagement quality, and follow-up potential. Key results demonstrate that REMEDIES activities contribute to public awareness, stakeholder mobilisation, capacity building, and the transfer of project results and technologies. The report also highlights the project's commitment to promoting the 12 technologies developed within REMEDIES through targeted events and campaigns, enabling uptake and collaborative potential across EU Member States and associated partners. Looking ahead, the project will intensify efforts to attract industry investors and corporate partnerships, while further strengthening public awareness to facilitate the adoption and exploitation of REMEDIES innovations and to expand its impact on marine sustainability. Governance and quality requirements including gender, ethics, and accessibility are applied as cross-cutting principles throughout dissemination and communication activities to ensure transparency and inclusiveness consistent with Horizon Europe expectations.

Table of Contents

1. Introduction.....	10
1.1 Connections with other REMEDIIES deliverables	10
2. Reporting methodology.....	11
2.1 Reporting tool for quarterly reporting (past events)	11
2.2 Events tracking (upcoming events)	13
3. Overview, data analytics and impact of dissemination, communication, and community engagement activities.....	15
3.1 Data analysis.....	21
3.1.1 Audience reach	21
3.1.2 Geographical distribution.....	28
3.2 Qualitative impact	32
4. Dissemination activities.....	35
4.1 Performance measurement and analysis.....	35
4.1.1 Presentations in conferences/seminars/trade fairs & conferences & clusters identified	35
4.1.2 Scientific Publications	43
4.1.3 Webinar/trainings.....	45
4.1.4 Open days	46
4.1.5 Connected Initiatives and EU projects	46
4.1.6 Short solution videos	47
4.2 Dissemination highlights	48
5. Communication activities	51
5.1 Performance measurement and analysis.....	51
5.1.1 Social media	51
5.1.2 Newsletters.....	57
5.1.3 Website.....	57
5.1.4 Connected ambassadors	59
5.1.5 Press, web and broadcast media visibility.....	60
5.2 Communication highlights.....	61
6. Community engagement activities.....	65
6.1 Performance measurement and analysis.....	65
6.1.1 Anti-litter campaigns	65
6.1.2 Workshops/summer schools.....	67
6.1.3 Seminars	68
6.1.4 Hackathon.....	71

6.1.5 Artistic residencies.....	73
6.1.6 Policy Workshops	74
6.1.7 Connections with local opinion makers and stakeholder allies	74
6.1.8 Cluster meetings.....	75
6.1.9 Inauguration event	76
6.2 Community engagement highlights	77
7. Deviations, risk management and next steps	84
7.1 Deviations and risk	84
7.2 Next steps	84
8. Contribution to the EU Mission Ocean and Waters legacy	86
9. Conclusion	88
Annex I - Connected local opinion makers	89
Annex II - Stakeholder allies	92
Annex III - Connected initiatives.....	99

Table of tables

Table 1: REMEDIIES KPIs targets and progress achieved for communication activities.	15
Table 2: REMEDIIES KPIs targets and progress achieved for dissemination activities.	16
Table 3: REMEDIIES KPIs targets and progress achieved for community engagement activities.	18
Table 4: ECAS audience categories represented in the aggregate recorded WP6 reach	24
Table 5: Geographical segmentation of aggregate recorded WP6 reach	30
Table 6: Presentations in conferences	36
Table 7: Scientific publications	44
Table 8: Webinars and trainings	45
Table 9: Open days	46
Table 10: Social media activities reported by the REMEDIIES partners in number of activities and reached audiences	52
Table 11: Anti-litter campaigns	66
Table 12: Workshops/summer school	67
Table 13: Seminars	69
Table 14: Plastic fantastic Hackathon	73
Table 15: Policy workshop	74
Table 16: Cluster meetings	76
Table 17: Inauguration event	77

Table of figures

Figure 1: First page of the REMEDIIES Dissemination, Communication and Community Engagement reporting tool.....	12
Figure 2: REMEDIIES quarterly dissemination, communication, and community engagement visualization.	13
Figure 3 Total reported audience reach representation as percentages by each ECAS audience category...	23

Figure 4: Aggregate recorded reach and participation by WP6 campaigning, dissemination activities and community engagement participation	26
Figure 5: REMEDIES LinkedIn audience by job function	27
Figure 6: REMEDIES LinkedIn audience by sector.	28
Figure 7: Mapping of the locations where activities were implemented, illustrating the territorial spread of REMEDIES events across participating countries and wider stakeholder ecosystems.	29
Figure 8: VITO at EMODnet Open Conference, Brussels/Belgium (Photo: REMEDIES archive)	48
Figure 9: VLPF, NIC, INFOR, and RC at Ecomondo Green Technology, Rimini/Italy (Photo: REMEDIES archive)	49
Figure 10: NIC at 10 years of Galway statement, Ireland (Photo: REMEDIES archive)	49
Figure 11: NIC and F6S at Sea Forum, Bizerte/Tunisia (Photo: REMEDIES archive)	50
Figure 12: NIC and IHA at the EU Mission Ocean days Annual Forum, Brussels/Belgium (Photo: REMEDIES archive)	50
Figure 13: Social media reporting records and reach by REMEDIES partners.	53
Figure 14: REMEDIES Facebook page	54
Figure 15: REMEDIES X account.....	55
Figure 16: REMEDIES LinkedIn page	55
Figure 17: REMEDIES Instagram account	56
Figure 18: REMEDIES YouTube channel	56
Figure 19: REMEDIES website performance and audience overview in the first half of the project.	58
Figure 20: Press releases/website articles reported by REMEDIES partners.	60
Figure 21: TV/radio/media briefing activities reported by REMEDIES partners.	61
Figure 22: REMEDIES Newsletters. (Source: REMEDIES archive)	62
Figure 23: REMEDIES website. (Source: REMEDIES archive)	62
Figure 24: REMEDIES Open Calls 1 and 2 dedicated parts in REMEDIES webpage. (Source: REMEDIES archive)	63
Figure 25: REMEDIES Ambassadors dedicated part in REMEDIES webpage. (Source: REMEDIES archive)	63
Figure 26: REMEDIES Beach Clean-ups dedicated webpage. (Source: REMEDIES archive)	64
Figure 27: <i>REMEDIES Hackathon dedicated part in REMEDIES webpage. (Source: REMEDIES archive)</i>	64
Figure 28: REMEDIES Anti-litter Campaign IHA-WWF Greece: (Source: REMEDIES archive).....	78
Figure 29: REMEDIES Webinar on Plastic Identification:(Source: REMEDIES archive).....	79
Figure 30: REMEDIES Flags (Source: REMEDIES archive).....	80
Figure 31: PLASTIC FANTASTIC Hackathon (Source: REMEDIES archive)	81
Figure 32: REMEDIES 2nd Cluster Meeting, Tirana/Albania (Photo: REMEDIES archive)	82
Figure 33: REMEDIES 1st Cluster Meeting, Oujda/Morocco (Photo: REMEDIES archive).....	82
Figure 34: REMEDIES clean-up as part of the Inauguration Event (Photo: REMEDIES archive)	83

1. Introduction

Through our dissemination and communication activities, REMEDIES aims to convey a clear and powerful message: we are at the forefront of solving one of the most pressing environmental challenges of our time (micro)plastic pollution. Our mission is to mobilize individuals, communities, policymakers, and industries to take action. REMEDIES not only presents solutions but also empowers communities through engaging activities, such as hands-on workshops on zero-waste solutions, educational webinars on plastic identification, live-streamed cluster meetings with prestigious scientists featuring open Q&A sessions, beach clean-up and beach litter monitoring guidance, and many more initiatives designed to help people become part of this transformation. At the heart of REMEDIES are the 12 innovations and technologies being designed, tested, and implemented across our eight Demo Sites and the Lighthouse. These solutions encompass a wide range of circular economy practices and technological advancements, from advanced plastic monitoring systems using drones and AI to zero-waste lifestyle initiatives. By promoting these innovations, REMEDIES aims to inspire widespread adoption and adaptation, ensuring a significant reduction in plastic pollution and creating a cleaner, more sustainable future for our oceans and waters. The project's activities are framed around the key themes of sustainability, innovation, and community engagement. By addressing plastic pollution at every stage of its lifecycle, REMEDIES is driving a fundamental shift in how we manage plastic waste—moving from a linear, disposable model toward a circular, regenerative one. The project's message to the world is one of hope, action, and collaboration. We believe that by working together, we can restore the health of our oceans and build a future where plastic litter is no longer a threat to marine ecosystems and human communities alike. Through this report, we emphasize the importance of maintaining momentum, reaching our KPIs, and continuing to engage with stakeholders at every level—from local communities and grassroots organizations to policymakers and industry leaders. The dissemination of these innovations is critical to realizing the full potential of the REMEDIES project, fostering long-term impact, and promoting widespread, lasting change across the region and beyond.

1.1 Connections with other REMEDIES deliverables

This deliverable builds directly on D6.1 (Dissemination, Communication and Community Engagement Plan) and D6.2 (Branded Materials), both first versions submitted in 2023 at the project's outset (M5 and M8 respectively). Together, these two deliverables established the mission, vision, visual identity and communication standards that underpin all WP6 activities, and they constitute the strategic foundation against which the progress reported in D6.3 is assessed. D6.1 provides the operational framework target audiences, activity categories, KPI definitions, partner responsibilities, reporting approach and corrective measures that guide the implementation monitored here. D6.3 therefore functions as a monitoring and learning document: it records activities carried out, measures progress against planned KPIs, identifies audiences and stakeholders reached, and assesses the contribution of these activities to REMEDIES' wider objectives. In doing so, it also supports the planning of the next phase of WP6 implementation by documenting achievements, adjustments, gaps, good practices and opportunities for improvement. Beyond WP6, this deliverable also draws on the project's cross-cutting ethics and gender dimension work, particularly the findings and recommendations of T7.6 Gender Dimension report. While the detailed survey results and internal organisational analysis remain within the scope of the dedicated T7.6 report, their broader implications are directly relevant to WP6 informing the use of inclusive language, diverse representation in communication materials, accessibility of digital content and events, and the design of participatory formats open to different stakeholder groups. Gender, inclusion and diversity are thus treated as cross-cutting quality principles throughout REMEDIES' communication and engagement activities, reinforcing the project's broader commitment to inclusiveness, scientific excellence, responsible innovation and societal relevance.

2. Reporting methodology

For clarity purposes, this section of D6.3 presents a short overview of the methodology used to collect Dissemination, Communication and Community Engagement inputs from partners. For a more detailed account of the REMEDIIES strategy on communication and project branding, readers can refer to D6.1 (Dissemination, Communication and Community Engagement Plan) and D6.2 (Branded Materials), both available on the REMEDIIES website¹.

2.1 Reporting tool for quarterly reporting (past events)

All REMEDIIES partners are required to report their Communication, Dissemination and Community Engagement activities on a quarterly basis to ensure effective monitoring, coordination and documentation of WP6 progress. This reporting process is led by IHA, as WP6 leader, and is designed to collect comparable information across partners, activities, countries, target audiences and KPIs.

The reporting process covers all activities implemented by partners under the three main areas of WP6:

- Communication activities, such as website updates, social media campaigns, newsletters, press releases, media outreach, public awareness content, branded materials and audiovisual communication.
- Dissemination activities, such as scientific publications, conference presentations, webinars, trainings, Open Days, seminars, solution-oriented presentations and other activities focused on the transfer of REMEDIIES results, tools, methods, technologies and lessons learned.
- Community engagement activities, such as anti-litter campaigns, beach clean-ups, citizen science activities, workshops, summer schools, hackathons, residencies, policy workshops, clustering activities and other activities where citizens, local communities and stakeholders are actively involved.

To facilitate this process, a standardised Google form has been established by IHA. The form is circulated quarterly to all partners, who are expected to fill it out with accurate information and submit it to IHA. The form allows the consortium to collect the necessary information in a consistent format and to monitor progress against the KPIs defined in the REMEDIIES Grant Agreement and further operationalised in D6.1.

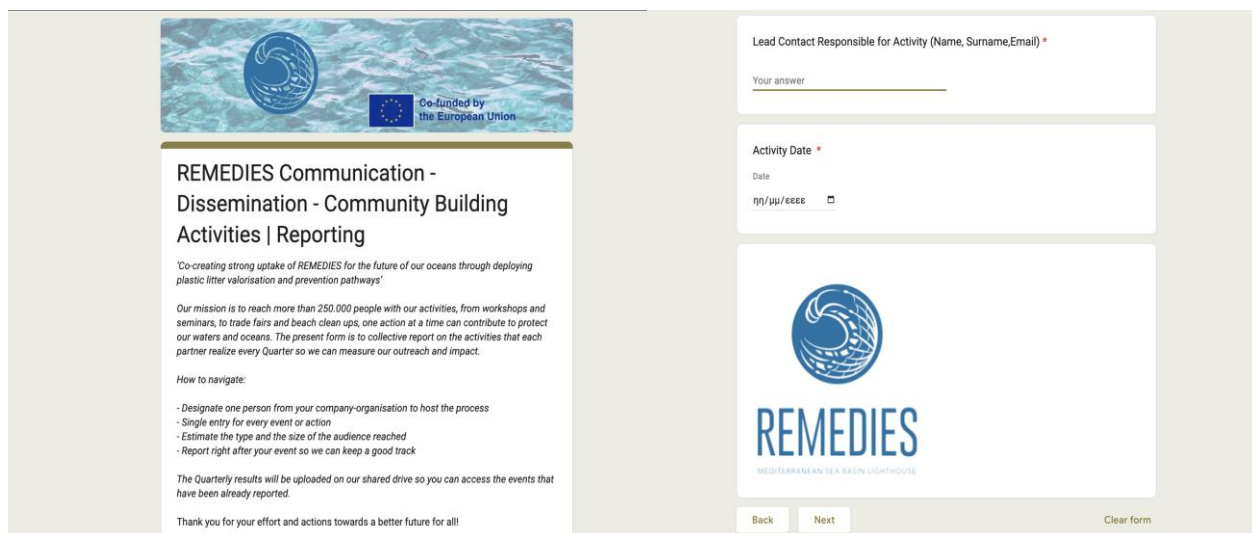
For each reported activity, partners are requested to provide information such as:

- Name and short description of the activity.
- Date and location.
- Partner responsible or involved.
- Type of activity.
- Relevant WP6 task and KPI.
- Primary category of the activity: Communication, Dissemination, or Community Engagement.
- Secondary function, where relevant.
- Delivery format: physical, digital, or hybrid.
- Type of stakeholders involved.
- Number of audiences reached.
- Other partners involved (i.e. EU projects).
- Geographical scope.

¹ <https://remedies-for-ocean.eu/deliverables/> (accessed 30.8.2026)

- Links to supporting material, where available.
- Media outreach, where relevant.
- Publication details, where relevant, including title, authors, journal name, publisher, publication date and URL.

To further strengthen the inclusiveness of WP6 monitoring, future reporting cycles may also encourage partners to reflect, where relevant and feasible, on accessibility measures, inclusive language, diverse representation, and the participation of different stakeholder groups. This would help capture not only the scale of outreach, but also the extent to which communication, dissemination and community engagement activities are designed to be inclusive and accessible. In Figure 1 a snapshot representing the REMEDIIES Dissemination, Communication and Community Engagement reporting tool.



Co-funded by the European Union

REMEDIIES Communication - Dissemination - Community Building Activities | Reporting

"Co-creating strong uptake of REMEDIIES for the future of our oceans through deploying plastic litter valorisation and prevention pathways"

Our mission is to reach more than 250,000 people with our activities, from workshops and seminars, to trade fairs and beach clean ups, one action at a time can contribute to protect our waters and oceans. The present form is to collective report on the activities that each partner realize every Quarter so we can measure our outreach and impact.

How to navigate:

- Designate one person from your company-organisation to host the process
- Single entry for every event or action
- Estimate the type and the size of the audience reached
- Report right after your event so we can keep a good track

The Quarterly results will be uploaded on our shared drive so you can access the events that have been already reported.

Thank you for your effort and actions towards a better future for all!

Lead Contact Responsible for Activity (Name, Surname, Email) *

Your answer

Activity Date *

Date

dd/mm/yyyy

REMEDIIES
MEDITERRANEAN SEA BASIN LIGHTHOUSE

Back Next Clear form

Figure 1: First page of the REMEDIIES Dissemination, Communication and Community Engagement reporting tool.

The reporting system also supports more accurate KPI accountancy. Since several activities may combine communication, dissemination and community engagement functions, the reporting process identifies the primary purpose of each activity, while also recording secondary contributions. This avoids double counting and ensures that activities are placed under the most appropriate category as presented in more detail in D6.1 Dissemination, Communication and community engagement plan, delivered the beginning of the project.

Audience reach is reported using the quantitative and qualitative information available for each activity. Quantitative information may include participant numbers, estimated reach, views, followers, subscribers, online attendance, media impressions or other available metrics. Qualitative information may include the audience profile, the relevance of the stakeholder group, the type and level of interaction, and any follow-up interest recorded.

This information provides additional context on how an activity was delivered and who it reached, and it has additional multipurpose in supporting Wp5 outputs in connection to exploitation strategy for REMEDIIES innovative solutions. For example, webinar reporting may include the number and profile of participants, the topic and purpose of the session, and the level of interaction observed. Workshop reporting may similarly

note the form of participation and whether the activity included elements such as learning, discussion, capacity building, co-creation or stakeholder exchange, where relevant.

The information collected through the quarterly reporting process is used to update the internal dissemination and communication tracker, monitor KPI progress, identify gaps, and support corrective measures where needed. It also provides the basis for the figures and tables presented in this report. The figures reported in this deliverable were gathered until September 2024, based on the activities submitted by the partners through the quarterly reporting process.

A KPI reach graphic was also generated periodically and shared both through REMEDIIES' social media channels to keep the wider community informed of the project's progress and impact and to the consortium and the project officer.

This supports transparency and public visibility, while also reinforcing the project's communication efforts by presenting progress in an accessible visual format as presented in Figure 2.

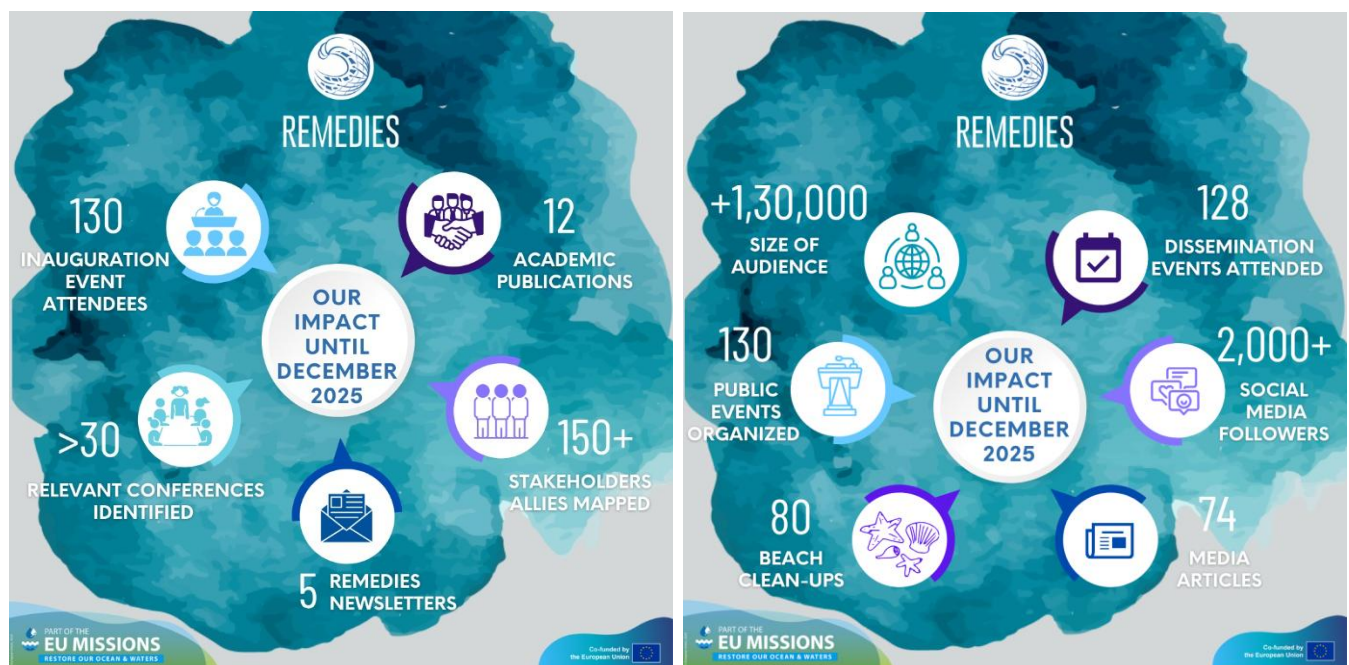


Figure 2: REMEDIIES quarterly dissemination, communication, and community engagement visualization.

2.2 Events tracking (upcoming events)

In addition to the quarterly reporting of past activities, all partners are required to notify IHA about upcoming events, workshops, campaigns, seminars, trainings, conferences, Open Days, community activities, media actions or other relevant WP6 activities at least two weeks in advance.

This advance notice allows the WP6 leader to support the activity through the appropriate channels and tools. Depending on the type and purpose of the activity, support may include promotion through the project website, blog posts, live stories, Facebook, X Platform, LinkedIn, Instagram, newsletters, partner channels, media outreach or other relevant communication channels.

The advance tracking of events also helps ensure that each activity is correctly positioned within the Communication, Dissemination and Community Engagement framework. Partners are responsible for tracking and updating all event details in the shared reporting form. Where needed, IHA provides guidance on how to strengthen the visibility, dissemination value or engagement potential of the activity. This may include preparing academic posters, leaflets, social media posts, banners, website updates, blog articles, visual material, event invitations, or other supporting materials.

- For activities with strong dissemination value, such as conferences, trainings, webinars, scientific events or open days, partners are encouraged to provide sufficient technical or content-related information to make the activity useful for the intended audience. This may include details on the REMEDIIES solutions presented, the demo site involved, the results shared, the methodology used, or the potential for uptake and replication.
- For communication activities, such as social media campaigns, newsletters, website content and media outreach, partners are encouraged to track reach, engagement and audience response where data is available. This helps assess whether communication actions are effective in increasing visibility, raising awareness and supporting behavioural change.
- For activities with strong community engagement value, such as clean-ups, anti-litter campaigns, workshops, summer schools, seminars or citizen science activities, partners are encouraged to report not only the number of participants, but also the type of participation, the level of interaction, the local stakeholders involved, and any follow-up action or learning generated.

As part of this advance planning, partners are encouraged to consider inclusive communication and accessibility aspects, including the use of gender-sensitive language, accessible formats where possible, clear public-facing wording, diverse visual representation, and event formats that allow participation from different stakeholder groups, including citizens, youth, local communities, practitioners and underrepresented voices as also described in D6.1.

3. Overview, data analytics and impact of dissemination, communication, and community engagement activities

Dissemination, communication and community engagement activities have been actively pursued during the first half of the REMEDIIES project. The figures reported in this deliverable were gathered from the beginning of the project until September 2024, based on the activities reported by partners up to this date.

This section is organised to move from the overall monitoring framework to the evidence base behind the reported reach. It first presents KPI progress, then explains audience reach by activity type and audience category, maps geographical reach, clarifies target audiences, and finally summarises the qualitative impact of the Communication, Dissemination and Community Engagement activities.

The KPI overview below follows the three categories communication, dissemination and community engagement. In total in the first 24 months 268 activities were reported by consortium partners during M1-M24. In Tables 1, 2 and 3 it is shown the progress against the WP6 KPI defined. Furthermore, a short explanation of its contribution to visibility, knowledge transfer, stakeholder mobilisation, participation, uptake potential and policy alignment is given.

Table 1: REMEDIIES KPIs targets and progress achieved for communication activities.

Description of KPI	Task	Target	Responsible partners	Status M24	Action
Communication activities					
Followers on social networks: X, Facebook, LinkedIn, Instagram, TikTok	T6.2	5,000	IHA: lead; all: support	>2,000 followers	REMEDIIES created and maintained its social media profiles, reaching more than 2,000 followers. This contributes to the project's visibility, public awareness and continuous communication with broad audiences. Further growth will be supported through partner amplification, campaign content and platform-specific communication.
Citizens reached by campaigning	T6.2	100,000	IHA: lead; all: support	1,013,268 aggregate recorded Communication reach	REMEDIIES Communication activities generated an aggregate recorded reach of 1,013,268 during M1-M24, substantially exceeding the target of 100,000 citizens reached by campaigning. This includes documented reach from social media activities, newsletters, press releases and website articles, and TV, radio and media briefings reported by consortium partners.

E-newsletters	T6.2	6	IHA: lead; all: support	4 newsletters	Four newsletters have been released so far, informing audiences about important activities, including the introductory newsletter, Open Call 1, Open Call 2 and the Hackathon. Newsletters support regular communication with stakeholders and also serve a dissemination function when they include project results, opportunities and updates.
Connected Ambassadors	T6.4	>15	NIC: clustering; IHA: workshops; NTUA: clustering; SMILO: inter-island exchange	10 Ambassadors	Ten ambassadors were identified and profiled, and more than 25 invitations were sent to potential candidates. Ambassadors are pivotal in promoting the REMEDIIES message, amplifying communication and engaging with diverse communities.

Table 2: REMEDIIES KPIs targets and progress achieved for dissemination activities.

Description of KPI	Task	Target	Responsible partners	Status M24	Action
Description of KPI					
Conferences & clusters identified	T6.1	>30	IHA: lead communication plan; NIC: support target messages; SMILO: support	>30 conferences and clusters identified	More than 30 conferences and cluster events were mapped, identifying opportunities where REMEDIIES can present its progress, exchange knowledge and connect with relevant scientific, policy, innovation and Mission Ocean communities. The relevant table is available in D6.1, Annex IV.
Open Days	T6.3	8	IHA: lead; NIC: support; VLPF: organising final conference; all demo-site leaders: open days, network dissemination; all: active dissemination	2 Open Days	Two Open Days have been organised so far, in Saidia (Morocco) and Umag (Croatia). Open Days support dissemination by presenting demo-site activities and REMEDIIES solutions, while also contributing to community engagement when they include participatory demonstrations and local stakeholder interaction.
Presentations in conferences / seminars / trade fairs	T6.3	>200	IHA: lead; NIC: support; VLPF: organising final conference; all demo-site leaders: open	106 presentations	REMEDIIES partners conducted more than 100 presentations at various conferences, seminars and trade fairs as captured through our reporting quarterly process, contributing to knowledge dissemination, visibility of project results and stakeholder engagement. These



			days, network dissemination; all: active dissemination		activities help reach scientific, technical, policy and industry audiences that can use, validate or further disseminate REMEDIATION outputs.
Scientific publications	T6.3	40	IHA: lead; NIC: support; VLPF: organising final conference; all demo-site leaders: open days, network dissemination; all: active dissemination	12 scientific publications	12 Scientific Publications covering REMEDIATION technologies and innovations have been released in the first 24 months. Scientific publications are a core dissemination channel, strengthening the project's credibility and supporting the transfer of results to scientific and specialist audiences.
People reached through dissemination activities	T6.3	250,000	IHA: lead; NIC: support; VLPF: organising final conference; all demo-site leaders: open days, network dissemination; all: active dissemination	282,265 aggregate recorded Dissemination reach	REMEDIATION dissemination activities generated a documented audience reach of 282,265 during M1-M24, exceeding the target of 250,000 people. This figure includes result-oriented dissemination activities such as conference and trade-fair presentations, Cluster Meetings, webinars and trainings, Open Days, Policy Workshops and the Inauguration Event. Community Engagement participation is reported separately and is not included in this KPI unless an activity is classified primarily as Dissemination.
Short solution videos	T6.3	8	IHA: lead; NIC: support; VLPF: organising final conference; all demo-site leaders: open days, network dissemination; all: active dissemination	0 videos completed, 8 planned / design completed	A template for short video scripts was designed to guide Demo Site leaders for the design of the 8 short solution videos. These videos will support communication when they raise awareness and present REMEDIATION solutions, technologies and demo-site results.
Webinars / Trainings	T6.3	8	IHA: lead; NIC: support; VLPF: organising final conference; all demo-site leaders: open days, network	5 webinars / trainings	Five training sessions were organised to prepare supervisors to lead beach clean-ups and deliver educational activities. 3 of them were held in Italy, 1 in Morocco and 1 in Albania. Webinars and trainings support knowledge transfer and capacity building, and they contribute to community engagement when they include

			dissemination; all: active dissemination		interactive learning, discussion or preparation for citizen science activities.
Connected initiatives	T6.4	>20	NIC: clustering; IHA: workshops; NTUA: clustering; SMILO: inter- island exchange	20 initiatives	Twenty initiatives have been identified, aligning with REMEDIIES goals and enhancing collaboration opportunities. The initiatives identified include partnering organisations who were involved in the content and delivery of the Inauguration Event, the 1st Policy Workshop, and the PLASTIC FANTASTIC Hackathon. These connections support dissemination, uptake and replication opportunities.
Connected EU projects	T6.4	>5	NIC: clustering; IHA: workshops; NTUA: clustering; SMILO: inter- island exchange	>5 EU projects	REMEDIIES established connections with five other projects, fostering collaboration and knowledge exchange. These connections support Mission Ocean alignment, synergies with related initiatives and opportunities for joint dissemination.

Table 3: REMEDIIES KPIs targets and progress achieved for community engagement activities.

Description of KPI	Task	Target	Responsible partners	Status M24	Action
Community engagement activities					
Key stakeholders participating in the DCCP formation	T6.1	>20	IHA: lead communication plan; NIC: support target messages; SMILO: support	>20 stakeholders	The Dissemination, Communication and Community Engagement Plan was created with the support of more than 20 individuals and REMEDIIES partners. This ensured that the plan was informed by stakeholder input, partner knowledge and participatory consultation from the beginning of the project.
Stakeholders Allies mapped	T6.1	>150	IHA: lead communication plan; NIC: support target messages; SMILO: support	155 stakeholder allies	A map of 155 local and international actors, stakeholders and networks of the private and public sphere was created. This supports future mobilisation, targeted outreach and the identification of relevant multipliers for communication, dissemination and engagement activities.



Connected local opinion makers	T6.4	>20	NIC: clustering; IHA: workshops; NTUA: clustering; SMILO: inter-island exchange	20 local opinion makers	Local opinion makers are being identified through partner networks and demo-site ecosystems. They support trust-building, local mobilisation and stronger links between REMEDIES activities and local communities.
Policy alignment workshops with other Mission projects	T6.4	>5	(NIC: clustering; IHA: workshops; NTUA: clustering; SMILO: inter-island exchange)	1 policy alignment workshop	A policy workshop was conducted in Greece in M11, with over 30 participants, including representatives from three EU Mission projects (Blue Mission Med, PREPforBlue). The workshop focused on linking research with entrepreneurship development, facilitating dialogue and alignment on policy issues. Its effectiveness lies in connecting research, innovation and policy-oriented stakeholders around shared Mission Ocean priorities.
Clustering events	T6.4	10	(NIC: clustering; IHA: workshops; NTUA: clustering; SMILO: inter-island exchange)	3 clustering events	Three hybrid cluster events were held: in M11 in Morocco, in M16 in Albania, and one in M17 during the EU Green Week. The following ones will be organised in Slovenia in M23 and in France in M28. These events support knowledge exchange, policy relevance and cooperation with other projects and initiatives.
Anti-litter campaigns	T6.5	8	IHA: community building; VITO: citizen science; NIC, ANGR; VITO, IHA, NIC, UM, CNR, PFV, CNR, EXIT, MCG, NTUA, ETMI, SMILO, MOH, AITIIP: demo interventions	2 anti-litter campaigns	Guidelines for anti-litter campaigns were shared with all partners. Two anti-litter campaigns have been implemented so far: the IHA and WWF Greece Anti-litter Campaign from May to September 2024 in collaboration with the Adopt a Beach Program, IHA, All for Blue and MCG Campaign. Upcoming campaigns are planned for France, Italy, Morocco and Slovenia. These campaigns support community engagement by mobilising citizens and stakeholders in concrete action.
Workshops / summer schools	T6.5	20	IHA: community building; VITO: citizen science; NIC, ANGR; VITO, IHA, NIC, UM, CNR, PFV, CNR, EXIT, MCG, NTUA, ETMI, SMILO, MOH, AITIIP: demo	13 workshops / summer schools	Thirteen workshops and summer schools were conducted so far in Slovenia, Greece, Spain, Croatia and Portugal. These activities support active learning, stakeholder participation, awareness raising and capacity building. Their effectiveness is linked to the direct involvement of students, educators, citizens, local stakeholders and community actors.



			interventions		
Hackathon	T6.5	1	IHA: community building; VITO: citizen science; NIC, ANGR; VITO, IHA, NIC, UM, CNR, PFV, CNR, EXIT, MCG, NTUA, ETMI, SMILO, MOH, AITIIP: demo interventions	1 Hackathon	The PLASTIC FANTASTIC Hackathon was a significant event, featuring 60 community partners, over 40 experts, and 24 participating teams from 18 countries. The four winners participated in an acceleration program designed and delivered by IHA. Targeted fundraising secured EUR 8,000 in cash prizes and EUR 2,000 in technology equipment, enabling support to be extended to four winning teams. The hackathon strongly contributed to co-creation, innovation, stakeholder mobilisation and solution development.
Residencies	T6.5	5	IHA: community building; VITO: citizen science; NIC, ANGR; VITO, IHA, NIC, UM, CNR, PFV, CNR, EXIT, MCG, NTUA, ETMI, SMILO, MOH, AITIIP: demo interventions	0 residencies completed	The concept for five artistic residencies is currently being designed by IHA and EXIT to foster creative engagement and community involvement. The residencies are expected to support community engagement through artistic and research-based interaction with local contexts, while also contributing to communication through public-facing outputs.
Physical and digital participants in the inauguration event	T6.3	130	IHA: lead; NIC: support; VLPF: organising final conference; all demo-site leaders: open days, network dissemination; all: active dissemination	>130 participants	The inauguration event took place in M9 in Athens, Greece, with over 130 participants, including stakeholders and decision-makers, successfully surpassing the target. The event communicated the project's mission, introduced its objectives and created an initial public visibility moment for REMEDIIES.



Participants in the final conference	T6.3	300	IHA: lead; NIC: support; NIC: organising final conference; all demo-site leaders: open days, network dissemination; all: active dissemination	0 participants, due M48	Since the final conference is due by M48, plans have not been initiated yet. NIC agreed with VLPF to take the leadership of the final conference. The event will be a major dissemination and networking milestone, bringing together project results, lessons learned, policy relevance and stakeholder exchange.
Seminars	T6.5	40	IHA: community building; VITO: citizen science; NIC, ANGR; VITO, IHA, NIC, UM, CNR, PFV, CNR, EXIT, MCG, NTUA, ETMI, SMILO, MOH, AITIIP: demo interventions	17 seminars reported	By M24, 17 seminars had been implemented under the Community Engagement category. The seminars combined thematic input with participant interaction, including Q&A, discussion, practical learning, stakeholder exchange, capacity building and, where relevant, co-creation or facilitated dialogue. Topics included plastic identification, microplastics and biodiversity, life-cycle assessment, REMEDIES solutions, business modelling, pitching, green finance, social responsibility and the REMEDIES Open Calls.

Overall, the first half of the project demonstrates strong progress across the WP6 indicators. Several KPI targets have already been achieved or surpassed, including stakeholder participation, stakeholder mapping, citizens reached by campaigning, people reached through dissemination activities, connected initiatives, connected EU projects, connected local opinion makers and the PLASTIC FANTASTIC Hackathon. Other indicators are progressing towards their final targets and will continue to be monitored and supported during the second half of the project, with particular attention to those activities whose implementation is scheduled primarily for the later stages of REMEDIES.

3.1 Data analysis

3.1.1 Audience reach

Effective communication, dissemination, and community engagement are essential for REMEDIES to ensure that project results reach the right audiences and support uptake, replication, and long-term impact. As a Mediterranean Lighthouse project of the EU Mission "Restore our Ocean and Waters," REMEDIES addresses a wide ecosystem of actors involved in marine litter prevention, detection, monitoring, collection, valorisation, and zero-waste solutions.

For an overall picture of REMEDIES' visibility and engagement, the three activity areas are also presented together as an aggregate recorded reach. During M1-M24, 268 Communication, Dissemination, and

Community Engagement activities generated an aggregate recorded reach of 1,301,926² across reported activities and channels.

The high aggregate reach is largely explained by the combination of broad communication and dissemination channels, including TV and broadcast media, trade fairs, festivals, public science events, Mission-related events, partner communication channels, and online outreach. Smaller participatory formats — such as workshops, trainings, anti-litter campaigns, seminars, and stakeholder activities — generated lower numerical reach but provided stronger opportunities for direct interaction, learning, co-creation, and community engagement.

Indicative high-reach activities in the project M1-M24 period include:

- Naftemporiki Channel TV, Greece: 400,000 people reached
- IFAT, Germany : 142,000
- EXIT Festival, Serbia: 25,000
- Sea Star Festival, Croatia: 12,000
- Ecomondo Expo, Italy: 80,000
- Istria300, Croatia: 5,000
- Forward Green Expo, Greece: 5,000
- MOS 2024, Slovenia: 5,000
- The ARCH, France: 4,500
- ChangeNOW, France: 4,000
- Certe luci non puoi spegnerle, Italy: 3,000
- Znanstival - Biomolecular Candies, Slovenia: 3,000
- REMEDIES Press Conference & Media Day, Slovenia: 2,807
- REMEDIES zero-waste cosmetics workshop at the EU-day event, Slovenia: 2,000
- Znanstival – zero-waste cosmetics, Slovenia: 2,000
- Znanstival - Plastics under microscope, Slovenia: 1,500
- Mission Restore our Ocean and Waters Annual Forum, Belgium: 1,000
- GreenTech Festival, Germany: 1,000
- La Sagra del Surf, Italy: 1,000

To further understand the breakdown of the total reach in Figure 3 the audience-category breakdown is presented as visual overview, showing the share of total reach attributed to each ECAS audience category. The audience analysis that follows examines the distribution of the aggregate recorded reach across all three

² **Note:** The total of 1,301,926 represents aggregate recorded reach across Communication, Dissemination and Community Engagement activities. It should not be interpreted as a count of unique individuals, as the same person may have been exposed to more than one activity or channel. T6.2 and T6.3 are monitored separately in accordance with D6.1. Community Engagement participation is reported independently and is not automatically included in T6.3.

WP6 activity areas, aiming to illustrate the breadth and diversity of stakeholders reached by REMEDIIES. This analysis should therefore be distinguished from the separate T6.2 and T6.3 KPI calculations presented above.

The audience-category table that follows complements the activity-based totals by showing who was reached, linking the reported ECAS audience categories with the broader REMEDIIES audience clusters used defined in D6.1.

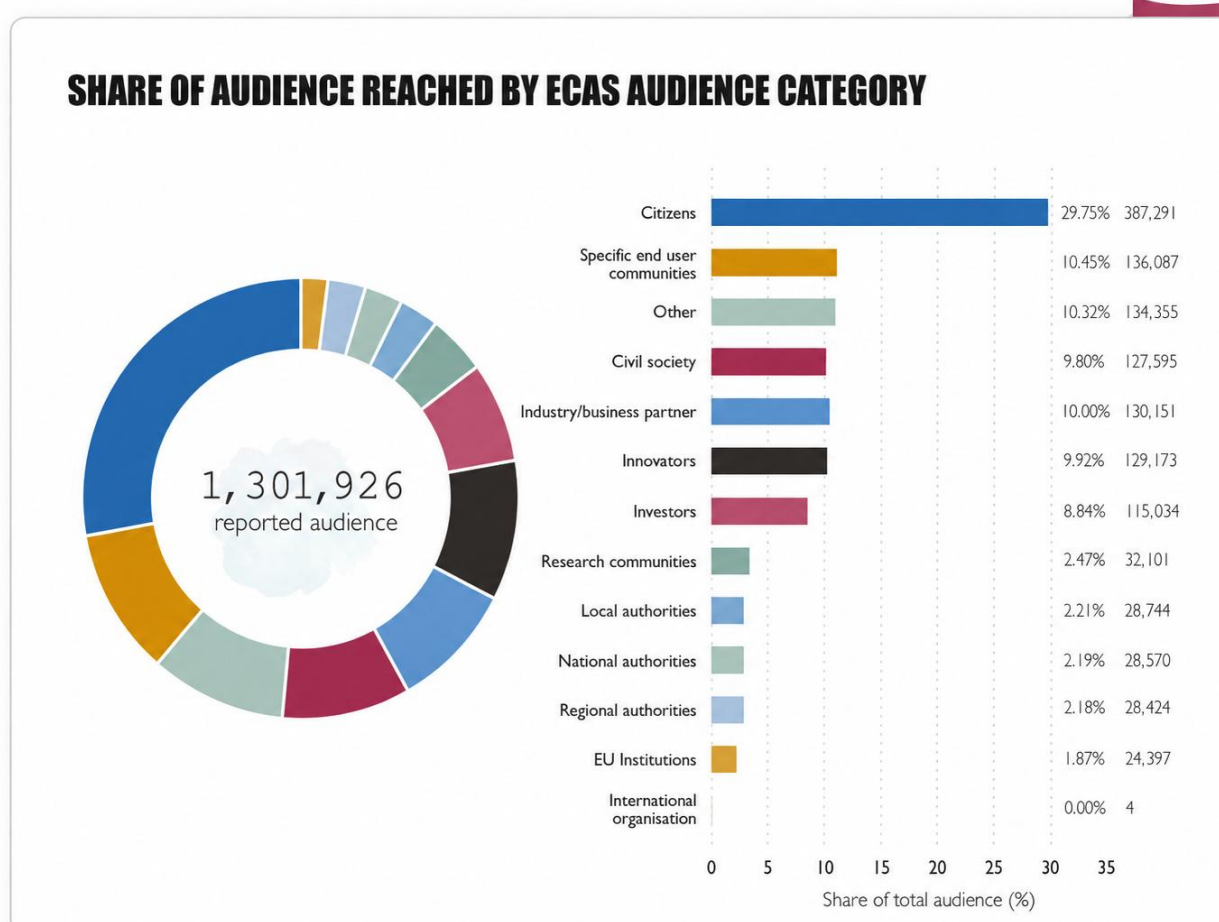


Figure 3 Total reported audience reach representation as percentages by each ECAS audience category

Table 4 breaks down the aggregate recorded reach of 1,301,926 across the twelve official ECAS audience categories, providing a standardised classification of who REMEDIIES has reached throughout its communication, dissemination, and community engagement activities. To ensure methodological consistency and avoid double counting, each reported activity is assigned to a single primary ECAS category, even though many activities in practice engage multiple audience types simultaneously; these secondary audiences remain documented qualitatively at the activity level. An additional column maps each ECAS category to the corresponding REMEDIIES broader audience categories, allowing the standardised EU classification to be read alongside the project's own audience framework.

Citizens represent by far the largest audience category, accounting for 29.75% (387,291) of total reach, reflecting the strong contribution of broad public-facing activities such as festivals, TV coverage, and public science events. Beyond citizens, reach is fairly evenly spread across stakeholders relevant to uptake and replication: specific end-user communities (10.45%), industry and business partners (10.00%), innovators

(9.92%), civil society (9.80%), the Other category (10.32%), and investors (8.84%), together confirming REMEDIIES' broad engagement across the innovation and replication value chain.

Research communities account for a comparatively smaller share (2.47%), which reflects their engagement through smaller, targeted formats like conferences and technical workshops rather than high-volume public events. Similarly, governance and policy-related audiences, local, national, and regional authorities together with EU Institutions, collectively represent around 8.45% of reach, a modest but strategically significant share given that policy engagement typically occurs through smaller, high-value interactions rather than mass-audience channels. International organisations remain marginally represented (0.00%), indicating limited engagement with global governance bodies to date.

Overall, the Table 4 demonstrates that while public-facing citizen engagement drives the largest volume of reach, REMEDIIES has simultaneously built a diversified stakeholder footprint spanning industry, innovation, investment, civil society, and policy actors, each mapped to the project's broader audience categories. This confirms that the project's communication and dissemination strategy is not solely oriented toward maximising numerical visibility but is structured to reach the specific actor groups needed to support uptake, replication, and long-term impact of REMEDIIES results. Details on corresponding REMEDIIES broader audience categories. Secondary audience categories are retained qualitatively in the activity-level reporting.

Table 4: ECAS audience categories represented in the aggregate recorded WP6 reach

ECAS audience category	Audience reached	Share of total	Corresponding REMEDIIES broader audience categories
Citizens: <i>Individual members of the public, private persons, and European society.</i>	387,291	29.75%	Demo-site and local/regional communities; Scientific, educational and research communities; Wider public, citizens and supporters
Specific end user communities: <i>Niche groups, specific demographics, or specialised practitioners identified as the direct beneficiaries or users of a project's results.</i>	136,087	10.45%	Demo-site and local/regional communities; Scientific, educational and research communities; Policy, public authorities and implementation actors; Industry, business, innovators and investors; Wider public, citizens and supporters
Other: <i>Stakeholders who do not fit into the aforementioned categories, such as the media, general public administrations, or independent consultants.</i>	134,355	10.32%	Context dependent: may correspond to any of the five REMEDIIES broader categories
Civil society: <i>Non-governmental organisations (NGOs), charities, non-profits, trade unions, and grassroots movements that represent community or public interest.</i>	127,595	9.80%	Demo-site and local/regional communities; Scientific, educational and research communities; Wider public, citizens and supporters



Industry/business partner: <i>For-profit entities, ranging from small-to-medium enterprises (SMEs) to large corporations, commercial organisations, or corporate networks.</i>	130,151	10.00%	Demo-site and local/regional communities; Industry, business, innovators and investors
Innovators: <i>Individuals or teams pioneering new ideas, products, or technologies. This includes start-ups and tech incubators.</i>	129,173	9.92%	Demo-site and local/regional communities; Industry, business, innovators and investors
Investors: <i>Venture capitalists, angel investors, financial institutions, and investment funds providing or seeking to provide funding for commercialisation.</i>	115,034	8.84%	Industry, business, innovators and investors
Research communities: <i>Academics, universities, public and private research institutes, and scientific organisations.</i>	32,101	2.47%	Scientific, educational and research communities
Local authorities: <i>Municipalities, city councils, and local administrative or public service organisations.</i>	28,744	2.21%	Demo-site and local/regional communities; Policy, public authorities and implementation actors; Industry, business, innovators and investors; Wider public, citizens and supporters
National authorities: <i>Government ministries, regulatory bodies, and national agencies operating at the country level.</i>	28,570	2.19%	Policy, public authorities and implementation actors
Regional authorities: <i>Governmental bodies, administrative councils, and agencies operating at a sub-national or state level.</i>	28,424	2.18%	Demo-site and local/regional communities; Policy, public authorities and implementation actors; Industry, business, innovators and investors
EU Institutions: <i>The official bodies and agencies of the European Union, such as the European Commission, European Parliament, and the Council of the EU.</i>	24,397	1.87%	Scientific, educational and research communities; Policy, public authorities and implementation actors
International organisation (UN body, OECD, etc.): <i>Global institutions, multilateral governance bodies, and intergovernmental organisations such as the United Nations or OECD.</i>	4	0.00%	Scientific, educational and research communities; Policy, public authorities and implementation actors
TOTAL	1,301,926	100.00%	

Additional representation of the collected partner reporting data on reach in M1-M24 is separated based on campaigning, dissemination activities and community engagement participation, where Figure 4 provides a graphic overview of the total audience reached across the reported activity categories.

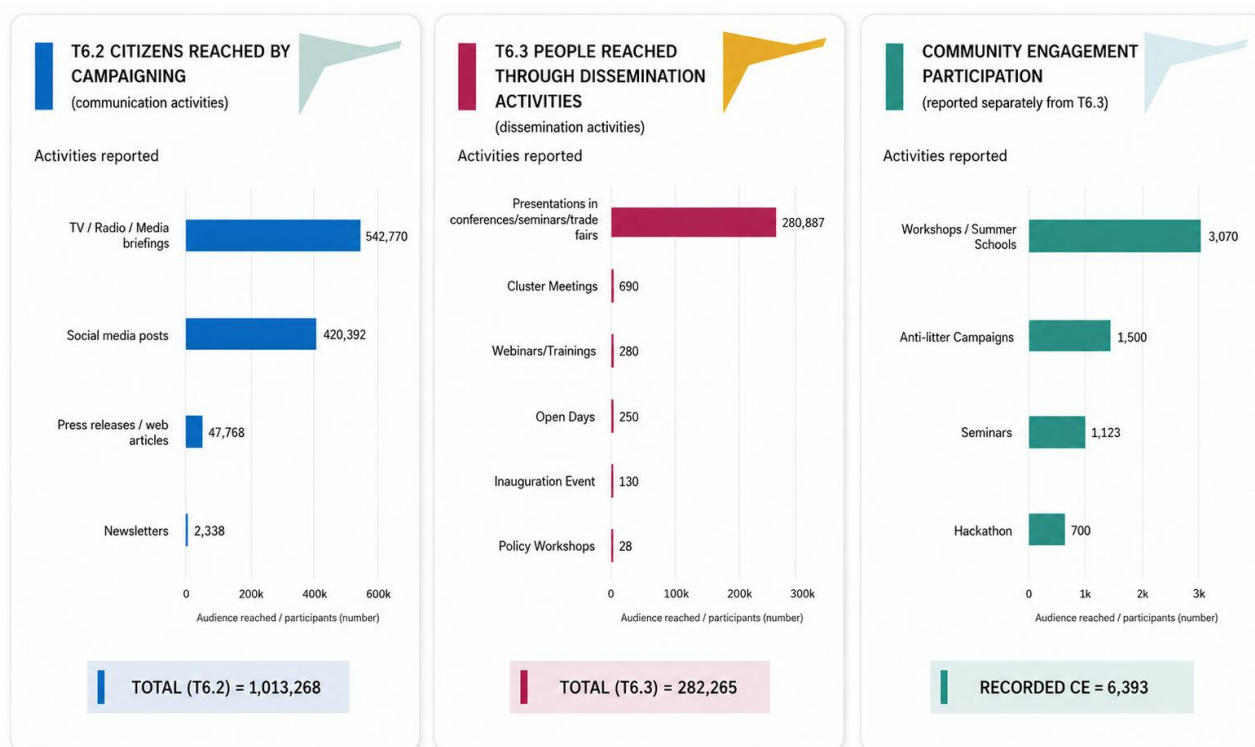


Figure 4: Aggregate recorded reach and participation by WP6 campaigning, dissemination activities and community engagement participation

The two official audience-reach KPIs are monitored separately because they measure different functions of WP6, each serving a distinct strategic purpose within the project's overall stakeholder engagement architecture. T6.2, Citizens reached by campaigning, captures documented awareness-oriented reach generated through Communication activities, such as media appearances, festivals, trade fairs, and public science events, that are designed to build visibility, inform the general public, and raise awareness of marine litter and plastic pollution issues at a broad societal level. T6.3, People reached through dissemination activities, captures documented reach generated through result-oriented Dissemination activities, including conferences, publications, technical workshops, and targeted outreach to research, industry, and policy audiences, that are specifically aimed at transferring project knowledge, evidence, tools, and technologies to actors capable of using, adopting, or replicating them.

This separation is methodologically important, as it allows REMEDIES to track and report performance against two conceptually distinct objectives: building broad societal awareness versus enabling the concrete uptake and replication of project results. Conflating the two into a single indicator would obscure whether the project's communication effort is succeeding in reaching the general public, or whether its dissemination effort is effectively reaching the specialised communities positioned to take project outputs forward.

Community Engagement reach and participation are reported separately, as these activities primarily measure active involvement, co-creation, learning, citizen science, and local mobilisation, rather than passive exposure to project messaging or results. Unlike T6.2 and T6.3, which are largely quantitative indicators of

audience volume, Community Engagement metrics are designed to capture the depth and quality of stakeholder interaction, including participation in workshops, trainings, anti-litter campaigns, and citizen science initiatives, where individuals move beyond simply receiving information to actively contributing to project activities, generating local data, or adopting behavioural changes. Reporting this dimension independently ensures that the value of smaller-scale, high-engagement activities is not diluted within the larger volume-driven figures of communication and dissemination, and that the project's contribution to local ownership, capacity building, and long-term behavioural change is appropriately recognised and monitored in its own right.

Taken together, the three indicators, T6.2, T6.3, and Community Engagement, provide a complementary and layered picture of REMEDIIES' overall outreach performance, distinguishing between the breadth of public awareness generated, the effectiveness of result-oriented dissemination to relevant uptake communities, and the depth of participatory engagement achieved at the local and stakeholder level.

Digital communication plays an important role in connecting these audiences. The REMEDIIES website acts as the central access point for project information, results, news, public deliverables, educational content, citizen science material, open calls, the Hackathon, Demo Sites, Ambassadors, beach clean-up activities and the Innovation Marketplace. Social media channels support broader visibility and regular engagement, while newsletters help maintain continuity with stakeholders between major project events.

Figures 5 and 6 provide additional insight into the professional profile of the REMEDIIES LinkedIn audience. The data shows that LinkedIn is reaching relevant dissemination audiences, particularly stakeholders from research services, higher education, environmental services, government administration, non-profit organisations, business development, project management, research, education and communication. This confirms the value of LinkedIn as a targeted channel for reaching professional, scientific, institutional and innovation-related audiences, complementing the broader public reach achieved through other digital and media channels.

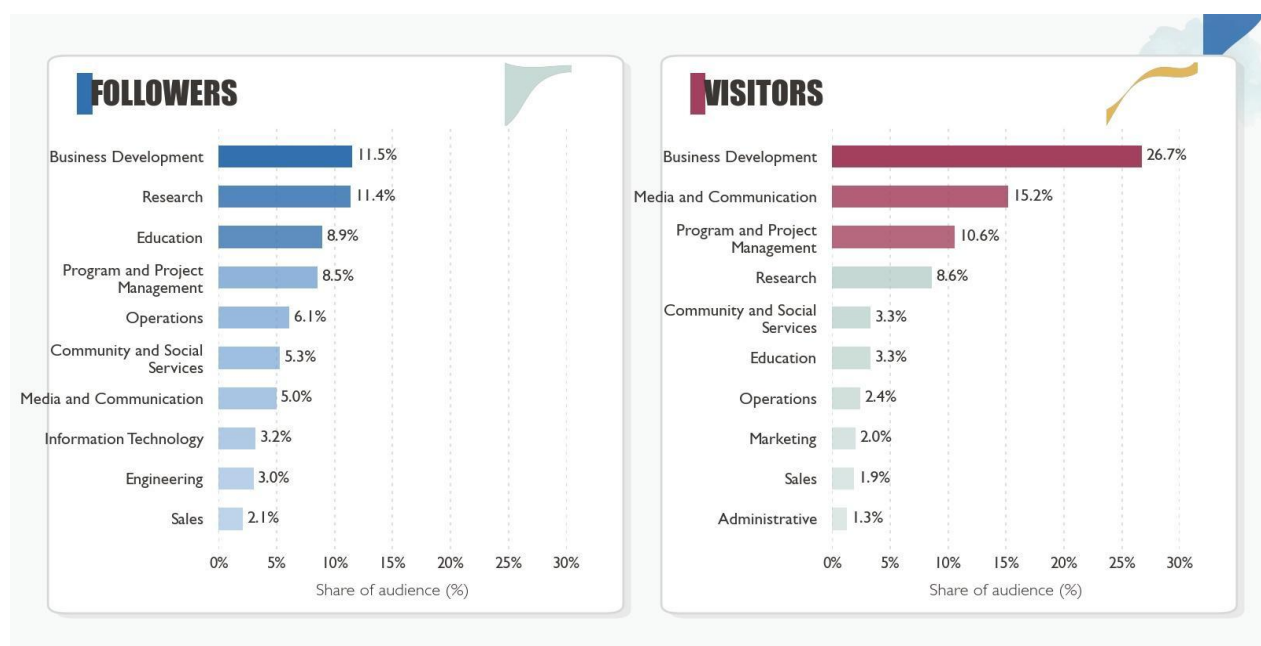


Figure 5: REMEDIIES LinkedIn audience by job function

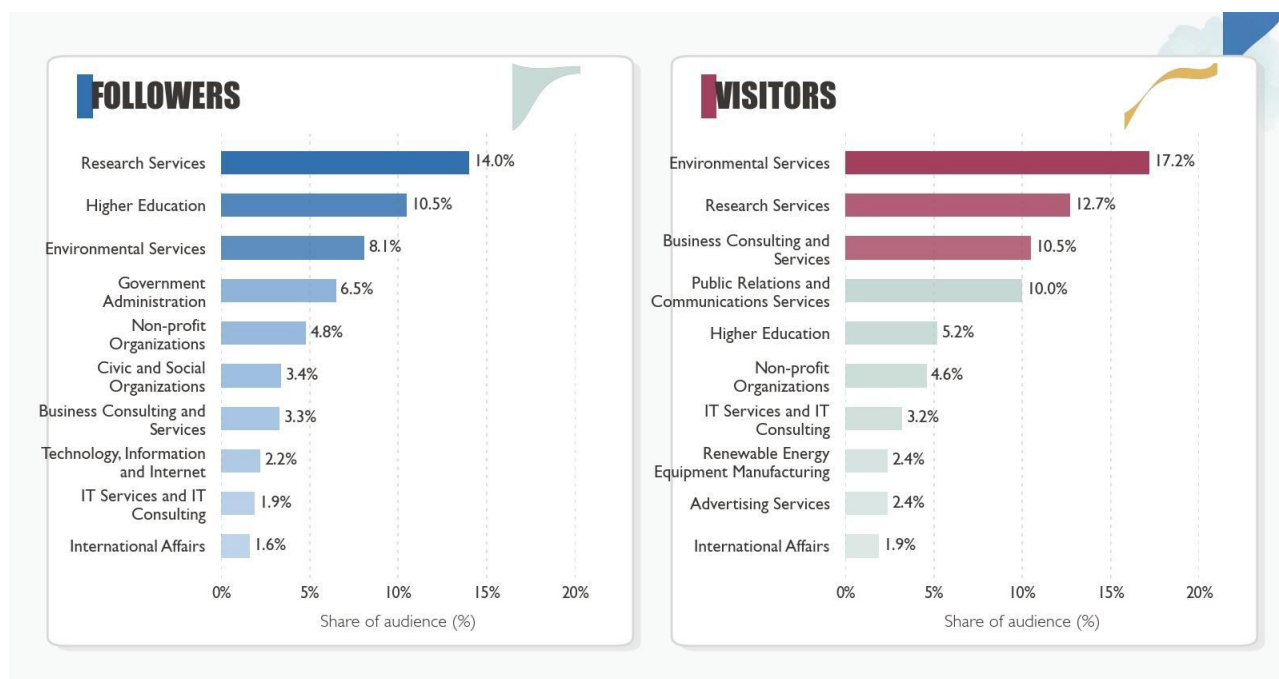


Figure 6: REMEDIIES LinkedIn audience by sector.

3.1.2 Geographical distribution

Regarding the geographical distribution of the reached audience from reported REMEDIIES activities, it is observed that the project reached audiences across several European and Mediterranean countries, as well as beyond, due to a strong online and digital component. This geographical spread reflects both the composition of the project consortium and the wider network of demonstration sites, associated regions, and international partners engaged throughout the reporting period. Online reach is presented separately because it includes cross-border communication activities, such as social media, newsletters, press releases, online media, webinars, and digital campaigns, which cannot be attributed to a single country and instead amplify the visibility of activities across multiple territories simultaneously.

The highest reach was observed in countries where REMEDIIES was represented through major TV, media, trade fair, festival, or public science activities, while smaller local activities contributed lower numerical reach but stronger targeted engagement, particularly in the vicinity of demonstration sites and pilot regions. This pattern illustrates a broader dynamic within the project's communication strategy, whereby large-scale visibility events coexist with, and complement, more localised and participatory formats that are better suited to building community ownership and sustained stakeholder relationships. Figure 7 provides a visual mapping of the locations where activities were implemented, illustrating the territorial spread of REMEDIIES events across participating countries and wider stakeholder ecosystems, including associated non-EU Mediterranean countries and emerging areas of international engagement. The geographical analysis below

refers to the aggregate recorded reach across communication, dissemination and community engagement activities and is presented as a cross-project overview rather than as a separate KPI calculation.

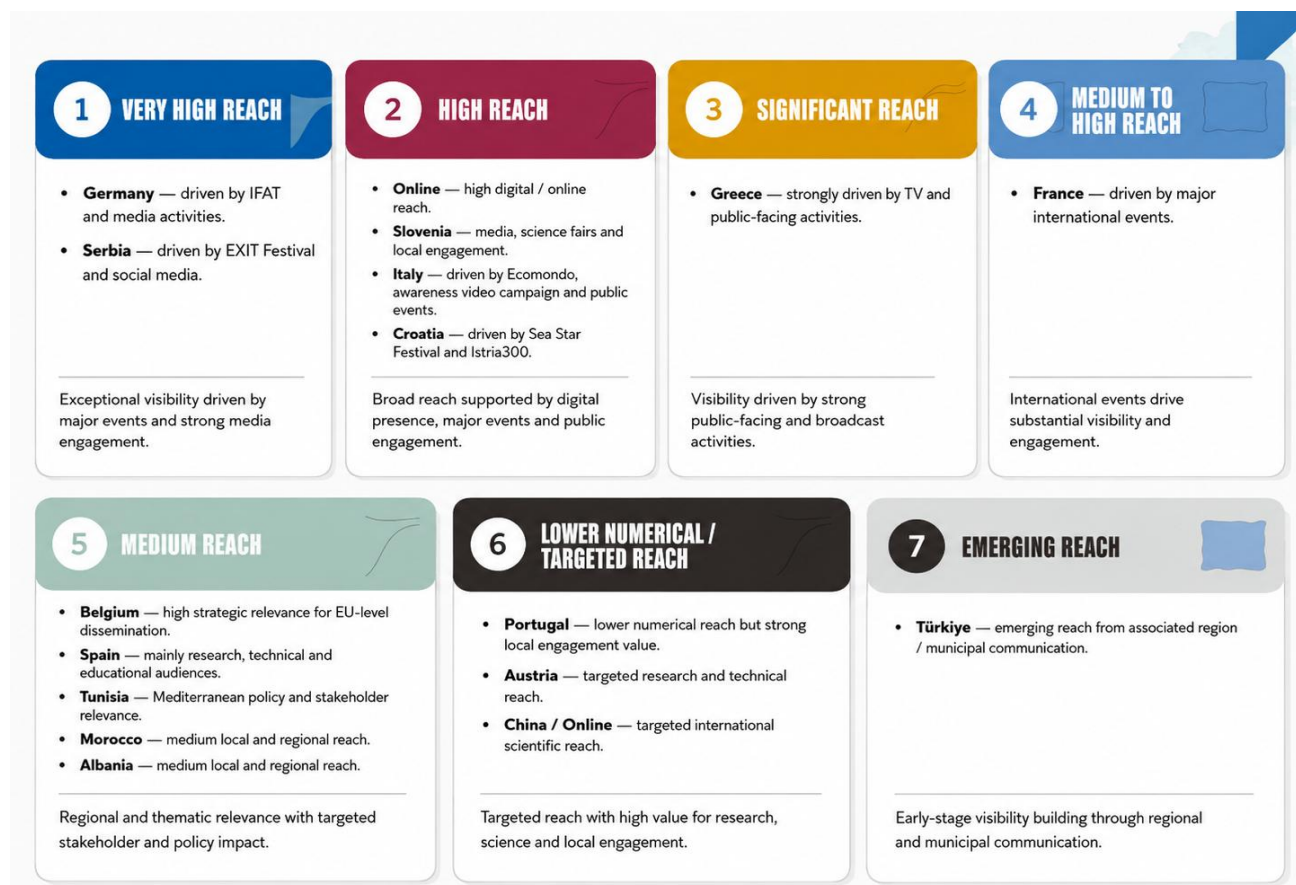


Figure 7: Mapping of the locations where activities were implemented, illustrating the territorial spread of REMEDIES events across participating countries and wider stakeholder ecosystems.

Table 6 illustrates that REMEDIES' geographical reach is shaped less by the number of activities implemented in each country and more by the nature and scale of the communication channels used. Countries such as Germany and Serbia achieved very high reach primarily through participation in major international trade fairs and festivals, namely IFAT, GreenTech Festival, and EXIT Festival, which by design attract large, heterogeneous audiences and extensive media coverage. Similarly, Greece, Slovenia, Italy, and Croatia recorded high reach through a combination of national television appearances, radio broadcasts, and public science festivals, demonstrating the value of media partnerships and public engagement events in amplifying project visibility beyond the immediate project consortium.

In contrast, countries such as Portugal, Tunisia, Austria, and Türkiye show lower or more targeted reach, which reflects the character of activities implemented there rather than a lesser communication effort. These activities, including local workshops, research conferences, and community clean-up initiatives, are typically smaller in scale but allow for more direct, meaningful interaction with specific stakeholder groups such as researchers, local communities, or municipal authorities. The cases of Morocco and Albania further illustrate this dynamic, where cluster meetings, monitoring activities, and General Assembly events generated medium local and regional reach, consistent with the project's demonstration site activities and its engagement with non-EU Mediterranean partner countries.

The inclusion of online as a distinct, cross-border category is particularly relevant, as it captures the substantial reach generated by digital channels, including social media, newsletters, and online media articles, that cannot be geographically confined and that consistently amplify the visibility of activities recorded elsewhere in the table. Taken together, the table confirms that REMEDIES has achieved a balanced communication footprint, combining high-visibility engagement in a limited number of countries with broader, more evenly distributed outreach across its wider Mediterranean and associated partner network, including emerging engagement in regions such as China and Türkiye that extend the project's international visibility beyond its core consortium.

Table 5: Geographical segmentation of aggregate recorded WP6 reach

Location of activity / reach	Indicative examples from the reporting table	Reported audience reach
Online	Press releases, partner social media posts, newsletters, online webinars, online media articles, SMILO short video on social media platforms, Exit Foundation social media campaigns, VLPPF social media activities	High reach
Greece	Naftemporiki Channel TV, Athens; Water Innovation & Circularity Conference; Inauguration Event, Athens; Massive Climate Business Clinic; WHY NOT Marathon Clean Up; IHA-WWF Anti-litter Campaign; IHA-All for Blue-MCG Anti-litter Campaign	Significant reach
Germany	IFAT, Munich; GreenTech Festival, Berlin; Explore Science, Mannheim; Deutschlandfunk Kultur radio / podcast; ZDF Plan b; Baden TV Aktuell; Elevator Pitch Landesfinale	Very high reach
Serbia	EXIT Festival; Exit Foundation social media posts; REMEDIES-related online posts	Very high reach

Slovenia	REMEDIES Press Conference & Media Day; RTV Slovenija; Radio SI; Radio Koper; Znanstival; Sciencetival; EU-day zero-waste cosmetics workshop; MOS 2024; TPLJ; Blueware Slovenia	High reach
Italy	Ecomondo Expo, Rimini; Mike Terrana Awareness Video Campaign, Sardinia; La Sagra del Surf; Certe luci non puoi spegnerle; European Researchers' Night, Naples; Venice workshops	High reach
Croatia	Sea Star Festival, Umag; Zero-waste cosmetics at Sea Star Festival; Istria300, Porec; Rijeka workshop	High reach
France	The ARCH; ChangeNOW; Impact ² ; Porquerolles island committee; SMILO press releases	Medium to high reach
Belgium	Mission Restore our Ocean and Waters Annual Forum; EMODnet Open Conference; EU Ocean Week; Matchmaking Event; MSFD Technical Group Marine Litter Annual Meeting	Medium reach
Spain	E-MRS; IPPT-TWINN training session; MARLICE; SETAC; MICRO2024, Lanzarote; AITIIP school and training activities	Medium reach
Portugal	Guimaraes workshops; European Researchers Night 2024; #EUBeachCleanup, Selho River	Lower numerical reach

Morocco	Open Day of the Demo Site, Oujda; REMEDIES Morocco GA clean-up volunteer training; 1st Cluster Meeting, Morocco	Medium local and regional reach
Albania	2nd Cluster Meeting in Tirana; Lana River monitoring; Beach litter monitoring workshop; 4th General Assembly	Medium local and regional reach
Tunisia	Forum International de La Mer, Bizerte	Medium reach
Austria	EGU 2024, Vienna	Targeted research and technical reach
China / Online	PRES'24, Xi'An and online	Targeted international scientific reach
Türkiye	Mersin Metropolitan Municipality REMEDIES-2 communication activities	Emerging reach from associated region

3.2 Qualitative impact

In line with D6.1, Section 8.1 Qualitative and Quantitative Reporting and Evaluation, the activities reported in Sections 4, 5 and 6 were assessed not only through quantitative indicators, such as the number of activities implemented, participants reached, audience profile, delivery format and location, but also through qualitative dimensions. These include the type and quality of interaction, the relevance of the activity to the target audience, the level of participation and engagement, questions and feedback received, follow-up interest, and the contribution of the activity to awareness raising, knowledge exchange, behavioural potential, stakeholder mobilisation, uptake of project results, community empowerment and active participation. This dual approach reflects the recognition that numerical indicators alone cannot fully capture the depth, relevance, or long-term significance of engagement activities, particularly for smaller-scale or highly targeted formats where the value of the interaction lies less in the size of the audience reached and more in the quality, durability, and transformative potential of the relationships and exchanges established.

Qualitative evidence is documented, where available, through event reports, news articles, photographic and audiovisual material, social media documentation, stakeholder feedback, participant questions and follow-up actions. Where possible, this evidence is complemented by direct observations from partners delivering the activities, informal testimonials from participants, and, in the case of recurring or multi-stage engagement formats, evidence of continued interest or return participation, which serves as a proxy indicator of sustained interest and relationship-building beyond the single event.

The qualitative contribution and effectiveness of the main activity types are further presented in Sections 4.1, 5.1 and 6.1, where activity-specific examples illustrate how Communication, Dissemination and Community Engagement actions have generated tangible outcomes beyond simple audience counts. The examples below illustrate several cross-cutting qualitative outcomes and learning effects identified during the reporting period, spanning increased public understanding of marine litter issues, stronger connections between research outputs and end-user communities, growing interest from policy and industry stakeholders in project results, and evidence of behavioural change and active participation among citizens and local communities engaged through demonstration site activities:

- Feedback, questions and identified knowledge gaps emerging through REMEDIIES activities highlighted the need for practical knowledge-sharing and capacity-building resources for citizens, volunteers and local stakeholders. Educational and training resources developed within REMEDIIES, including the PLASTIC FANTASTIC webinar on plastic identification and beach litter monitoring, the REMEDIIES Citizen Science App, the Beach Litter Monitoring & Clean-Up at a Glance guide, and the Citizen Science App video tutorial and user manual, respond to these practical learning needs and provide reusable tools for participation in monitoring and clean-up activities. These resources are available through the REMEDIIES Results Repository and the Educational Content & Trainings section. <https://remedies-for-ocean.eu/> (accessed 30.8.2026)
- As a post-M24 follow-up development, we have developed a dedicated flag displaying different types of plastics, which can be used as an educational tool for volunteers during beach clean-ups, as well as in schools and community workshops before hands-on activities. This resource helps participants identify, classify, and understand the various types of plastics they encounter, enhancing the learning experience and raising awareness about plastic pollution. Our partner WWF Hellas and the volunteers of the Adopt a Beach program are actively using this flag in their environmental engagement initiatives: <https://remedies-for-ocean.eu/wp-content/uploads/2025/11/Flag-horizontal-3-1-2-1-2-2.pdf> (accessed 30.8.2026)
- Needs and insights identified through local activities also supported the development of regular collaboration with organisations and communities in the demo-site ecosystems, including environmental groups, municipalities, educational actors, volunteers and community teams. These relationships supported the adaptation of workshops, participatory activities and local engagement formats to different contexts and helped identify practical needs related to citizen participation and capacity building. They also informed the development and adaptation of accessible citizen science materials and protocols that enable citizens and local actors to engage with REMEDIIES approaches and innovations. A relevant example is the Zero-Waste Seaweed Coatings for Cosmetics Citizen Science Protocol, available through the Citizen Science and Educational Content & Training sections of the REMEDIIES website. <https://remedies-for-ocean.eu/citizen-science-demonstration-protocol-for-the-preparation-of-zero-waste-seaweed-coatings-for-cosmetics/> (accessed 30.8.2026)
- Qualitative monitoring also highlighted the value of sustained collaboration with local organisations and teams, particularly where engagement extended beyond a single event. One example is the collaboration between IHA and WWF Hellas through the Adopt a Beach initiative, where local teams participated in repeated beach clean-ups and contributed beach litter monitoring data to REMEDIIES. This collaboration illustrates how Community Engagement activities can support continuity, local participation, citizen science and stronger connections between the project and existing local

environmental initiatives. <https://remedies-for-ocean.eu/1st-anti-litter-campaign-results-impact-hub-athens-and-wwf-hellas/>. (accessed 30.8.2026)

Overall, the qualitative evidence indicates that the value of WP6 activities extends beyond numerical reach. Across Communication, Dissemination and Community Engagement, activities generated different forms of value, including public awareness, knowledge transfer, capacity building, stakeholder exchange, local participation, citizen science, networking and follow-up collaboration. These qualitative dimensions complement, rather than replace, the quantitative KPI assessment and are examined in greater detail for each activity type in Sections 4, 5 and 6. Additionally a special attention is also given to build a Citizen engagement and cocreation guidelines, which will be part of the D6.5. with a submission deadline at M42.

4. Dissemination activities

Through the combined efforts of a diverse consortium of partners and stakeholders, REMEDIIES focuses on developing, testing, and implementing innovative solutions and technologies to 1) monitor and detect, 2) collect and valorise, and 3) prevent and valorize (micro)plastics in eight Mediterranean demo sites and Lighthouse, and various replication locations. The activities collected as dissemination activities, correspond to the KPIs of the project and were reported by the REMEDIIES partners during the reporting period of January 2023 - September 2024 using methodology presented in Section 2.

4.1 Performance measurement and analysis

Across the dissemination activities reported during M1-M24, REMEDIIES generated an aggregate documented reach of 282,265, exceeding the T6.3 target of 250,000 people reached through dissemination activities. This calculation includes only activities classified primarily as Dissemination in accordance with the KPI-accounting approach defined in D6.1. Community Engagement participation is reported separately in Section 6.

Dissemination activities support the targeted transfer of REMEDIIES results, outputs, technologies, methodologies, lessons learned and evidence to audiences that can use, apply, validate, replicate or further develop them. In line with D6.1, dissemination is results-oriented and uptake-oriented. It aims to ensure that scientific, technical, policy-related and innovation outputs reach relevant stakeholders, including researchers, public authorities, policymakers, environmental organisations, industry actors, innovators, investors, educational institutions, EU Mission projects and other specialist audiences. During the first half of the project, dissemination activities included Scientific Publications, conference presentations, cluster meetings, webinars, trainings, Open Days, policy workshops and targeted presentations of REMEDIIES technologies and innovations. These activities supported knowledge exchange, scientific visibility, uptake potential and cooperation with other initiatives and EU Mission projects.

In dissemination activities, the gender dimension is relevant not only to the content of research and innovation outputs, but also to the way knowledge is transferred. Presentations, webinars, trainings and policy-oriented exchanges should, where relevant, use inclusive language, avoid assumptions about users or beneficiaries, and consider whether the presented solutions respond to the needs of diverse users, communities and implementation contexts. Dissemination effectiveness is assessed through audience relevance, knowledge-transfer value, scientific and technical credibility, replication potential, policy relevance, stakeholder feedback and follow-up cooperation.

4.1.1 Presentations in conferences/seminars/trade fairs & conferences & clusters identified

Presentations in conferences, seminars and trade fairs are a KPI of T6.3, with a target to make more than 200 presentations. Conferences and clusters identified are a KPI of T6.1, with a target to identify at least 30. Mapping the potential conferences and clusters for dissemination was conducted at the early stages of the project. The Annex IV in D6.1, has a complete list of conferences and clusters identified.

During the first half of the project, REMEDIIES engaged diverse audiences at more than 100 events across Europe and beyond, reaching almost half of the goal of 200 presentations. After mapping the desired conferences and clusters where REMEDIIES should be presented, the consortium started taking part in several events. These included conferences, workshops, exhibitions and sectoral meetings where REMEDIIES connected with a broad audience of more than 250,000 participants, representing policymakers, industry leaders, scientific communities, environmental NGOs, innovators and the wider public.

Prominent events included the Mission Restore our Ocean and Waters Annual Forum in Brussels, which attracted 1,000 participants, the Forum International de La Mer in Tunisia, with a focus on Mediterranean marine conservation, and the Forward Green Expo in Thessaloniki, attended by 5,000 visitors. Major international gatherings such as the ChangeNOW 2023 Summit in Paris and IFAT in Munich reached 4,000 and 142,000 attendees respectively.

Through this extensive engagement, REMEDIIES advanced its mission to promote sustainable practices, disseminate project results and mobilise stakeholders in addressing marine litter and plastic pollution.

For clarity, “seminars” within this KPI refers to external events at which REMEDIIES partners delivered a formal project presentation. It is distinct from the T6.5 Seminars indicator reported under Community Engagement in Section 6.1.3.

Target audiences, ECAS categories: Research communities; EU Institutions; National authorities; Regional authorities; Local authorities; Civil society; Citizens; Industry/business partner; Innovators; Investors; Specific end user communities; International organisation; Other.

Qualitative impact: Conference, seminar and trade fair participation contributed to the dissemination of REMEDIIES results, technologies and approaches across scientific, policy, industry and innovation ecosystems. The qualitative value of these activities is assessed through the relevance of the event, the profile of the audience reached, the opportunity to present REMEDIIES outputs to potential users or multipliers, and the follow-up contacts created with researchers, public authorities, companies, investors, EU projects and civil society actors. Large events contributed broad visibility, while targeted conferences and sectoral meetings supported more specialised knowledge exchange and uptake potential.

The conferences, seminars and meetings attended so far are presented in Table 6.

Table 6: Presentations in conferences

	Presentation in conferences/seminars/trade fairs	Type of audience reached	Audience reached	Link
1	Presentation of the REMEDIIES project to the Porquerolles island committee, Porquerolles-France, Mar 2023	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Specific end user communities; Citizens	50	Link
2	TPLJ, Technology park Ljubljana, Mar 2023	Local authorities; Regional authorities	50	Link
3	Marine environment and pollution in Sardinia: the role of CNR, Oristano-Italy, Apr 2023	Citizens; Specific end user communities	150	
4	Presentation during a movie screening, Oristano-Italy, Apr 2023	Civil society	50	
5	Lighthouse training workshop on marine litter monitoring and cleaning up, Venice-Italy, Apr 2023	Civil society; EU Institutions; National authorities; Regional authorities; Local authorities	20	Link
6	Inquinamento da microplastiche nelle acque: stato attuale e strategie future Prospettive professionali ed industriali, Rome-Italy, May 2023	Research communities; Industry/business partner	50	
7	Blueware Slovenia, Ljubljana- Slovenia, Feb 2023	Innovators; Industry/business partner; Research communities; Specific end user communities; Local authorities; EU Institutions; National authorities; Regional authorities; Citizens	70	Link



8	ChangeNOW, Paris-France, May 2023	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Citizens; Investors; Research communities; Specific end user communities; National authorities; EU Institutions; Other	4000	Link
9	Change NOW 2023 Summit, Paris-France, May 2023	Civil society	400	Link
10	E-MRS 2023 SPRING MEETING, Strasbourg-France, May 2023	Research communities	500	
11	Impact ² , Paris-France, May 2023	Civil society	200	
12	SeaOasisPiran - blue schools event, Portorož-Slovenija, June 2023	Citizens	250	Link
13	The ARCH, St. Nazaire-France, June 2023	Civil society; Innovators; Industry/business partner; Investors; Citizens; Specific end user communities; EU Institutions; National authorities; Regional authorities; Local authorities; Other	4500	Link
14	Sciencetival 2023, Ljubljana-Slovenia, May 2023	Citizens	2000	Link
15	Teden Kemijskega inštituta: Molekularni cukrčki, Ljubljana-Slovenia, Jun 2023	Citizens	20	Link
16	Water Innovation & Circularity Conference (WICC), Athens-Greece, June 2023	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Research communities; Specific end user communities; EU Institutions; National authorities; Other	230	Link
17	Workshop #3: The Next Challenges of Biorefineries, Ljubljana-Slovenia, Jun 2023	Research communities; Specific end user communities; Industry/business partner; Citizens	100	Link
18	GreenTech Festival, Berlin-Germany, June 2023	Civil society; Research communities; Specific end user communities; Citizens	1000	Link
19	From R&D to Practical Applications: The Role of Innovative Technologies, Pordenone-Italy, Oct 2023	Innovators; Industry/business partner; Investors; Research communities; Other; Citizens; Specific end user communities; Civil society	80	Link
20	PRIORITY 2nd STSMs Workshop, Brussels-Belgium online, June 2023	Research communities; Specific end user communities	97	Link
21	MSFD Technical Group Marine Litter Annual Meeting, Brussels-Belgium, Jun 2023	Research communities; National authorities; EU Institutions; Regional authorities; Local authorities; Other	50	Link
22	Meeting with Enaleia, Athens-Greece, Jun 2023	Civil society	5	Link
23	1° "Meeting Subacquea e Disabilità", Oristano-Italy, Jul 2023	Civil society	100	



24	Co-Design Workshops: Defining The Roadmap Towards A Healthy Mediterranean Sea By 2030” on Plastic production, Municipal solid waste, Water management and treatment, online, Jul 2023	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Citizens; Research communities; Specific end user communities; EU Institutions; Other	35	Link
25	The 4th World Conference on Waste Management, Online, Aug 2023	Research communities	80	Link
26	TBMCE Conference 2023, Portorož-Slovenia, Sept 2023	Research communities; Specific end user communities; National authorities; EU Institutions; Regional authorities; Local authorities; Industry/business partner	150	Link
27	TBMCE 2023 Conference - Panel Discussion on Solutions for Plastic and Microplastic Pollution in Water, Portorož-Slovenia, Sept 2023	Civil society; Innovators; Industry/business partner; Research communities; Specific end user communities; Citizens; EU Institutions; Other	45	Link
28	TBMCE 2023, Roundtable Panel Discussion, Portorož-Slovenia, Sept 2023	Research communities; National authorities; EU Institutions; Regional authorities; Local authorities; Industry/business partner	22	Link
29	BlueMissionMed: Alignment Meeting Among Mediterranean Lighthouse Projects, Online, Sept 2023	EU Institutions; Research communities; Other	20	Link
30	55th International Trade Fair MOS, Celje-Slovenia, Sept 2023	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Citizens; Research communities; Specific end user communities; EU Institutions; National authorities	600	Link
31	Clean Coast, Koper-Slovenia, Sept 2023	Civil society	30	Link
32	Baltic Yachts Rendezvous 2023 - Tag the Turtle, Porto Rotondo-Sardinia, Sept 2023	Innovators; Industry/business partner; Citizens; Specific end user communities; Civil society	250	Link
33	Forum International de La Mer, Bizerte-Tunisia, Sept 2023	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Citizens; Investors; Research communities; National authorities; EU Institutions; Other	20	Link
34	EMODnet for Coastal Tourism Online Workshop, Online, Sept 2023	Civil society; Citizens	70	Link
35	Researchers Night 2023, Ljubljana-Slovenia, Sept 2023	Civil society; Innovators; Industry/business partner; Investors; Research communities; Specific end user communities; National authorities; EU Institutions; Regional authorities; Local authorities; Citizens; Other	1000	Link
36	International Workshop EU-Funded Research and Innovation in Croatia: Where Do We Stand Today?, Rijeka-Croatia, Oct 2023	Local authorities; Regional authorities; Innovators; Industry/business partner; Research communities; EU Institutions; National authorities; Citizens	50	Link
37	Closed Cycles and the Circular Society 2023: The Power of Ecological Engineering, Chania-Crete, Oct 2023	Civil society; Local authorities; Regional authorities; Research communities; Specific end user communities; Industry/business partner; EU	250	Link



		Institutions; National authorities; Other		
38	Restoring Our Ocean and Waters by 2030: The Power of the Young Generation's Visionary Solutions, Milan-Italy, Oct 2023	Citizens; Specific end user communities; Research communities; EU Institutions; Other	450	Link
39	1st ROAD3P National Event "News of EU Funding and Evaluation of the Implementation of EU Missions", Ljubljana-Slovenia, Oct 2023	Local authorities; Regional authorities; Research communities; Specific end user communities; National authorities; EU Institutions; Other	60	Link
40	Istria300, Porec-Croatia, Oct 2023	Citizens	5000	Link
41	Forward Green Expo, Thessaloniki-Greece, Oct 2023	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Citizens; Research communities; Specific end user communities; National authorities; EU Institutions	5000	Link
42	Ocean Practices: OBPS Workshop VII, Online, Oct 2023	Civil society; Research communities; Citizens; EU Institutions; Other	400	Link
43	PRES 2023, Thessaloniki-Greece, Oct 2023	Research communities	20	Link
44	International Circular Packaging Conference, Ljubljana-Slovenia, Oct 2023	Local authorities; Regional authorities; Innovators; Industry/business partner; Citizens; Investors; Research communities; Specific end user communities; Civil society	150	Link
45	The Concept of the Associated Regions: Funding for Associated Regions under the Mission Ocean Calls, Online, Oct 2023	Local authorities; Regional authorities; EU Institutions; Research communities; Other	140	Link
46	La Sagra del Surf, Lutz Idu-Sardinia, Oct 2023	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Citizens; Research communities; Specific end user communities; Other	1000	Link
47	Science Camp for Teachers of Science Subjects, Slovenj Gradec-Slovenia, Oct 2023	Citizens; Specific end user communities; Research communities; Civil society	30	Link
48	Ecomondo Expo, Rimini-Italy, Nov 2023	Local authorities; Regional authorities; Innovators; Industry/business partner; Citizens; Research communities; Specific end user communities; National authorities; Other; Civil society; EU Institutions	80000	Link
49	JERICO-S3 Workshop – Cost-Effective Technology and Citizen Science for Coastal Ocean, Brest-France, Nov 2023	Civil society; Research communities	50	Link
50	WINBLUE Project, Rome-Italy, Nov 2023	Local authorities; Regional authorities; Research communities; Specific end user communities; EU Institutions; Other	50	Link



51	Workshop on the Blue Economy and Gender Equality, Rome-Italy, Nov 2023	Citizens	50	Link
52	EMODnet Open Conference 2023, Brussels-Belgium, Nov 2023	Research communities; Specific end user communities; EU Institutions; National authorities; Regional authorities; Local authorities; Industry/business partner	200	Link
53	EUSAIR - Conference on the Protection of Waters and Seas from Plastic and Microplastic Pollution, Zagreb-Croatia, Nov 2023	Civil society; National authorities; EU Institutions; Regional authorities; Local authorities; Other; Citizens; Research communities	100	Link
54	Workshop Brest: Cost-Effective Coastal Observation and Citizen Science, Brest-France, Nov 2023	Civil society; Research communities; Specific end user communities	50	Link
55	Kick-Off Meeting for the Plastic Pirates Project in Belgium, Oostende-Belgium & Online, Dec 2023	Civil society; Research communities; EU Institutions; National authorities; Regional authorities; Local authorities	34	Link
56	Kick-off Meeting for the Plastic Pirates Project in Belgium (Flemish Region), Oostende-Belgium & Online, Dec2023	Civil society; Research communities; Specific end user communities	25	Link
57	BlueMissionMed Greek HUB, Athens-Greece, Dec 2023	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Research communities; Specific end user communities; National authorities; EU Institutions; Other	35	Link
58	Biomolecular Candies for Kids, Tehnopark, Celje-Slovenia, Jan 2024	Citizens	120	Link
59	Meeting with RAMONES Horizon Program - Sponsor of Hackathon, Athens-Greece, Jan 2024	Research communities	5	Link
60	Circle the MED Forum - Panel "Blue Economy - Sustainable Blue Economy Partnerships in the Mediterranean and the Black Sea Basins," Athens-Greece, Jan 2024	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Research communities; Specific end user communities; National authorities; EU Institutions; Other; Citizens	700	Link
61	Meeting with Ms. Elvana Ramaj, Head of Circular Economy Department, Tirana-Albania, Feb 2024	Local authorities; Regional authorities; EU Institutions; National authorities		
62	Meeting with Mr. Gëzim Dapi, Chief of Environmental Management, Tirana-Albania, Jan 2024	Local authorities; Regional authorities; EU Institutions; National authorities		
63	Meeting with Sporos Platform - Sponsor of Hackathon, Athens-Greece, Feb 2024	Investors	5	Link
64	Meeting with Laskaridis Foundation - Sponsor of Hackathon, Athens-Greece, Feb 2024	Civil society	5	Link
65	Meeting with Sani Ikos - Sponsor of Hackathon, Athens-Greece, Feb 2024	Investors	5	
66	Meeting with WWF - Collaborator in Anti-Litter Campaign of Greece & the 1st REMEDIES Webinar	Civil society	5	



	on Plastic, Athens-Greece, Feb 2024			
67	Mission Ocean & Waters Cluster Meeting with EC, Brussels-Belgium, Mar 2024	Local authorities; Regional authorities; Research communities; EU Institutions; National authorities; Other	130	Link
68	Matchmaking Event During EU Ocean Week, Brussels-Belgium, Mar 2024	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Citizens; Research communities; Specific end user communities; EU Institutions; Other	150	Link
69	Exhibition of Project Results at EU Ocean Week, Brussels-Belgium, Mar2024	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Citizens; Investors; Research communities; Specific end user communities; EU Institutions; National authorities; Other	250	Link
70	Océan et Eaux Mission by the EU, Organized by the Ministry of Higher Education, Paris-France, Mar 2024	Research communities; EU Institutions; Other	843	Link
71	Porquerolles Island Committee Meeting with Philippe BERNARDI, Porquerolles-France, Marc 2024	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Citizens; Specific end user communities; Research communities; National authorities; EU Institutions	30	Link
72	IHA/NIC - Mission Restore our Ocean and Waters Annual Forum, Brussels-Belgium, Mar 2024	EU Institutions; Other; Citizens	1000	Link
73	Visit of High School Students at NIC, Ljubljana-Slovenia, Mar 2024	Citizens; Specific end user communities	50	Link
74	Abfallentsorgung - Sustainable Land Use & Conservation, Brandenburg-Germany, Apr 2024	Civil society; Local authorities; Regional authorities; Research communities; Citizens; Specific end user communities; Industry/business partner; National authorities; EU Institutions		Link
75	Giornata del Mare, Oristano-Sardinia, Apr 2024	Citizens; Specific end user communities	150	Link
76	World Circular Economy Forum, Brussels-Belgium, Apr 2024	Civil society; Innovators; Industry/business partner; Citizens; Research communities; Specific end user communities; National authorities; EU Institutions; Regional authorities; Local authorities		Link
77	EGU 2024, Vienna-Austria, Apr 2024	Research communities; Specific end user communities; Industry/business partner; Local authorities; Other; Citizens	75	Link
78	Tiliguerta - Tiziana Sanna, Oristano-Sardinia, May 2024	Citizens	50	
79	Certe Luci Non Puoi Spegnerle, Cabras-Sardinia, May 2024	Citizens	3000	Link
80	SETAC2024, Sevilla-Spain, May 2024	Research communities; Specific end user communities; EU Institutions; National authorities; Regional authorities; Local authorities; Industry/business partner	50	Link



81	IFAT, Munich-Germany, May 2024	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Investors; Research communities; Citizens; Specific end user communities; National authorities; EU Institutions; Other	142000	Link
82	2nd IPPT_TWINN Conference on Biobased Products-COMPOSIFORUM, Zaragoza-Spain, May 2024	Research communities; EU Institutions; Other	93	Link
83	German Innovation Awards, Berlin-Germany, May 2024	Local authorities; Regional authorities; Innovators; Industry/business partner; National authorities; EU Institutions; Citizens		Link
84	Blue Mission Hub Malta, Online, May 2024	Civil society; Research communities; National authorities; EU Institutions; Regional authorities; Local authorities; Citizens; Other		Link
85	WHY NOT - Marathon Clean-Up, Athens-Greece, May 2024	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Citizens; Specific end user communities	500	Link
86	Blue Mission Hub Tunisia, Online, May 2024	Civil society; Local authorities; Regional authorities; Research communities; Specific end user communities; National authorities; EU Institutions; Industry/business partner; Citizens; Other		Link
87	MARLICE - International Forum on Marine Litter and Circular Economy, Valencia-Spain, May 2024	Civil society; Local authorities; Regional authorities; EU Institutions; National authorities; Industry/business partner; Research communities; Other	50	Link
88	Sea Star Festival, Umag-Croatia, May 2024	Citizens	12000	Link
89	Blue Mission Hub Italy, Online, May 2024	Civil society; Local authorities; Regional authorities; Research communities; Specific end user communities; National authorities; EU Institutions; Industry/business partner; Citizens; Other		Link
90	Znanstival (Science Fair) - Plastics Under Microscope, Ljubljana-Slovenia, June 2024	Citizens	1500	Link
91	Znanstival (Science Fair) - Biomolecular Candies, Ljubljana-Slovenia, June 2024	Citizens; Specific end user communities; Civil society	3000	Link
92	EU Green Week Partner Event - ONE-BLUE Webinar, Online, June 2024	Civil society; Research communities; Specific end user communities; EU Institutions; National authorities; Regional authorities; Local authorities; Citizens; Other	200	Link
93	Invited Lecture at the Laboratory of Polymeric & Composite Materials, Mons-Belgium, June 2024	Research communities	20	Link
94	EU Mission Calls Webinar, Online, June 2024	National authorities; EU Institutions; Regional authorities; Local authorities; Citizens		Link

95	Explore Science, Mannheim-Germany, June 2024	Local authorities; Regional authorities; Citizens; Specific end user communities		Link
96	Water Innovation Europe, Brussels-Belgium, June 2024	Civil society; Local authorities; Regional authorities; Research communities; Citizens; Specific end user communities; EU Institutions; National authorities; Industry/business partner; Other		Link
97	CA Priority, Online, June 2024	Civil society; Innovators; Industry/business partner; Research communities; Specific end user communities; EU Institutions; Other	60	Link
98	PRIORITY COST Action WG5 Meeting, Novi Sad-Serbia & Online, June 2024	Research communities; Specific end user communities; Industry/business partner; EU Institutions; Other	70	Link
99	#EUBeachCleanup, Selho River-Portugal, July 2024	Citizens	13	Link
100	PRES'24, Xi'An-China & Online, Aug 2024	Research communities; Industry/business partner	50	Link
101	Microplastics Workshop 2024 for Early Career Researchers, Idstein-Germany, Sept 2024	Research communities	75	Link
102	Guidance on Mechanical PET Recycling, Brussels-Belgium, Sept 2024	Research communities; EU Institutions; National authorities; Regional authorities; Local authorities; Industry/business partner	30	Link
103	Skrivnosti Plastike (Secrets of Plastics), Strunjan-Slovenia, Sept 2024	Citizens	15	Link
104	MOS 2024, Celje-Slovenia, Sept 2024	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Citizens; Investors; Specific end user communities; National authorities; EU Institutions; Other	5000	Link
105	Elevator Pitch Landesfinale, Schwaebisch-Gmund-Germany, Sept 2024	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Research communities; National authorities; EU Institutions; Citizens		Link
106	Tiliguerta - Tiziana Sanna, Villasimius (Cagliari, Sardinia), Sept 20, 2024	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Citizens; Investors; Specific end user communities; National authorities; EU Institutions; Other	150	Link

4.1.2 Scientific Publications

A target of 40 scientific publications is set for the project. They ensure that REMEDIIES research findings, methodologies and technological outputs are made available to research communities and specialist stakeholders.

Discover all the Scientific publications, [here](#).

Target audiences, ECAS categories: Research communities; Specific end user communities; EU Institutions; International organisation; National authorities; Regional authorities; Industry/business partner; Innovators; Other.

The Scientific Publications produced so far cover REMEDIES technologies, innovations and scientific approaches. They contribute to the visibility and credibility of the project within the scientific community and support the transfer of evidence to other actors working on marine litter, microplastics, circular economy and environmental innovation.

Qualitative impact: Scientific publications support the scientific credibility and long-term knowledge contribution of REMEDIES. Their value is not only measured by the number of publications produced, but also by their relevance to the project's scientific objectives, their contribution to evidence-based knowledge on marine litter, microplastics, monitoring, valorisation and circularity, and their potential use by research communities, technical experts and policy actors. Their qualitative impact is linked to knowledge transfer, scientific validation and the capacity to support future uptake, replication or further research.

The Scientific Publications that REMEDIES partners participated in so far, regarding technologies and innovations of the REMEDIES program, are presented in Table 7.

Table 7: Scientific publications

	Title	Type of audience reached	Link
1	Biodegradation of polysaccharide-based biocomposites with acetylated cellulose nanocrystals, alginate and chitosan in aqueous environment	Research communities; Specific end user communities; EU Institutions; International organisation; Industry/business partner; Innovators; Citizens; Civil society; Other.	Link
2	Effect of Environment on Acetylated Cellulose Nanocrystal-Reinforced Biopolymers Films	Research communities; Specific end user communities; EU Institutions; International organisation; Industry/business partner; Innovators; Citizens; Civil society; Other.	Link
3	Fast Forward: Optimized Sample Preparation and Fluorescent Staining for Microplastic Detection	Research communities; Specific end user communities; EU Institutions; International organisation; Industry/business partner; Innovators; Citizens; Civil society; Other.	Link
4	Beyond Microplastics: Implementation of a Two-Stage Removal Process for Microplastics and Chemical Oxygen Demand in Industrial Wastewater Streams	Research communities; Specific end user communities; EU Institutions; International organisation; Industry/business partner; Innovators; Citizens; Civil society; Other.	Link
5	Preliminary analysis: Effect of a rotary generator of hydrodynamic cavitation on rheology and methane yield of wastewater sludge	Research communities; Specific end user communities; EU Institutions; International organisation; Industry/business partner; Innovators; Citizens; Civil society; Other.	Link
6	Advances in Machine Learning and Deep Learning Approaches for Plastic Litter Detection in Marine Environments	Research communities; Specific end user communities; EU Institutions; International organisation; Industry/business partner; Innovators; Citizens; Civil society; Other.	Link
7	Exploring Deep Learning for Underwater Plastic Debris Detection and Monitoring	Research communities; Specific end user communities; EU Institutions; International organisation; Industry/business partner; Innovators; Citizens; Civil society; Other.	Link
8	Elevating Plastic Litter Surveillance: Drones and Deep Learning for Efficient Detection	Research communities; Specific end user communities; EU Institutions; International organisation; Industry/business partner; Innovators; Citizens; Civil society; Other.	Link

9	Detection of fibrous microplastics and natural microfibers in fish species (<i>Engraulis encrasicolus</i> , <i>Mullus barbatus</i> and <i>Merluccius merluccius</i>) for human consumption from the Tyrrhenian sea	Research communities; Specific end user communities; EU Institutions; International organisation; Industry/business partner; Innovators; Citizens; Civil society; Other.	Link
10	AI-driven aerial drones and monitoring app: New developments to facilitate citizen science initiatives on plastic pollution monitoring and clean-ups on beaches	Research communities; Specific end user communities; EU Institutions; International organisation; Industry/business partner; Innovators; Citizens; Civil society; Other.	Link
11	Janus nanocellulose membrane by nitrogen plasma: Hydrophilicity to hydrophobicity selective switch	Research communities; Specific end user communities; EU Institutions; International organisation; Industry/business partner; Innovators; Citizens; Civil society; Other.	Link
12	The use of hydrodynamic cavitation for waste-to-energy approach to enhance methane production from waste activated sludge	Research communities; Specific end user communities; EU Institutions; International organisation; Industry/business partner; Innovators; Citizens; Civil society; Other.	Link

4.1.3 Webinar/trainings

Webinars and trainings are a KPI of T6.3, with a target to organise 8. They are reported under Dissemination when their main purpose is to transfer knowledge, methods, project results or practical guidance to a target audience. They also contribute to Community Engagement when they are interactive or prepare citizens and stakeholders for practical participation, such as beach litter monitoring or citizen science activities.

In these trainings, REMEDIES trains supervisors for monitoring surveys and holds webinars for specific target audiences, such as the collection and identification of plastic. Five webinars and trainings were organised for supervisors of beach clean-ups and relevant stakeholders. These were held in Italy, Morocco and Albania.

Target audiences, ECAS categories: Research communities; EU Institutions; National authorities; Regional authorities; Local authorities; Civil society; Citizens; Industry/business partner; Innovators; Investors; Specific end user communities; International organisation; Other.

Qualitative impact: Webinars and trainings generated qualitative value by strengthening practical knowledge and capacity among targeted audiences, especially around plastic identification, beach litter monitoring, clean-up supervision and citizen science. Their effectiveness is assessed through the learning value of the content, the practical relevance for participants, the level of interaction, the questions raised, and the extent to which participants were better prepared to contribute to REMEDIES activities. This reflects the D6.1 approach of using stakeholder questions and observed knowledge gaps to shape future learning resources and capacity-building actions.

Discover more about each training in **Table 8**, below.

Table 8: Webinars and trainings

	Webinar/training	Type of audience reached	Audience reached	Link
1	Lighthouse workshop and monitoring, Venice-Italy, Apr 2023	Civil society; Citizens; Research communities; Specific end user communities	110	Link
2	Training on innovative marine litter monitoring and clean-up, Venice-Italy, Oct 2023	Civil society; Citizens; Research communities; Specific end user communities; Other	100	Link

3	Training for REMEDIES Morocco GA clean-up volunteer participants, Oujda-Morocco, Nov 2023	Civil society; Citizens; Research communities; Specific end user communities	10	Link
4	Beach litter monitoring Workshop, Tirana-Albania, Jan 2024	Civil society; Citizens; Specific end user communities	10	Link
5	4th edition of the international workshop "Marine litter monitoring, removal and circular economy" and clean-up event, 2024 Venice-Italy, May 2024	Research communities; Civil society; Specific end user communities; Industry/business partner; Other	50	Link

4.1.4 Open days

Open Days are a KPI of T6.3, with a target to organise 8 Open Days. They are reported under Dissemination because their main purpose is to present demo-site activities, technologies and results to relevant stakeholders. They also contribute to Community Engagement when they involve citizens, local stakeholders and hands-on demonstrations.

Open Day demonstration activities will be held for each demo site, where the demo will be demonstrated openly to stakeholders involved, engaged citizens and the wider public. Until today, two Open Days have been implemented, for the Demo Site Umag and the Demo Site Saidia.

Discover more about the Open Days, [here](#).

Target audiences, ECAS categories: Research communities; EU Institutions; National authorities; Regional authorities; Local authorities; Civil society; Citizens; Industry/business partner; Innovators; Investors; Specific end user communities; International organisation; Other.

Qualitative Impact: Open Days contribute to dissemination by presenting demo-site activities, technologies and innovations directly to relevant stakeholders and local audiences. Their qualitative value lies in making REMEDIES solutions visible and understandable in their implementation context, while creating space for dialogue with citizens, local authorities, civil society, researchers and potential end users. Effectiveness is assessed through the relevance of the stakeholders attending, their interaction with demo-site teams, the clarity of the technologies presented, and the potential for replication, adaptation or future collaboration.

Discover more details in **Table 9**.

Table 9: Open days

	Open Day	Type of audience reached*	Audience Reached	Link
1	Open day of the Demo Site - Morocco: AI drones, Oudja-Morocco, Nov 2023	Civil society; Local authorities; Regional authorities; Research communities; Citizens; Specific end user communities; Other	150	Link
2	Open day of the Demo Site - Umag, Croatia: Zero waste cosmetics at Sea Star festival, Umag-Croatia, May 2024	Citizens; Civil society; Specific end user communities; Other	100	Link

4.1.5 Connected Initiatives and EU projects

Connected initiatives are a KPI of T6.4, with a target to connect with 20 initiatives. Connected EU projects are a KPI of T6.4, with a target to connect with 5 EU projects. These are reported under Dissemination, as they support cooperation, knowledge exchange, replication, policy relevance and uptake.

REMEDIIES has mapped and connected with 20 initiatives during the Inauguration Event in Greece and the online PLASTIC FANTASTIC Hackathon, and with more than 15 EU projects throughout the first two years. These actors have supported several REMEDIIES activities and events, such as Cluster Events, the Hackathon, seminars, beach clean-ups, Anti-litter Campaigns and Policy Workshops.

Discover all the connected EU projects, [here](#).

Discover all the connected Initiatives in Annex III.

Target audiences, ECAS categories: EU Institutions; Research communities; Civil society; Local authorities; Regional authorities; National authorities; Industry/business partner; Innovators; Investors; International organisation; Specific end user communities; Other.

Qualitative Impact: Connections with initiatives and EU projects contribute to the long-term dissemination and uptake potential of REMEDIIES. Their qualitative value lies in building relationships that can support replication, knowledge exchange, joint events, policy alignment and cross-project learning. Effectiveness is assessed through the strategic relevance of the connected initiatives, their thematic alignment with REMEDIIES, their capacity to act as multipliers, and their potential to support follow-up collaboration across the Mission Ocean and wider marine litter ecosystem. These networking results will support future Cluster Meetings, Policy Workshops and participation in other relevant EU events.

4.1.6 Short solution videos

Short solution videos are a KPI of T6.3, with a target of 8 videos. They are reported under Dissemination when they present project results, technologies and demo-site solutions, and under Communication when they translate complex project information into accessible public-facing content.

A template for short video scripts was designed to guide Demo Site leaders. The production of the Cyclades short video is currently underway, with the overall design for 8 short solution videos completed.

Narrative and guidelines for the short solution videos, [here](#).

Watch the Short Solution Videos, [here](#).

Target audiences, ECAS categories: Citizens; Civil society; Research communities; Specific end user communities; Industry/business partner; Innovators; Local authorities; Regional authorities; Other.

Qualitative impact: Short solution videos are designed to make REMEDIIES technologies, demo-site work and project results more accessible to non-specialist and specialist audiences alike. Their qualitative value lies in simplifying complex solutions, supporting visual understanding, and providing reusable communication and dissemination material for events, social media, the website and partner channels. Effectiveness will be assessed through clarity of message, relevance to target audiences, use by partners, audience engagement, and the capacity of the videos to support interest in the project's solutions.

4.2 Dissemination highlights

The REMEDIIES project has made significant strides in disseminating its mission and innovations through a comprehensive set of activities, effectively engaging diverse stakeholders, communities, and public audiences. Over the reporting period, project partners actively represented REMEDIIES at major international conferences, trade fairs, cluster meetings, and high-level policy forums, ensuring visibility across scientific, industrial, institutional, and civil society networks throughout the Mediterranean and beyond. These activities not only strengthened the project's presence within the EU Mission "Restore our Ocean and Waters" ecosystem but also fostered valuable connections with complementary initiatives, associated regions, and non-EU Mediterranean partner countries, reinforcing REMEDIIES' role as a Mediterranean Lighthouse project. The following examples illustrate key highlights from the first half of the project. For more detailed information about all the events you can check links next to the events listed in Tables 6 - 9. REMEDIIES engaged with the marine data and observation community through VITO's participation at the EMODnet Open Conference in Brussels, Belgium, contributing to broader discussions on ocean data interoperability and monitoring (Figure 8).



Figure 8: VITO at EMODnet Open Conference, Brussels/Belgium (Photo: REMEDIIES archive)

Shortly after, VLPF, NIC, INFOR, and RC showcased REMEDIIES innovations to a wide audience of industry stakeholders, technology providers, and circular economy practitioners at Ecomondo Green Technology in Rimini, Italy, one of Europe's leading green technology trade fairs (Figure 9).



Figure 9: VLPF, NIC, INFOR, and RC at Ecomondo Green Technology, Rimini/Italy (Photo: REMEDIES archive)

The project's international research profile was further reinforced through NIC's participation in the 10 Years of the Galway Statement event in Ireland, marking a milestone celebration of a decade of transatlantic ocean research cooperation and reaffirming REMEDIES' alignment with international ocean research priorities (Figure 10).



Figure 10: NIC at 10 years of Galway statement, Ireland (Photo: REMEDIES archive)

REMEDIES also extended its outreach to North African stakeholders through NIC and F6S's participation at the Sea Forum in Bizerte, Tunisia, strengthening engagement with regional actors involved in marine environmental protection (Figure 11).



Figure 11: NIC and F6S at Sea Forum, Bizerte/Tunisia (Photo: REMEDIIES archive)

At the policy level, NIC and IHA represented REMEDIIES at the EU Mission Annual Forum in Brussels, Belgium, connecting directly with the wider Mission community and exchanging knowledge with other Mission-funded initiatives working toward healthy oceans, seas, and waters (Figure 12).



Figure 12: NIC and IHA at the EU Mission Ocean days Annual Forum, Brussels/Belgium (Photo: REMEDIIES archive)

5. Communication activities

Through the combined efforts of a diverse consortium of partners and stakeholders, REMEDIIES focuses on developing, testing, and implementing innovative solutions and technologies to: 1) monitor and detect, 2) collect and valorise, and 3) prevent and valorize (micro)plastics in eight Mediterranean demo sites and Lighthouse, and various replication locations. The activities collected as communication activities, correspond to the KPIs of the project and were reported by the REMEDIIES partners during the reporting period of January 2023 - September 2024 using methodology presented in Section 2.

5.1 Performance measurement and analysis

Communication activities support the public visibility of REMEDIIES, the promotion of its mission and the awareness raising of broad audiences around marine plastic litter, circularity, prevention and behavioural change. In line with D6.1, Communication refers to public-facing and awareness-oriented activities that make the project visible, understandable and recognisable to citizens, local communities, media, civil society, policymakers, industry actors and wider non-specialist audiences.

During the first half of the project, Communication activities focused on establishing and maintaining the project's public identity, promoting project news and participation opportunities, communicating campaign messages, increasing digital visibility and creating accessible entry points for different audiences. These activities included social media, the REMEDIIES website, newsletters, press releases and web articles, TV, radio and media outreach, public-facing campaign content, Ambassadors' communication and visual storytelling.

Communication effectiveness is assessed through documented reach, audience growth, engagement, visibility, accessibility of content, partner amplification and the ability of communication activities to make REMEDIIES understandable and relevant to broad audiences. In accordance with the KPI-accounting approach established in D6.1, the T6.2 reach KPI is monitored separately from Dissemination and Community Engagement reach. The communication activities of REMEDIIES are also assessed through an inclusion and accessibility lens. In line with the project's gender dimension work, public-facing communication continues to apply gender-sensitive and inclusive language, avoid exclusionary or stereotypical phrasing, and aim for diverse representation in visual content. Where possible, digital content applies accessibility measures where feasible, including clear language, readable formats and captions for audiovisual content.

5.1.1 Social media

Two T6.2 indicators are relevant to social media reporting. The first is the target of 5,000 followers across REMEDIIES-owned social media channels. The second is the target of 100,000 citizens reached by campaigning, to which documented awareness-oriented social media reach may contribute. Followers, reach, impressions and engagement are monitored separately in accordance with D6.1.

Partner-reported social media activities

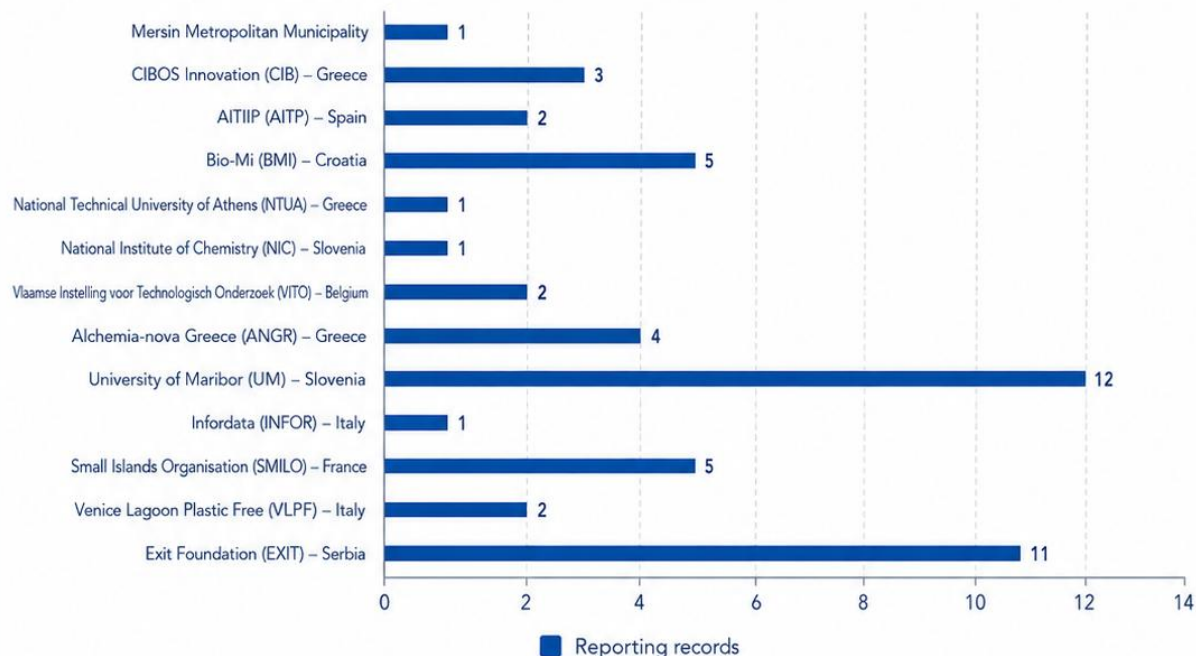
Most REMEDIIES partners contributed to social media amplification through their own organisational channels. Table 10 and Figure 13 present the social media reporting records submitted by REMEDIIES partners through the quarterly reporting process and their associated recorded reach. These figures should be distinguished from the analytics of the official REMEDIIES-owned social media channels presented below.

Table 10: Social media activities reported by the REMEDIES partners in number of activities and reached audiences

Partner	Reporting Records	Audience
Exit Foundation (EXIT) – Serbia	11	233,900
Venice Lagoon Plastic Free (VLPF) – Italy	2	145,021
Small Islands Organisation (SMILO) – France	5	18,976
Infordata (INFOR) – Italy	1	5,500
University of Maribor (UM) – Slovenia	12	4,070
Alchemia-nova Greece (ANGR) – Greece	4	3,643
Vlaamse Instelling voor Technologisch Onderzoek (VITO) – Belgium	2	3,534
National Institute of Chemistry (NIC) – Slovenia	1	2,000
National Technical University of Athens (NTUA) – Greece	1	1,231
Bio-Mi (BMI) – Croatia	5	835
AITIIP (AITP) – Spain	2	661
CIBOS Innovation (CIB) – Greece	3	579
Mersin Metropolitan Municipality	1	442
TOTAL	50	420,392



REPORTING RECORDS BY PARTNER



REACH BY PARTNER

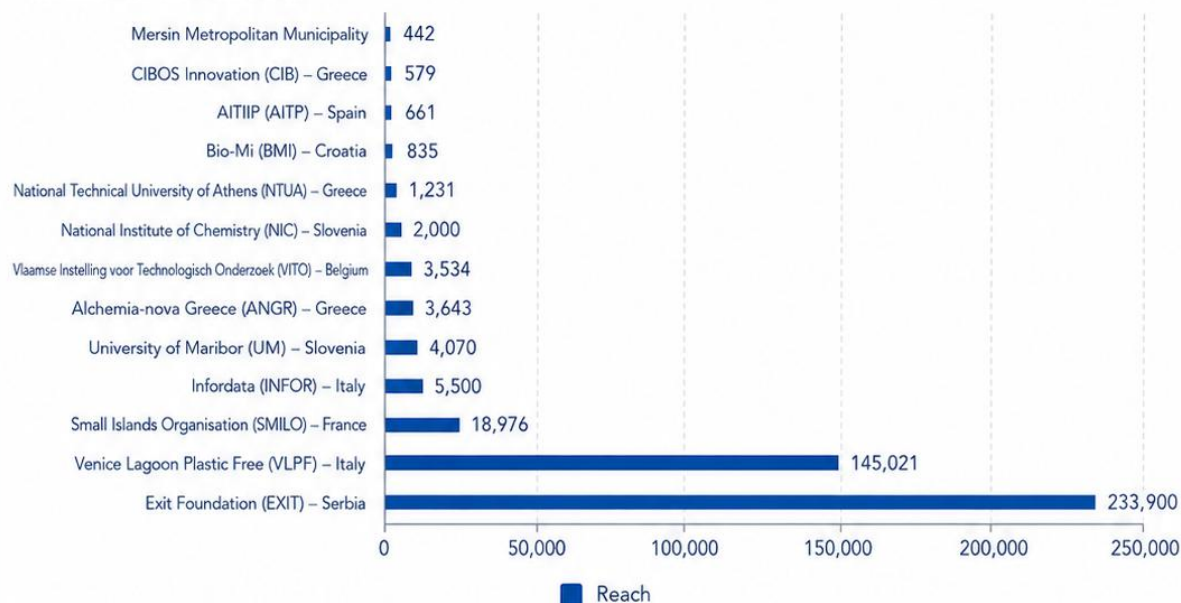


Figure 13: Social media reporting records and reach by REMEDIIES partners.

REMEDIIES social media channels

Social media is pivotal in fostering digital interaction within and beyond the REMEDIIES community. REMEDIIES is present on major platforms such as Facebook, X, LinkedIn, Instagram, YouTube, and TikTok. These platforms enable the project to reach diverse groups, from general audiences to more specialised

communities such as policymakers, environmental activists, academic circles, innovators and civil society organisations.

Target audiences, ECAS categories: Citizens; Civil society; Research communities; Local authorities; Regional authorities; EU Institutions; Industry/business partner; Innovators; Specific end user communities; Investors; Other.

Qualitative impact: Beyond follower numbers and quantitative reach, the qualitative value of REMEDIIES' social media activity lies in translating technical project work into accessible, visual and action-oriented communication for broad audiences. The channels supported regular visibility of project activities, Open Calls, campaigns, events, innovations and educational content, while partner reposting extended these messages through additional national and thematic networks. Effectiveness is assessed through audience interaction, engagement, partner amplification, traffic directed to REMEDIIES resources and the ability of the content to connect project messages with citizens, civil society, researchers, innovators and other relevant audiences.

Facebook account and analytics

The [REMEDIIES Facebook page](#) serves as a dynamic platform to connect with a wide audience and spread awareness of the programme's goals and achievements in marine conservation and plastic reduction. With a reach of 39.1K, the page has generated 152 clicks and 8.5K views. The community continues to grow, with 269 followers and 198 likes, providing an additional channel for public-facing REMEDIIES communication. More than 90 news articles have been shared, highlighting project milestones, events and innovative solutions.

See below Figure 14, for reference.

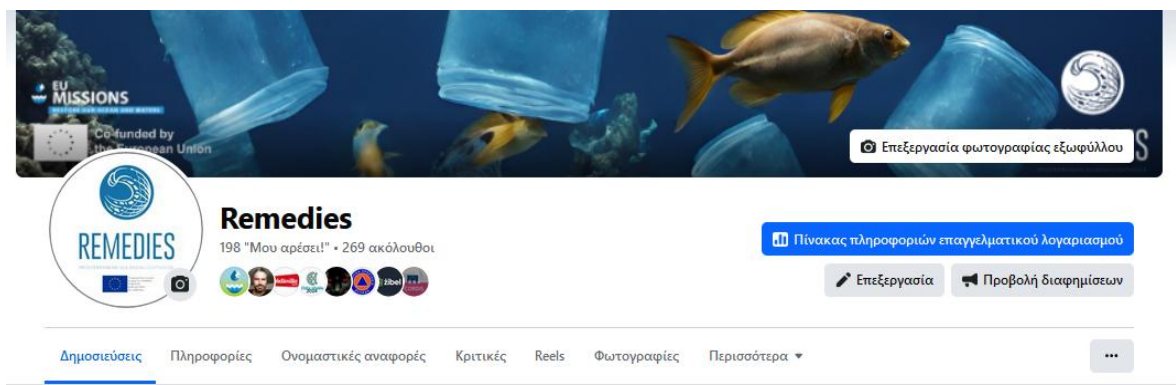


Figure 14: REMEDIIES Facebook page

X account and analytics

The [REMEDIIES X account](#) targets the scientific community, policymakers, NGOs and interested public audiences with sharp, informative content such as news, articles and project updates. The account has more than 230 followers.

See below Figure 15, for reference.

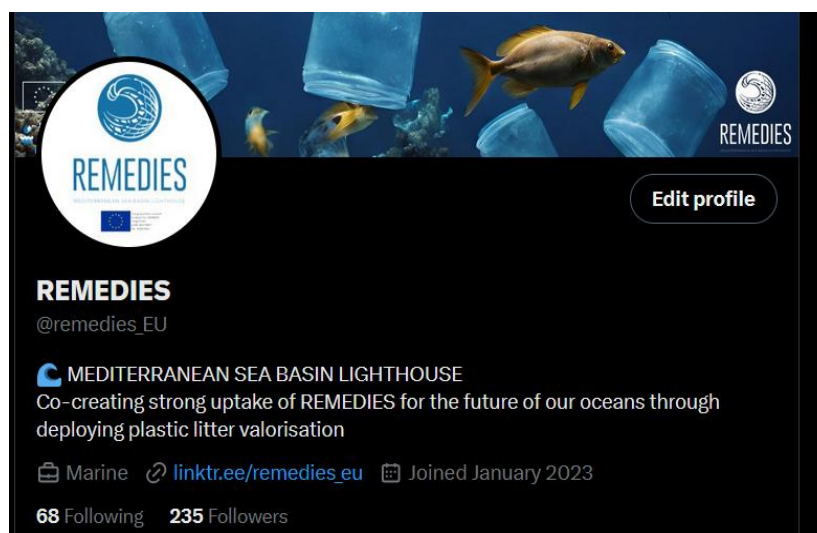


Figure 15: REMEDIES X account

LinkedIn account and analytics

Over the past 12 months, the [REMEDIES LinkedIn page](#) has become a space for professional engagement, connecting a network of 1,059 followers, including Ambassadors and Allies, who regularly share insights, ideas and updates. The page's activity has driven significant interaction, with 3,689 reactions, 43 comments and 5,918 clicks, demonstrating substantial interaction with the content published during the reporting period. Approximately 165 posts highlight key developments, events and innovations in marine conservation and plastic reduction, establishing LinkedIn as an effective channel to reach professionals dedicated to environmental sustainability.

See below Figure 16, for reference.

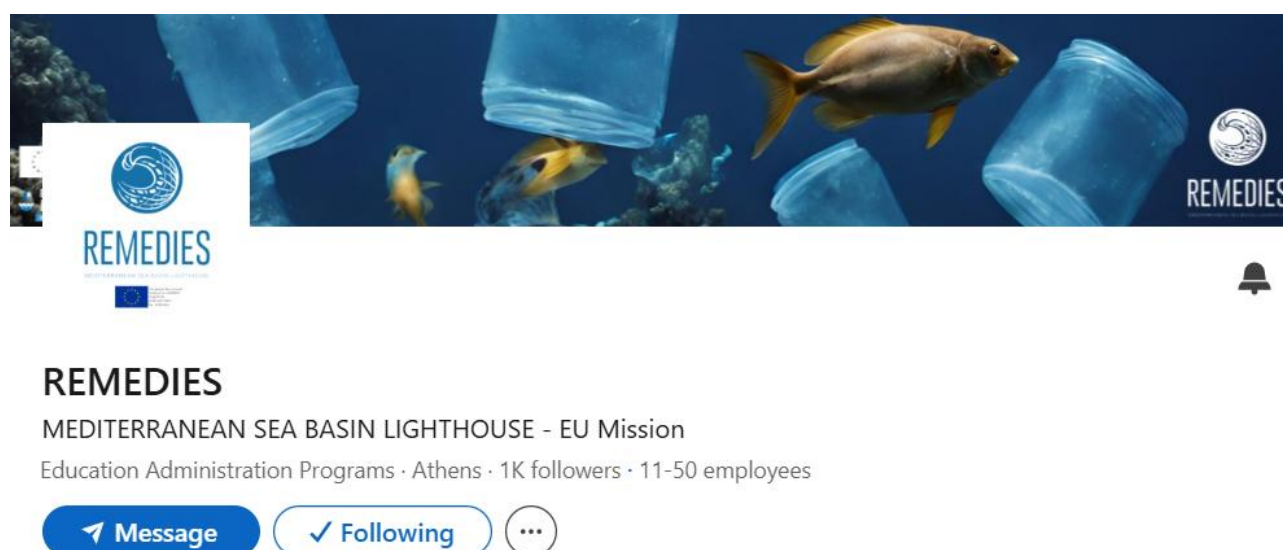


Figure 16: REMEDIES LinkedIn page

Instagram account and analytics

The [REMEDIIES Instagram account](#) emphasises visually engaging content that highlights zero-waste lifestyles, project activities, events and relevant news. The account has grown its community with 463 followers and regularly shares updates, reaching 230 posts to date.

See below Figure 17, for reference.

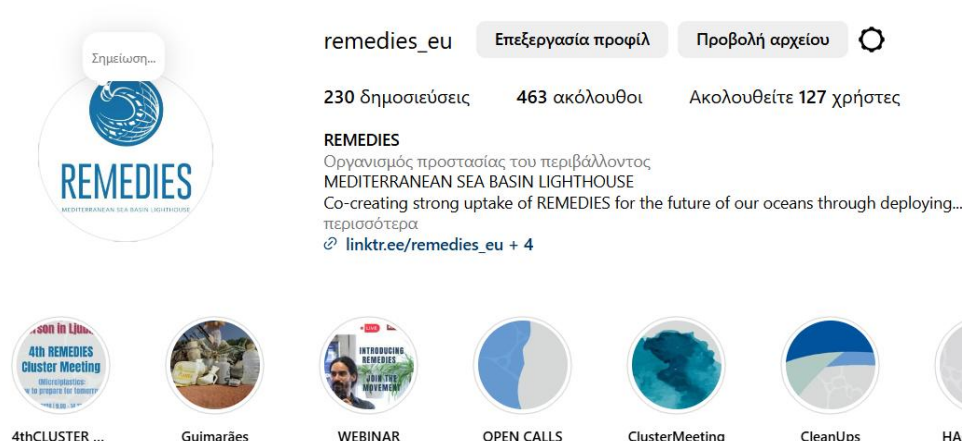


Figure 17: REMEDIIES Instagram account

YouTube channel and analytics

The [REMEDIIES YouTube channel](#) serves as a hub for project-related videos, including interviews, demo-site visits and event recordings. Over the past year, the channel has seen increased engagement, with 48 subscribers. To date, it hosts 17 videos that have collectively generated 1.5K views in 2024, a significant increase from 357 views in 2023. Impressions have also increased, rising from 321 in 2023 to 20.8K in 2024, highlighting YouTube's growing role in amplifying REMEDIIES' impact and connecting with audiences committed to ocean protection.

See below Figure 18, for reference.

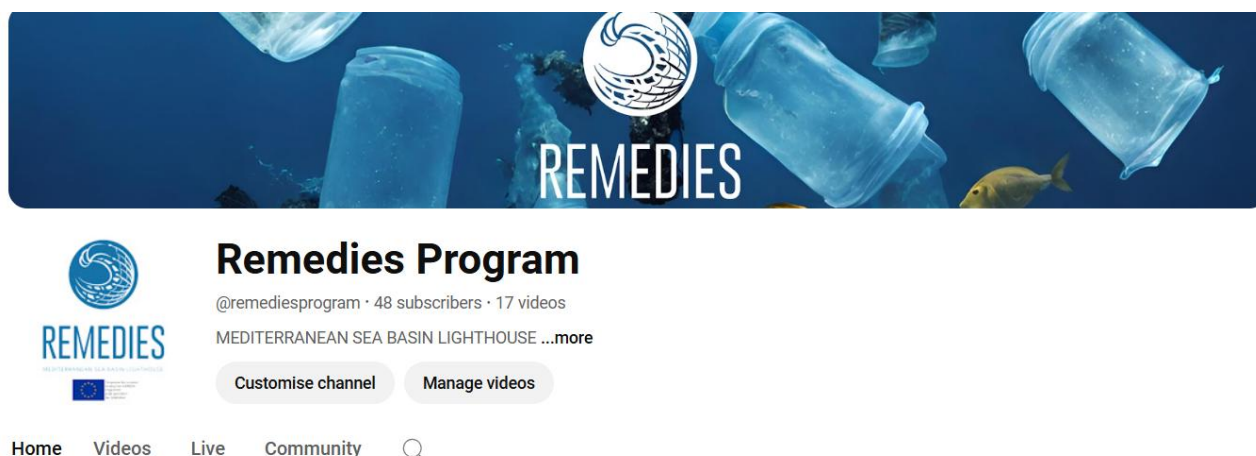


Figure 18: REMEDIIES YouTube channel

5.1.2 Newsletters

Newsletters are a KPI of T6.2, with a target to release at least 6 newsletters.

REMEDIIES e-newsletters are periodic digital publications used to keep subscribers informed about project progress, upcoming events, publications, Open Calls, campaign updates, results and major project milestones. During M1-M24, four official REMEDIIES newsletters were produced and distributed against the project target of six. They are developed in English, follow the REMEDIIES visual identity and provide concise, accessible links to further project content and participation opportunities.

So far, four newsletters have been released:

- Introductory / Generic Newsletter, September 2023
- Open Call 1 Newsletter, September 2023
- Hackathon Newsletter, February 2024
- Open Call 2 Newsletter, April 2024

Target audiences, ECAS categories: Citizens; Civil society; Research communities; Local authorities; Regional authorities; National authorities; EU Institutions; Industry/business partner; Innovators; Investors; Specific end user communities; Other.

Qualitative impact: The newsletters contribute to continuity of communication with the project's stakeholder base. Their value is not limited to the number of newsletters released or recipients reached, but also to their role in keeping audiences informed about project opportunities, open calls, events, campaign results and emerging outputs. The qualitative effectiveness of the newsletters is assessed through the relevance of the content shared, the clarity of calls to action, the ability to direct readers to further project material, and their contribution to maintaining stakeholder interest between major project events.

Discover all REMEDIIES Newsletters, [here](#).

In addition to the four official REMEDIIES newsletters counted under the T6.2 KPI, project visibility was further amplified through partner-owned newsletter channels. For example, AITIIP included REMEDIIES-related updates in its newsletters of August 2023, November 2023 and February 2024. These partner publications are reported as complementary communication amplification and are not counted as additional REMEDIIES e-newsletters under the KPI.

5.1.3 Website.

The website is Milestone 1 of T6.2.

The [REMEDIIES website](#) serves as the central public digital hub for project information, activities, results and participation opportunities. Featuring an overview of the project's objectives, key pillars, demo sites, news updates, a media kit, ambassadors and open calls, the website is visually aligned with the REMEDIIES brand and consistently updated with new content such as dashboards, event announcements and data visualisations.

During the reporting period, as shown in Figure 19 below, the REMEDIIES website attracted approximately 14K active users and 14K new users, demonstrating its capacity to reach a substantial online audience. The website generated approximately 29K views and 98K recorded events, indicating sustained interaction with its content and resources. Traffic originated from a diverse mix of acquisition channels, led by 12K direct sessions, followed by 5.5K sessions from organic search, 2.1K from organic social media, and 1.6K from

referral sources. The website also recorded an engagement rate of 49.9%. The most viewed pages included Home - REMEDIIES, Events - REMEDIIES, News - REMEDIIES, Demo Sites Updates - REMEDIIES, and Innovation Marketplace - REMEDIIES, reflecting interest in the project's activities, developments at the Demo Sites, news, and innovative solutions. The geographical distribution of active users further demonstrates the website's international reach, with the largest audiences recorded in Greece, 2.3K users, the United States, 1.6K, Italy and Spain, 1.1K each, followed by Portugal, Slovenia, and Germany.

These website analytics are presented as complementary evidence of digital visibility and interaction. They are not added separately to the T6.2 aggregate Communication reach presented in Table 3, in order to maintain a consistent activity-based KPI accounting approach and avoid introducing potential overlap with traffic generated through social media, newsletters, partner websites and other communication channels.



Figure 19: REMEDIIES website performance and audience overview in the first half of the project.

The REMEDIIES website includes the following subsections³:

- the project summary
- the aim and objectives of the project
- the project's expected impact
- the pillars and the innovations
- the work packages
- the deliverables
- PR Corner and Media Kit
- sections focusing on the Demo Sites

³ REMEDIIES webpage was updated and upgraded in M42

- REMEDIES news and events
- the partners
- the Ambassadors
- Newsletters repository, subscription to the e-newsletter and contact details
- dedicated page for the Open Calls
- dedicated page for the Hackathon PLASTIC FANTASTIC
- dedicated page for the Beach Clean-up activities
- dedicated page for the Educational Content & Trainings
- dedicated page for the Citizen Science
- dedicated page for the REMEDIES Innovations Marketplace

Target audiences, ECAS categories: Citizens; Civil society; Research communities; Local authorities; Regional authorities; National authorities; EU Institutions; Industry/business partner; Innovators; Investors; Specific end user communities; Other.

Qualitative impact: The website functions as the central repository of REMEDIES public information and implementation evidence. Through news articles, event pages, campaign updates, educational resources, Open Call information, Ambassador profiles and Demo Site content, it enables citizens, researchers, policymakers, innovators and local stakeholders to understand the project, follow its progress and access relevant resources. In line with D6.1, the website also supports qualitative reporting by preserving public-facing evidence such as short activity reports, photographs, audiovisual material and links to project outputs.

5.1.4 Connected ambassadors

Connected Ambassadors are a T6.4 KPI, with a target of more than 15 actively connected Ambassadors. For KPI accounting purposes, the reported figure refers to Ambassadors who have established an active connection with REMEDIES, rather than potential candidates who have only been contacted. In line with D6.1, the Ambassadors Group is reported primarily as a communication mechanism, while also supporting networking and community Engagement. The REMEDIES Ambassadors Group plays a key role in disseminating the project's innovations and fostering collaboration among stakeholders. Composed of individuals from diverse networks, including NGOs, industry experts, activists and policymakers, ambassadors serve as multipliers, amplifying REMEDIES' mission through their own communities and channels. Selection criteria include relevance to REMEDIES themes, influence within their communities, and ability to engage others in meaningful discussions around circular economy solutions.

Discover all the ambassadors, [here](#).

Target audiences, ECAS categories: Civil society; Citizens; Research communities; Industry/business partner; Innovators; Investors; Local authorities; Regional authorities; Other.

Qualitative impact: The Ambassadors Group extends the reach, credibility and relevance of REMEDIES communication through trusted individuals and organisations with established professional, public or community networks. Ambassadors can translate REMEDIES messages for different sectors and geographies, amplify project content, contribute expertise and mobilise participation in relevant project activities. Their qualitative contribution is assessed through the relevance of their profiles, documented engagement with REMEDIES activities or content, their capacity to reach additional audiences and their contribution to stronger connections with communities, researchers, policymakers, industry actors and environmental organisations. By M24, 10 Ambassadors had been recruited and actively connected to REMEDIES, against a target of >15.

5.1.5 Press, web and broadcast media visibility

Press releases, web articles, TV, radio and media briefings are reported under Communication because their main purpose is to increase public visibility, raise awareness and make REMEDIES activities, opportunities and results accessible to wider audiences. These channels helped the project reach citizens, journalists, local and regional authorities, scientific communities, industry actors, environmental organisations, policy stakeholders and the wider public. During the reporting period, partners published and shared a broad set of REMEDIES-related press releases and web articles through their own websites, external platforms, institutional channels and media outlets. These items covered the project launch, open calls, hackathon activities, clean-up actions, demo-site progress, citizen science tools, the shoreline monitoring app, participation in events and local replication activities. In total, 44 press releases and web articles were reported, reaching an estimated audience of 47,768 people (Figure 20). In parallel, REMEDIES achieved strong visibility through TV, radio, online media and broadcast-related activities. Sixteen TV, radio and media briefing entries were reported, reaching an estimated audience of 542,770 people (Figure 21). This category includes radio interviews and broadcasts in Slovenia and Greece, TV features in Slovenia, Greece and Germany, online media coverage, podcast/radio formats, and municipal video communication. The strongest single reported contributor was the Naftemporiki Channel TV appearance in Greece, which significantly increased the overall media reach. Together with the partner-reported social media and newsletter reach presented above, these activities contribute to the T6.2 Communication reach reported in Table 2. Across the Communication activity categories included in the KPI calculation, REMEDIES generated an aggregate recorded Communication reach of 1,013,268 during M1-M24, exceeding the target of 100,000 citizens reached by campaigning. This figure represents aggregate recorded reach across communication activities and channels and should not be interpreted as a count of unique individuals.

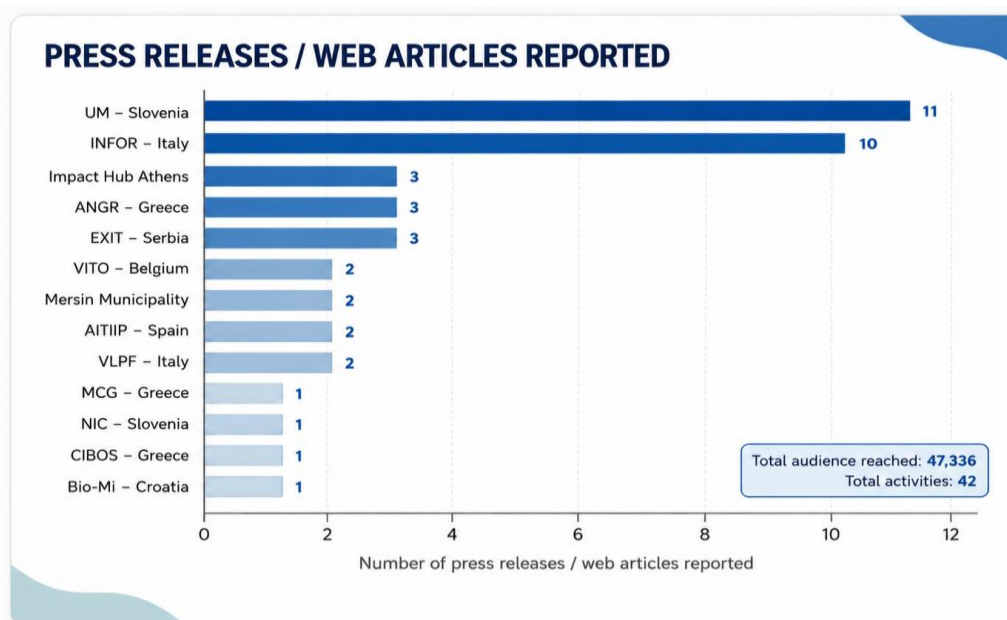


Figure 20: Press releases/website articles reported by REMEDIES partners.

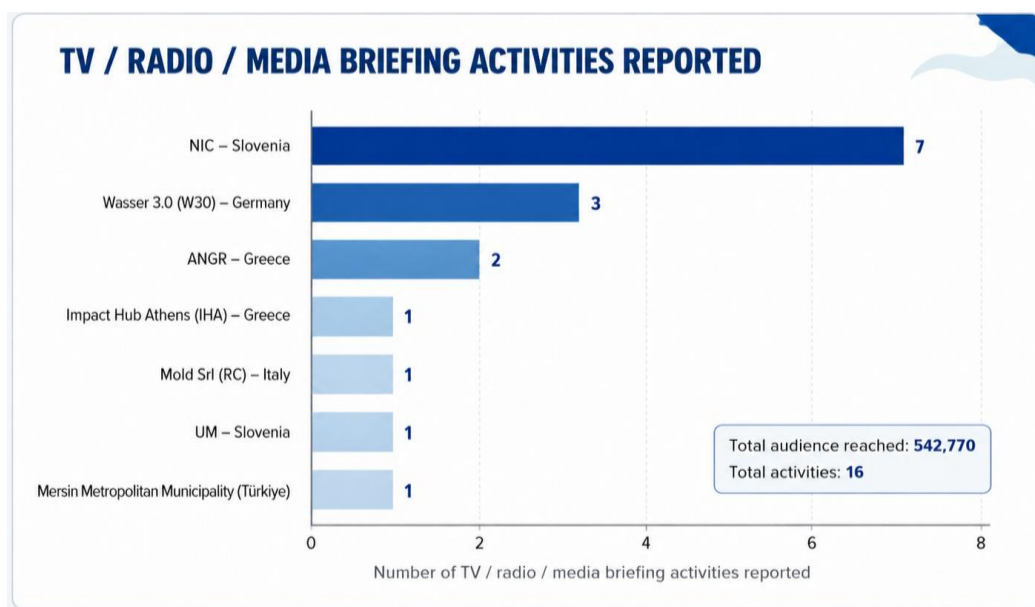


Figure 21: TV/radio/media briefing activities reported by REMEDIIES partners.

Target audiences, ECAS categories: Civil society; Citizens; Research communities; Industry/business partner; Innovators; Investors; Local authorities; Regional authorities; Other.

Qualitative impact: Press, web and broadcast media extended REMEDIIES visibility beyond the project's directly managed channels and consortium networks. Press releases and web articles created a public record of project progress, opportunities and activities, while TV, radio and online media translated REMEDIIES messages into formats accessible to broader audiences. Together, these channels supported awareness raising, partner amplification, local and national visibility and wider recognition of REMEDIIES' work on marine plastic litter, circularity, citizen science and community action.

5.2 Communication highlights

The first half of REMEDIIES established a diversified communication ecosystem combining owned project channels, partner amplification and external media visibility. The REMEDIIES website provided the central public access point for project information and resources, while social media enabled regular and platform-specific communication with broad and professional audiences. Newsletters supported continuity with stakeholders, the Ambassadors Group extended the project's messages through trusted networks, and partner press, web, TV and radio activities significantly expanded visibility beyond the project's own channels. Together, the Communication activities included in the T6.2 reach calculation generated an aggregate recorded reach of 1,013,268 during M1-M24.

Figure 22 illustrates the REMEDIIES newsletters, used to ensure continuity of communication with stakeholders and to keep audiences informed about key project updates and activities.



REMEDIES
MEDITERRANEAN SEA BASIN LIGHTHOUSE

OPEN CALL 2
to local/regional authorities in associated regions

Applications open until 5 June
#RemediesEUOcean

Co-funded by the European Union

REMEDIES

Entrepreneurs Reshaping the Plastic Lifecycle

PLASTIC FANTASTIC
online Hackathon

Applications open until 28 March
remedies-hackathon.eu

Co-funded by the European Union

Are you a visionary local and/or regional authority ready to lead the prevention and zero-waste of plastic pollution in oceans and rivers?

Apply for up to 100,000 euro in REMEDIES grant!

OPEN CALL 2
Do you have a project idea to push towards Zero-Waste

Quality Criteria to Prevent Plastic Litter in the Mediterranean

PLASTIC FANTASTIC is an international online Hackathon & acceleration program, where experts of diverse backgrounds will hack together the circle of plastic. The program is emphasizing **3 key pillars**:

- **Detection and Monitoring of Plastic Litter:** Participants are encouraged to create cutting-edge methods for identifying and tracking plastic waste.
- **Collection and Valorization:** Innovations to streamline the collection and upcycling of plastic litter are sought after.
- **Prevention of Non-Degradable Plastics & Zero Waste Solutions:** Challenging participants to develop strategies to prevent the distribution of non-degradable plastics and advance the adoption of zero-waste

Figure 22: REMEDIES Newsletters. (Source: REMEDIES archive)

Figure 23 presents the REMEDIES website as the main central hub for public access to project information, resources, and news, supporting ongoing dissemination throughout the implementation period.

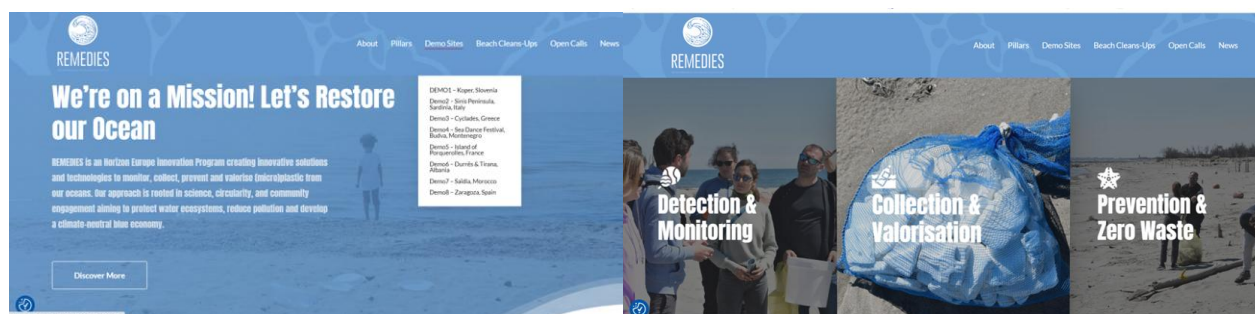


Figure 23: REMEDIES website. (Source: REMEDIES archive)

Figure 24 also shows the dedicated sections within the REMEDIES webpage for Open Calls 1 and 2, enabling clear visibility and easy access to call information, guidance and related materials for prospective applicants.



REMEDIES
MEDITERRANEAN SEA BASIN LIGHTHOUSE

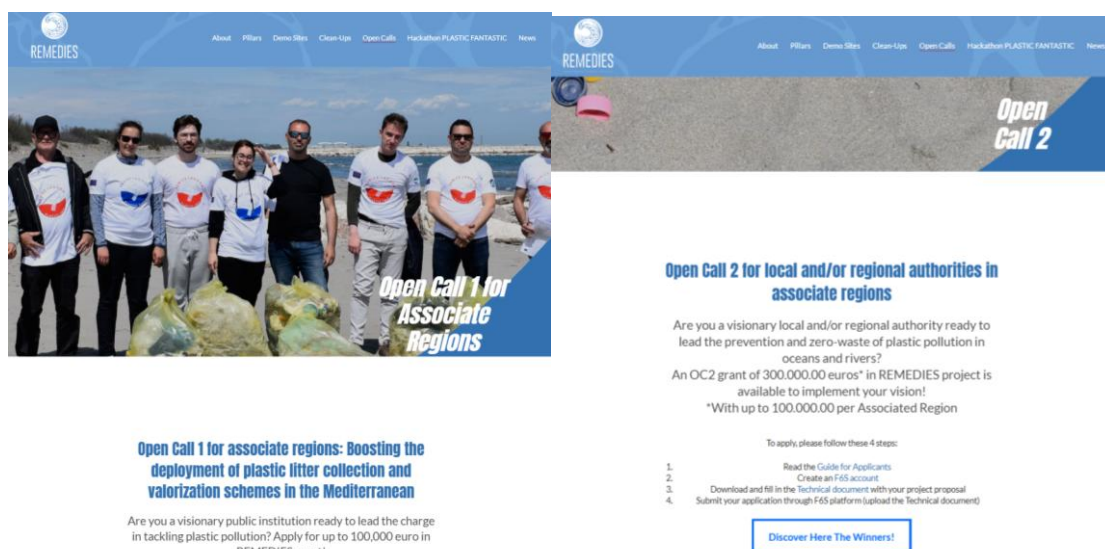


Figure 24: REMEDIES Open Calls 1 and 2 dedicated parts in REMEDIES webpage. (Source: REMEDIES archive)

Figure 25 highlights the dedicated webpage section for the REMEDIES Ambassadors Group, demonstrating how the project's ambassadors were used to extend and reinforce REMEDIES messages through trusted networks.

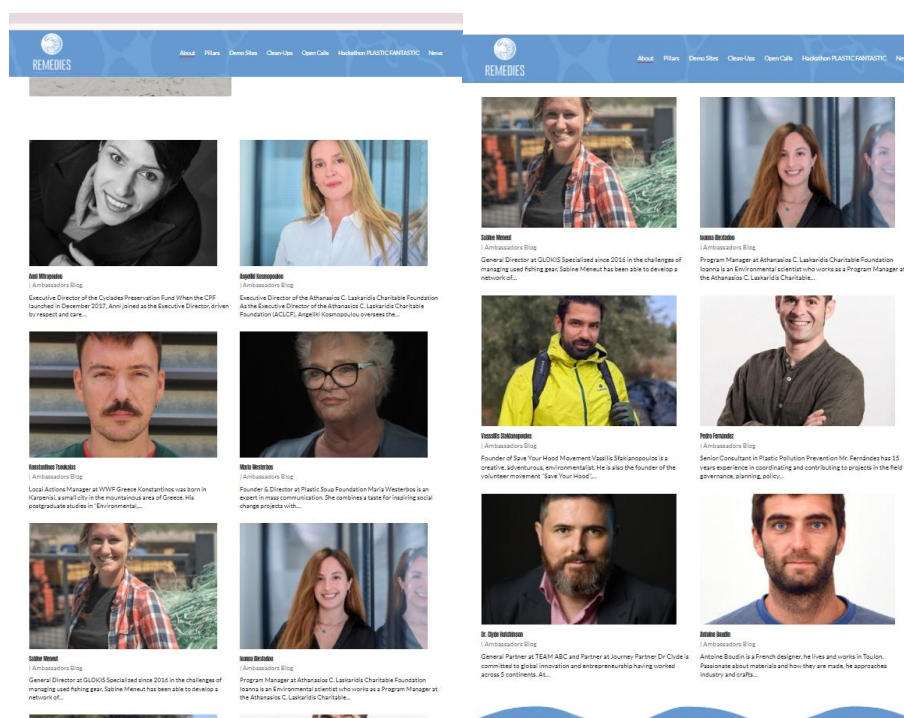


Figure 25: REMEDIES Ambassadors dedicated part in REMEDIES webpage. (Source: REMEDIES archive)

Figure 26 displays the dedicated webpage for the Beach Clean-ups, consolidating information about the initiative and supporting public engagement and visibility of these activities.

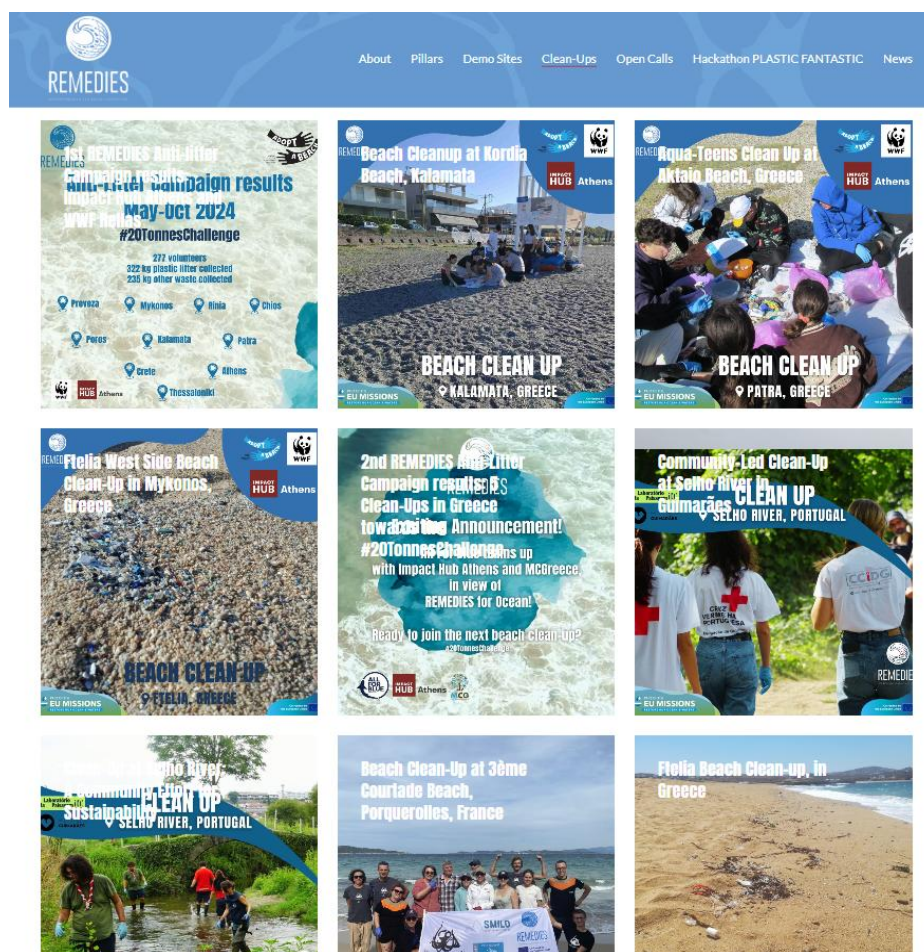


Figure 26: REMEDIES Beach Clean-ups dedicated webpage. (Source: REMEDIES archive)

Figure 27 shows the dedicated part of the REMEDIES website for the Hackathon, providing a dedicated communication space to promote the event, participation information, and project-related messaging.

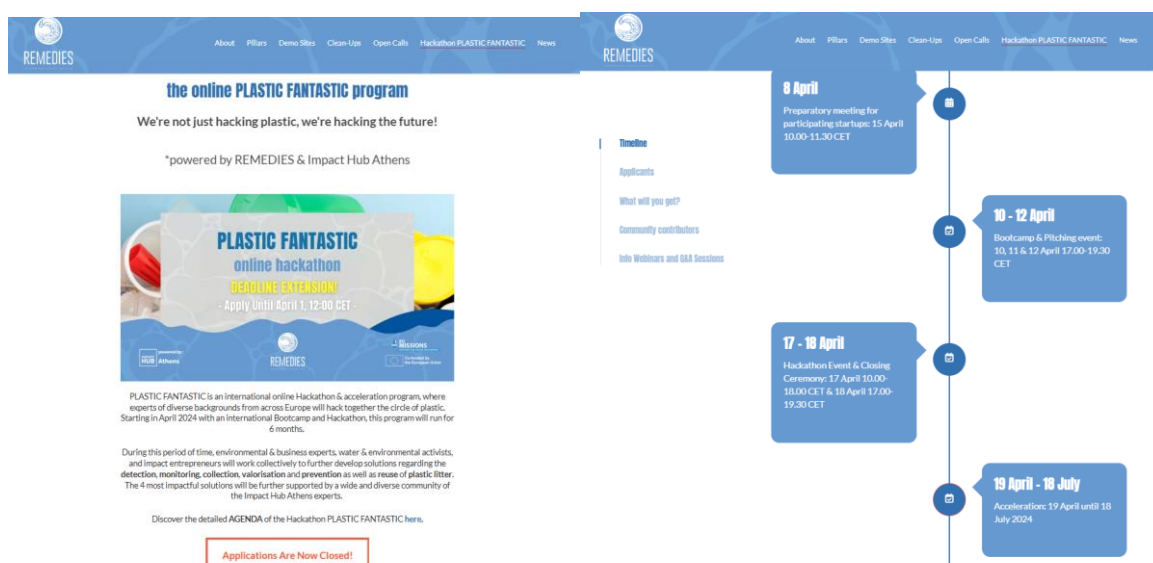


Figure 27: REMEDIES Hackathon dedicated part in REMEDIES webpage. (Source: REMEDIES archive)

6. Community engagement activities

Through the combined efforts of a diverse consortium of partners and stakeholders, REMEDIIES focuses on developing, testing, and implementing innovative solutions and technologies to 1) monitor and detect, 2) collect and valorise, and 3) prevent and valorize (micro)plastics in eight Mediterranean demo sites and Lighthouse, and various replication locations. The activities collected as community engagement activities, correspond to the KPIs of the project and were reported by the REMEDIIES partners during the reporting period of January 2023 - September 2024 using methodology presented in Section 2.

6.1 Performance measurement and analysis

Community Engagement activities support the active involvement of citizens, local communities, stakeholders and relevant actors in participatory, co-creative, hands-on and citizen science formats. In line with D6.1, Community Engagement is distinct from Communication and Dissemination because participants are not only recipients of information or results. They are actively involved in action, learning, testing, co-creation, data collection, problem-solving, innovation or local mobilisation.

Audience figures associated with these activities are used to document the scale of participation and engagement but are not automatically included in the T6.3 dissemination-reach KPI. Where a specific activity also has a dissemination function, its KPI treatment follows its primary purpose as defined in D6.1.

During the first half of the project, Community Engagement activities included anti-litter campaigns, beach clean-ups, workshops, summer schools, seminars, the PLASTIC FANTASTIC Hackathon, the design of artistic residencies, and the mobilisation of local opinion makers and stakeholder allies.

For KPI accounting purposes, participation in Community Engagement activities is reported separately from the T6.2 Communication reach and T6.3 Dissemination reach indicators. Where an activity also serves a Communication or Dissemination function, its KPI treatment follows its primary purpose, as defined in D6.1. Community Engagement participation therefore documents the scale of active involvement but is not automatically included in the T6.3 dissemination-reach KPI.

Community Engagement effectiveness is assessed through participation, interaction quality, local relevance, stakeholder mobilisation, co-creation, citizen science contribution, behavioural change potential, and follow-up action.

6.1.1 Anti-litter campaigns

Anti-litter Campaigns are a KPI of T6.5, with a target to organise at least 8. They are reported under Community Engagement because they mobilise citizens and stakeholders to participate in concrete action, such as beach clean-ups, plastic identification, citizen science, awareness activities and local mobilisation. They also have a communication function through campaign content, social media and public awareness.

Target audiences, ECAS categories: Citizens; Civil society; Research communities; Specific end user communities; Local authorities; Regional authorities; Industry/business partner; Other.

The REMEDIIES Anti-Litter Campaigns are a series of targeted efforts aimed at raising awareness and mobilising communities to address plastic pollution. Designed to inform the general public about the environmental impact of plastic waste and promote innovative solutions, the campaigns include three pillars: a. Awareness: delivering online webinars on plastic identification and creating relevant campaign content; b. Action: organising beach clean-ups in the respective areas; and c. Exploitation: hosting workshops that showcase relevant REMEDIIES technological innovations and explore their potential application in local contexts. Each campaign is locally focused, involving community volunteers, stakeholders, opinion leaders and early adopters aiming to engage them in meaningful actions. The workshops, in particular, serve as platforms for presenting the achievements of the project so far and promoting the technologies as future market solutions.

The Anti-Litter Campaigns can also support the advancement of Demand Readiness Level (DRL) and Market Readiness Level (MRL) for relevant REMEDIIES innovations by creating opportunities to present solutions to potential users, communities, authorities, businesses and other stakeholders. Through demonstrations, discussion and stakeholder interaction, the campaigns can generate evidence on user needs, interest, perceived relevance and potential conditions for adoption. The campaigns should therefore be understood as contributing to demand and market-readiness processes, rather than as independently demonstrating a specific change in DRL or MRL unless such a change is supported by the relevant technical assessment.

Guidelines for anti-litter campaigns were shared with all partners. The 1st campaign was a collaboration of IHA & WWF Greece Anti-litter Campaign (May-Sept 2024) collaborated with the Adopt a Beach Program. Through this campaign a large audience of more than 1,000 was reached, more than 15 beach clean-ups arranged with 125 volunteers, collecting 316 kg of plastic litter, more than 20 social media posts and more than 10 blog posts created on the REMEDIIES website. Also, during the webinar on plastic identification, the Cyclades Demo Site leader presented the technologies and innovations developed and used in the demo site so far. The 2nd campaign was a collaboration with IHA, MCG, and All for Blue NGO (Sep-Oct 2024), with 5 beach clean-ups, 200 volunteers, 82.4 kg of plastic and 140.3 kg of other waste collected from 681 meters of beach. Upcoming campaigns are planned for France, Italy, Morocco, and Slovenia.

Discover all the Anti-litter Campaigns, [here](#).

Qualitative impact: Anti-litter campaigns are among the strongest examples of REMEDIIES moving from awareness to action. Their qualitative impact lies in mobilising citizens, volunteers, NGOs, local stakeholders and community teams to participate directly in beach clean-ups, plastic identification and litter monitoring. Beyond the number of participants and kilograms of waste collected, effectiveness is assessed through continuity of engagement, local ownership, learning outcomes, use of citizen science tools, and the creation of lasting relationships with local teams.

The Anti-litter campaigns organised so far are presented in **Table 11**.

Table 11: Anti-litter campaigns

	Anti-litter Campaign	Type of audience reached	Audience Reached	Link
1	IHA-WWF-Adopt a Beach program Anti-litter campaign (Cyclades Demo Site)	Civil society; Citizens; Research communities; Specific end user communities; Local authorities; Other	1000	Link
2	IHA-MCG-All for Blue Anti-litter campaign (Cyclades Demo Site)	Civil society; Citizens; Research communities; Specific end user communities; Local authorities; Other	500	Link

6.1.2 Workshops/summer schools

Workshops and Summer Schools are a KPI of T6.5, with a target to organise 20. They are reported under Community Engagement because they involve active learning, practical exercises, citizen participation, educational activities and local mobilisation. They also support Dissemination when they transfer REMEDIIES knowledge, methods or results.

Target audiences, ECAS categories: Citizens; Civil society; Research communities; Specific end user communities; Local authorities; Regional authorities; Industry/business partner; Innovators; Other.

Organised around REMEDIIES themes, these sessions are open to students, scholars, researchers, citizens, educators and local stakeholders. A total of 13 workshops and summer schools were held in Slovenia, Croatia, Greece, Spain and Portugal.

Discover highlights of the Events Organised by the REMEDIIES partners, [here](#).

Qualitative impact: Workshops and summer schools supported active learning, practical knowledge exchange and direct participation by students, educators, citizens and local stakeholders. Their qualitative contribution is reflected in hands-on learning, participant interaction, questions raised, knowledge gaps identified and the potential reuse of the methods and educational resources presented. Where REMEDIIES results, tools or scientific knowledge were transferred, these activities also served a secondary Dissemination function.

The Workshops/Summers schools organised so far are presented in Table 12.

Table 12: Workshops/summer school

	Workshop/Summer School	Type of audience reached	Audience reached
1	REMEDIIES zero-waste cosmetics workshop at the EU-day event, Slovenia, May 2023	Civil society; Citizens; Research communities; Specific end user communities; EU Institutions; National authorities; Regional authorities; Local authorities; Other	2000
2	Zero-waste cosmetics workshop, Strunjan-Slovenia, Sept 2023	Civil society; Local authorities; Regional authorities; Citizens; Specific end user communities	130
3	Visit 30 students of ELAIOS school, Zaragoza-Spain, Nov 2023	Citizens	300
4	REMEDIIES presentation to students of course "recycling and waste treatment", Zaragoza-Spain, Nov 2023	Citizens; Research communities; Specific end user communities	10
5	REMEDIIES presentation for 3rd grade children following clean-up, Piran-Slovenia, Apr 2024	Citizens	30
6	Presentation of the project to school students in a visit to Aitiip, Zaragoza-Spain, May 2024	Industry/business partner; Specific end user communities	30
7	Zero-waste cosmetics workshop, Umag-Croatia, May 2024	Citizens	80
8	REMEDIIES Zero-waste cosmetics workshop day 2 at the Umag beach, Umag-Croatia, May 2024	Research communities; Citizens; Specific end user communities	20

9	Workshop for children: Secrets of plastics, Ljubljana-Slovenia, Jun 2024	Research communities; EU Institutions; Other; Citizens	300
10	Microplastics in wastewater-The REMEDIIES project, Athens-Greece, Jun 2024	Citizens	25
11	Workshop: removing and valuing plastics from our rivers, part 1, Guimaraes-Portugal, Sept 2024	Citizens	30
12	Workshop: removing and valuing plastics from our rivers, part 2, Guimaraes-Portugal, Sept 2024	Citizens	15
13	European Researchers Night 2024, Guimaraes-Portugal, Sept 2024	Citizens; Research communities; Specific end user communities	100

6.1.3 Seminars

Seminars are a KPI of T6.5, with a target to implement 40. For the purposes of D6.3, the REMEDIIES Seminars KPI is reported under Community Engagement. The seminars combine thematic or technical input with opportunities for participant interaction, including discussion, Q&A, practical learning, stakeholder exchange, facilitated dialogue, capacity building and, where relevant, co-creation. Their primary purpose is therefore to engage participants actively around REMEDIIES themes, challenges and solutions rather than to function only as one-way presentation events.

Target audiences, ECAS categories: Citizens; Civil society; Research communities; Specific end user communities; Local authorities; Regional authorities; National authorities; EU Institutions; Industry/business partner; Innovators; Investors; Other.

Seminars may also generate a secondary Dissemination contribution when REMEDIIES results, technologies, methodologies or lessons learned are presented. This secondary function does not alter their primary classification under Community Engagement for KPI accounting.

A total of 17 seminars were reported during M1-M24, including physical and online formats in Greece, Spain, Slovenia, Italy and other settings, as well as interactive sessions supporting the PLASTIC FANTASTIC Hackathon and the REMEDIIES Open Calls.

Indicative seminars include:

- The 1st webinar of a series of at least 8 webinars (IHA, UM & VLPP) on plastic identification (see below Figure 29), Online, Jun 2024: General public and volunteers of the Adopt a Beach program of the WWF Hellas, attended an educational webinar with custom made content on plastic identification by UM, and updates of the innovations and technologies of the Cyclades Demo Site. This webinar will be replicated in the next months in Italy, France, Albania, and Slovenia, aiming mainly to connect and educate the volunteers of the beach clean-ups, in the respective areas. In view of this seminar, IHA, UM, and VLPP contributed as well to the design of a Plastic Identification Flag, which can be used along with the General REMEDIIES Flag during the Beach Clean-ups. See below Figure 30 for reference.
- REMEDIIES at the European Researchers' Night, Naples-Italy, Sept 2024: A seminar conducted by CNR, informing the scientific community about the current status of the innovations and technologies of

the Sardinia Demo Site.

- Massive Climate Business Clinic, Athens-Greece, Sept 2023: Groups of experts from NGOs, investors, local authorities and scientists, were asked to discuss different challenges that businesses face, and suggest solutions.

Discover highlights of the Events Organised by the REMEDIIES partners, [here](#).

Qualitative impact: Beach clean ups and seminars, generated qualitative value by strengthening practical knowledge and capacity among targeted audiences, especially around plastic identification, beach litter monitoring, clean-up supervision and citizen science. Stakeholder questions expressed needs and observed knowledge gaps are used to shape follow-up learning resources and capacity-building actions. A concrete example is the PLASTIC FANTASTIC webinar on plastic identification and beach litter monitoring, which supported the preparation of citizens, volunteers and local actors to participate more effectively in monitoring and clean-up activities. The webinar is connected with further educational resources available through the REMEDIIES Educational Content & Training section, including the REMEDIIES Citizen Science App, the Beach Litter Monitoring & Clean-Up at a Glance guide, the Citizen Science App video tutorial and the Citizen Science App user manual. These resources show how REMEDIIES transforms training needs into practical tools that can be reused by citizens and local teams.

The activities regarding the seminars are presented in Table 13.

Table 13: Seminars

	Seminar	Type of audience reached	Community Engagement format / interaction	Audience reached
1	Webinar: Atlantic & Arctic Lighthouse Weekly Hour with REMEDIIES (S01E02), Online, Jul 2023	Civil society; Innovators; Industry/business partner; Citizens; Research communities; EU Institutions	Interactive webinar; participant questions and stakeholder exchange	35
2	Massive Climate Business Clinic, Athens-Greece, Sept 2023	Civil society; Local authorities; Regional authorities; Innovators; Industry/business partner; Research communities; Specific end user communities; National authorities; EU Institutions; Investors	Group-based Business Clinic; facilitated discussion of business challenges and collaborative development of solutions	130
3	F6S - Info webinar and Q&A session Open Call 1 - 2, Online, Oct 2023	Local authorities; Regional authorities; Research communities; Specific end user communities; National authorities; EU Institutions	Interactive information webinar; live Q&A and clarification of participant questions	25
4	F6S - Info webinar and Q&A session Open Call 1 - 1, Online, Oct 2023	Local authorities; Regional authorities; Research communities; Specific end user communities; National authorities; EU Institutions	Interactive information webinar; live Q&A and clarification of participant questions	30
5	Business Modelling masterclass, Online, Apr 2024	Innovators; Industry/business partner; Citizens	Interactive masterclass; applied business-modelling learning, discussion and participant questions	40



6	Meet the Established, Online, Apr 2024	Innovators; Industry/business partner; Citizens	Peer-learning and experience-sharing session; dialogue between participants and established practitioners	40
7	Pitching Masterclass, Online, Apr 2024	Innovators; Industry/business partner; Citizens	Interactive masterclass; pitching guidance, participant practice, questions and feedback	40
8	Efficiency or Effectiveness?, Online, Apr 2024	Innovators; Industry/business partner; Citizens	Interactive learning session; facilitated discussion and exchange around effectiveness and efficiency	40
9	Green Finance Strategies Investing in a Plastic-Free Future, Online, Apr 2024	Innovators; Industry/business partner; Citizens; Investors	Interactive thematic session; discussion and Q&A on green finance, investment and funding approaches	40
10	Masterclass on social responsibility How to prepare your strategy, Online, Apr 2024	Innovators; Industry/business partner; Citizens	Interactive masterclass; guided strategy development, discussion and participant questions	40
11	Presentation of the plastic problem, LCA calculation theory, and REMEDIES solutions, Maribor-Slovenia, Jan 2024	Research communities; Citizens; Specific end user communities	Educational seminar; participant discussion and questions around LCA, plastic pollution and REMEDIES solutions	36
12	IPPT-TWINN training session, Zaragoza-Spain, Apr 2024	Research communities; Citizens; Specific end user communities	Interactive training and capacity-building session; practical learning and participant exchange	15
13	F6S - Info webinar and Q&A session Open Call 2- 1, Online, Apr 2024	Local authorities; Regional authorities; Specific end user communities; Citizens; Civil society; National authorities; EU Institutions	Interactive information webinar; live Q&A and clarification of participant questions	20
14	F6S - Info webinar and Q&A session Open Call 2 - 2, Online, May 2024	Local authorities; Regional authorities; Specific end user communities; Citizens; Civil society; National authorities; EU Institutions	Interactive information webinar; live Q&A and clarification of participant questions	15

15	REMEDIIES at the European Researchers' Night, Naples-Italy, Sept 2024	Research communities; Citizens	Public science engagement seminar; interaction between researchers and participants, discussion and questions	500
16	Scientific and business approaches for effective communication on microplastics and biodiversity, Ljubljana-Slovenia, Jun 2024	Citizens; Research communities; Specific end user communities; EU Institutions; National authorities; Regional authorities; Local authorities; Other	Cross-sector seminar; facilitated discussion and exchange between scientific, institutional and other stakeholders	42
17	The 1st webinar of a series of at least 8 webinars (IHA, UM & VLPF) on plastic identification, Online, Jun 2024	Citizens	Interactive educational webinar; practical learning on plastic identification, participant questions and preparation of volunteers for beach monitoring and clean-up activities	35

6.1.4 Hackathon

The Hackathon is a KPI of T6.5. It is reported under Community Engagement because it actively involved participants in identifying, developing and pitching solutions for plastic litter collection, prevention and valorisation. It also supported innovation, dissemination of emerging solutions and networking with experts, investors and partners.

Target audiences, ECAS categories: Innovators; Citizens; Civil society; Research communities; Investors; Industry/business partner; EU Institutions; Specific end user communities; Other.

The PLASTIC FANTASTIC Hackathon achieved the T6.5 Hackathon target. It brought together 24 participating teams from 18 countries, more than 40 experts and 60 community partners. Four winning teams subsequently participated in an acceleration programme designed and delivered by IHA. The activity provided an intensive co-creation and innovation format through which participants developed and refined solutions related to plastic litter prevention, collection and valorisation.

The award sponsors were the Athanasios Laskaridis Charitable Foundation, the hospitality group Sani/Ikos, the RAMONES EU project, Sporos Platform - Impact Investment Platform, Scientists Against Plastic, and WIT NGO. The Jury Committee Members included scientists and business experts from the research, innovation, investment and environmental ecosystem.

The four winning teams were:

Captoplastic: CAPTOPLASTIC has developed a technology capable of controlling and capturing microplastic from water bodies. Its technology can be implemented in different facilities like wastewater treatment plant, drinking water treatment plant, water bottling plant, plastic industry WWTP, textile dyeing WWTP, recycling plants, removing textile fibres in water, personal care industry, etc.

BioFlocean: BioFlocean is a bioplastic produced from microalgae that treats waste and captures carbon while generating potential carbon credits. Through their innovative Cleantech solutions, the founded and led by women innovators team, harness the power of microalgae offering a comprehensive suite of solutions that

address diverse environmental issues. With advanced biological treatment technology, they efficiently remove pollutants from wastewater, safeguarding marine life and water ecosystems & their carbon capture technology has potential to capture up to 2.7 tons of CO₂ per acre daily, contributing to climate change mitigation.

BioRise: A spin off that comes from the NTUA, with a team of two young & promising students, with the aim to transform plastic waste into high-value bio-products using advanced microbial cell factories! Their primary objective is to develop new biotechnological tools; enzymes and microorganisms, for the production of second generation biofuels, bio-based polymers and chemicals in the concept of Industrial Biorefinery.

Droplinet: A women-led researchers' team, developing a user-friendly and sensitive approach for micro-and nano-plastic (MNP) monitoring in environmental water samples, via receptor-and droplet microfluidics-based technology. The value of this technology is that it detects low concentration of micro-and nano-plastic, the automation and minimal need for training, the high speed in getting results & portability!

Qualitative impact: The PLASTIC FANTASTIC Hackathon created qualitative impact by functioning as a pipeline-building mechanism for emerging plastic pollution solutions, rather than only as a one-off competition. Through an international open call, REMEDIIES identified and mobilised a broad pool of innovators working on plastic litter detection, monitoring, collection, valorisation, prevention and reuse. The first stage of this pipeline selected 24 successful projects from applications received from 18 countries, with applicants working across Europe, Africa, North America and Asia, and with 30% of applicants being women. This demonstrates the Hackathon's value as a scouting and mobilisation tool, helping REMEDIIES map new solution holders, entrepreneurial teams and scientific initiatives that can contribute to the project's wider mission and future exploitation pathways.

The second stage of the pipeline focused on capacity building and solution refinement. The selected projects joined the PLASTIC FANTASTIC Bootcamp, which included masterclasses on business modelling and pitching, as well as inspirational talks from organisations and programmes such as RAMONES, Plasticpreneur, EcoBrixx and Climate-KIC. This phase helped participating teams move beyond idea presentation and strengthen the way they framed their value proposition, business model, environmental impact and implementation potential. The Bootcamp also enabled participants to learn from practical examples of circular economy, climate innovation and environmental entrepreneurship, thereby increasing the quality and readiness of the solutions entering the next phase. The selection of 15 finalist teams created a more focused pool of high-potential solutions and supported peer learning, visibility and expert validation. The finalists represented different geographies, disciplines and solution types, including prevention, reuse, microplastic monitoring, circular business models, alternative materials and plastic valorisation. Through the pitching and evaluation process, the finalists were connected with jury members, experts, sponsors and other teams, gaining feedback on both the environmental relevance and business potential of their ideas. This produced value for all finalists, not only for the winning teams, as it gave them exposure to an international network and helped position their solutions within a wider community of ocean plastic innovators.

The final stage of the pipeline supported the transition from recognition to follow-up development. The four winning teams, Captoplastic, BioFlocean, BioRise and DropliNet, were selected for their positive impact and acceleration readiness. They received financial and technical awards, including 8,000 euro in cash grants, 2,000 euro in hardware prizes, and three months of acceleration support. This follow-up support is important because it helps the winners continue developing, testing and positioning their solutions after the Hackathon, bringing them closer to implementation, stakeholder uptake and potential scaling. The winning solutions also show the breadth of the pipeline created by the Hackathon. Captoplastic addresses microplastic capture from water bodies and relevant facilities; BioFlocean develops microalgae-based bioplastic and wastewater treatment solutions; BioRise focuses on transforming plastic waste into high-value bio-products through advanced microbial cell factories; and DropliNet develops a portable, user-friendly approach for micro- and

nano-plastic monitoring in environmental water samples. Together, these winners cover different parts of the plastic pollution challenge, from monitoring and detection to treatment, valorisation and circular bio-based innovation. From a gender and inclusion perspective, the Hackathon also contributed to more diverse representation within the ocean innovation and blue economy ecosystem. The open call recorded 30% women applicants, while two of the four winning teams had a clear women-led dimension: BioFlocean is described as founded and led by women innovators, and DropliNet is described as a women-led researchers' team. This is relevant for the qualitative impact of REMEDIIES, as the Hackathon did not only surface technical solutions, but also created visibility for diverse scientific and entrepreneurial profiles in a field where inclusive representation strengthens the legitimacy, relevance and reach of innovation activities. The pipeline-building impact extended beyond the four winners. All 15 finalists were recognised as part of the Hackathon community and were offered opportunities to network and be referred to potential collaborators, donors and sponsors. More than 50 experts contributed to the Bootcamp and Hackathon, while the educational content and connections created through the process were positioned as the basis for a first “plastic-preneurial” community. In this way, the Hackathon strengthened REMEDIIES’ qualitative impact by creating a structured pathway from outreach and scouting to capacity building, expert validation, acceleration, networking and longer-term ecosystem development.

Watch the promo video, here: <https://www.youtube.com/watch?v=Abd77IPKYxc>

Discover more about the Hackathon, here: <https://remedies-for-ocean.eu/hackathon-plastic-fantastic/>

Discover more about the 4 winning teams, here: <https://remedies-for-ocean.eu/the-4-winners-of-the-plastic-fantastic-hackathon/>

The Hackathon organised is presented in Table 14.

Table 14: Plastic fantastic Hackathon

Hackathon	Type of audience reached	Audience Reached	Link
1 PLASTIC FANTASTIC HACKATHON	Innovators; Citizens; Civil society; Research communities; Investors; Industry/business partner; EU Institutions; Specific end user communities; Other	700	Link

6.1.5 Artistic residencies

Artistic Residencies are a KPI of T6.5, with a target to implement 5. They are reported under Community Engagement because they are designed to connect artists, researchers and local communities around the REMEDIIES theme. They also contribute to Communication when their outputs are presented through exhibitions or public-facing content.

Target audiences, ECAS categories: Citizens; Civil society; Research communities; Specific end user communities; Other.

At the M24 reporting, the five Artistic Residencies had not yet been implemented and remained in the design stage. IHA, EXIT and relevant partners were developing the concept and implementation approach, with the aim of connecting artists, researchers and local communities around REMEDIIES themes. The planned residencies were expected to generate site-specific artistic or research-based work and to contribute to Community Engagement through local interaction, while also supporting Communication when outputs were presented publicly.

Discover more about the Artistic Residencies, here: <https://remedies-for-ocean.eu/artistic-residencies/>

Expected qualitative contribution: The planned Artistic Residencies were designed to create new narratives around marine litter, translate environmental issues into cultural and creative formats, and reach audiences that may not normally participate in scientific or technical activities. Their effectiveness will be assessed following implementation through the relevance of the artistic outputs, community interaction, public presentation of results and evidence of reflection, dialogue or follow-up engagement.

6.1.6 Policy Workshops

Policy Workshops are a KPI of T6.4, with a target to reach 5 Policy Workshops. They are reported under Dissemination because they link demos and active replicators with other relevant initiatives, exchange lessons learned and support the production of recommendations for future use.

Until today, one policy workshop was conducted in Greece in M11, with 28 participants, including representatives from three EU Mission projects. The workshop focused on linking research with entrepreneurship development, facilitating dialogue and alignment on policy issues.

Discover more about the Policy Workshops and download and read the Policy Recommendations, [here](#).

Target audiences, ECAS categories: Research communities; EU Institutions; National authorities; Regional authorities; Local authorities; Civil society; Citizens; Industry/business partner; Innovators; Investors; Specific end user communities; International organisation; Other.

Qualitative impact: The inputs and insights gained via Policy Workshops concluded in concrete policy recommendations developed through structured multi-stakeholder dialogue involving community actors, researchers and public authorities. These workshops translated field evidence and citizen science results into actionable policy inputs, focusing on scaling community-based practices, improving integration of citizen-generated data into monitoring systems, and identifying enabling conditions for long-term sustainability. The resulting recommendations addressed coordination gaps and alignment between grassroots innovation and policy frameworks, ensuring that qualitative insights were transformed into structured policy learning outputs supporting EU and national decision-making:

This Policy workshop is presented in Table 15.

Table 15: Policy workshop

	Policy Workshop	Type of audience reached	Audience Reached	Link
1	Policy Workshop: Research & Social Entrepreneurship, Athens-Greece, Nov 2023	International organisation; Research communities; Regional authorities; Local authorities; Civil society; Innovators; Industry/business partner; Other	28	Link

6.1.7 Connections with local opinion makers and stakeholder allies

Local Opinion Makers are a KPI of T6.4, with a target to identify more than 20 from at least five different countries. Stakeholder Allies mapped are a KPI of T6.1, with a target of more than 150. These are reported under Community Engagement because they support local mobilisation, trust-building and the connection between REMEDIES activities and local ecosystems.

Discover the Connected Local Opinion Makers in Annex I.

Discover the Stakeholder Allies in Annex II.

Target audiences, ECAS categories: Civil society; Citizens; Local authorities; Regional authorities; Industry/business partner; Innovators; Research communities; Specific end user communities; Other.

By M24, REMEDIES had mapped 155 Stakeholder Allies and identified 21 Local Opinion Makers. Both indicators therefore exceeded their respective targets of >150 and >20. These actors have been involved in, or connected to, REMEDIES activities including Cluster Events, the Hackathon, seminars, beach clean-ups, Anti-Litter Campaigns and Policy Workshops. Local Opinion Makers are especially important as they act as a link between local communities and the REMEDIES project, providing access, networks and trust within local contexts.

Qualitative Impact: Stakeholder allies and local opinion makers strengthen the community engagement dimension of REMEDIES by connecting project activities with local ecosystems, trusted actors and existing networks. Their qualitative value lies in building trust, improving local relevance, supporting mobilisation and helping adapt activities to the needs of each context. This is aligned with D6.1, Section 8.1, which highlights the need to build regular and meaningful collaborations with local organisations, environmental groups, municipalities, educational actors, volunteers and community teams in the demo-site ecosystems. The Adopt a Beach collaboration between IHA and WWF Hellas is a concrete example of how such relationships can support repeated local action, citizen science reporting and continuity beyond one-off events.

Link: <https://remedies-for-ocean.eu/1st-anti-litter-campaign-results-impact-hub-athens-and-wwf-hellas/>

6.1.8 Cluster meetings

Cluster Meetings are a KPI of T6.4, with a target to design and implement 10 Cluster Meetings. They are reported under community engagement, as they support the exchange of project results, methods, lessons learned and policy-relevant knowledge with other projects, scientists, initiatives and stakeholders.

REMEDIES connects with existing Mission projects, scientists and experts in the field of marine preservation and plastic pollution, aiming to spotlight different aspects of the project's three pillars. Until now, all Cluster Meetings were either hybrid or online, giving the general public the opportunity to watch them live on YouTube.

The main topics of these three events were:

- **Can We Escape the Tide of Plastic Marine Litter Pollution?** - The first Cluster Meeting featured the UPSTREAM project and EMODnet, highlighting the challenges of marine litter pollution. Experts from Morocco, All For Blue, and Marine Conservation Greece discussed how to escape the tide of plastic pollution and enable MENA communities to contribute to ocean restoration.
- **From Home to Oceans: Mapping the Journey of Plastic Pollution** - REMEDIES' second Cluster Meeting brought together stakeholders, including INSPIRE and Marine Conservation Greece, to explore how plastic travels from homes to rivers and oceans. Experts from Albania, River Cleaning, and Plastic Pirates GO EUROPE contributed to mapping the journey, promoting cooperation for sustainable solutions focused on the Mediterranean.
- **Microplastics in Our Waters: Is it Really a Choice Between Economy and Environment?** - As part of the EU Green Week's broader campaign on water resilience, this Cluster Meeting featured the UPSTREAM and REMEDIES projects under the EU Mission "Restore our Ocean and Waters." Participants examined the trade-offs between economic growth and environmental sustainability,

focusing on microplastic pollution and the 2030 target to restore ocean health through innovation, citizen engagement, and blue investments.

Discover more about the Cluster Meetings, [here](#).

Target audiences, ECAS categories: Research communities; EU Institutions; National authorities; Regional authorities; Local authorities; Civil society; Citizens; Industry/business partner; Innovators; Investors; Specific end user communities; International organisation; Other.

Qualitative impact: Cluster Meetings created structured spaces for exchange with other Mission Ocean projects, researchers, policymakers, environmental organisations and sectoral stakeholders. Their qualitative impact lies in their capacity to connect REMEDIES with related initiatives, compare approaches, identify synergies and translate project knowledge into policy-relevant and practice-oriented discussions. The hybrid and online format also enabled broader participation and public access through YouTube. Effectiveness is assessed through the relevance of participating projects and speakers, the quality of discussion, audience interaction through open Q&A, and the follow-up potential for collaboration and policy alignment.

The REMEDIES Cluster meetings organised so far are presented in Table 16.

Table 16: Cluster meetings

	Cluster Event	Type of audience reached	Audience Reached	Link
1	1st REMEDIES Cluster Meeting, Oujda-Morocco, Nov 2023 & Online	Research communities; Civil society; Citizens; Industry/business partner; Specific end user communities; Other	140	Link
2	2nd REMEDIES Cluster Meeting, Tirana-Albania, Apr 2024 & Online	Local authorities; Research communities; Civil society; Citizens; Industry/business partner; Specific end user communities; Other	400	Link
3	EU Green Week 2024 - Cluster Meeting with UPSTREAM, Online, May 2024	Citizens; Research communities; Civil society; EU Institutions; Industry/business partner; Specific end user communities; Other	150	Link

6.1.9 Inauguration event

The inauguration event is a KPI of T6.3, expected to have at least 130 participants. The Inauguration Event is a KPI of T6.3 and, in line with D6.1.

The REMEDIES Inauguration Event on September 26 in Athens gathered over 90 Impact Hub members from across Europe and more than 40 Greek stakeholders, including NGOs, public entities, startups and foundations, to drive forward the project's mission to protect the environment. The day began with a Beach Clean-up at Voula Beach, co-organised with Save Your Hood and IHA, supporting the #20TonnesChallenge to reduce ocean plastic litter.

The event featured a panel session on sustainable and disruptive solutions, bringing together relevant voices from the social innovation, environmental and research ecosystem. A Massive Business Clinic provided further opportunity for meaningful exchange on climate and plastic pollution, connecting experts and partners for future initiatives and fostering actionable strategies toward sustainability.

Discover more about the Inauguration Event, [here](#):

Target audiences, ECAS categories: Civil society; Citizens; Local authorities; Regional authorities; National authorities; Industry/business partner; Investors; Innovators; Research communities; Specific end user communities; Other.

Qualitative impact: The Inauguration Event created an early visibility and stakeholder mobilisation moment for REMEDIIES. Its qualitative value lies in the combination of public communication, stakeholder dialogue and practical engagement, including the Beach Clean-up at Voula Beach, the panel discussion and the Massive Business Clinic. The event helped introduce the project's mission, connect Greek and European stakeholders, and position REMEDIIES within wider discussions on climate, marine litter and circular solutions. Its effectiveness is therefore assessed not only through attendance numbers, but also through the diversity of stakeholders involved, the quality of interaction, the links created with environmental and innovation actors, and the follow-up potential generated. It set a good standard for future collaboration within the Greek ecosystem, in view of other events like the Hackathon, Policy Workshops, and Cluster Meetings.

The Inauguration event organised is presented in Table 17.

Table 17: Inauguration event

	Inauguration Event	Type of audience reached	Audience Reached	Link
1	Inauguration event	Civil society; Citizens; Local authorities; Regional authorities; Specific end user communities; Industry/business partner; Investors; Research communities; Other	130	Link

6.2 Community engagement highlights

The Community Engagement highlights below illustrate the participatory dimension of REMEDIIES during M1-M24, including citizen mobilisation, practical learning, citizen science, co-creation and local collaboration. The examples complement the quantitative KPI reporting by showing how different formats enabled citizens and stakeholders to participate actively rather than only receiving project information. Rather than functioning as isolated actions, these initiatives were designed to build cumulative engagement over time,

connecting local communities, technical experts, and project partners around a shared commitment to tackling marine litter and plastic pollution across the Mediterranean.

The REMEDIES Anti-litter Campaign, organised in collaboration with IHA-WWF Hellas, mobilised local communities and volunteers around direct clean-up actions, reinforcing the project's commitment to translating awareness into tangible environmental action (Figure 28).



Figure 28: REMEDIES Anti-litter Campaign IHA-WWF Greece: (Source: REMEDIES archive)

Complementing this hands-on engagement, the REMEDIES Webinar on Plastic Identification offered an online learning opportunity for citizens and stakeholders to deepen their understanding of plastic types and pollution sources, extending the project's educational reach beyond physical events (Figure 29).



Figure 29: REMEDIES Webinar on Plastic Identification:(Source: REMEDIES archive)

The REMEDIES Flags initiative provided a visible and symbolic tool for raising awareness at coastal and public sites, reinforcing the project's identity within local communities and encouraging broader recognition of marine litter issues (Figure 30).

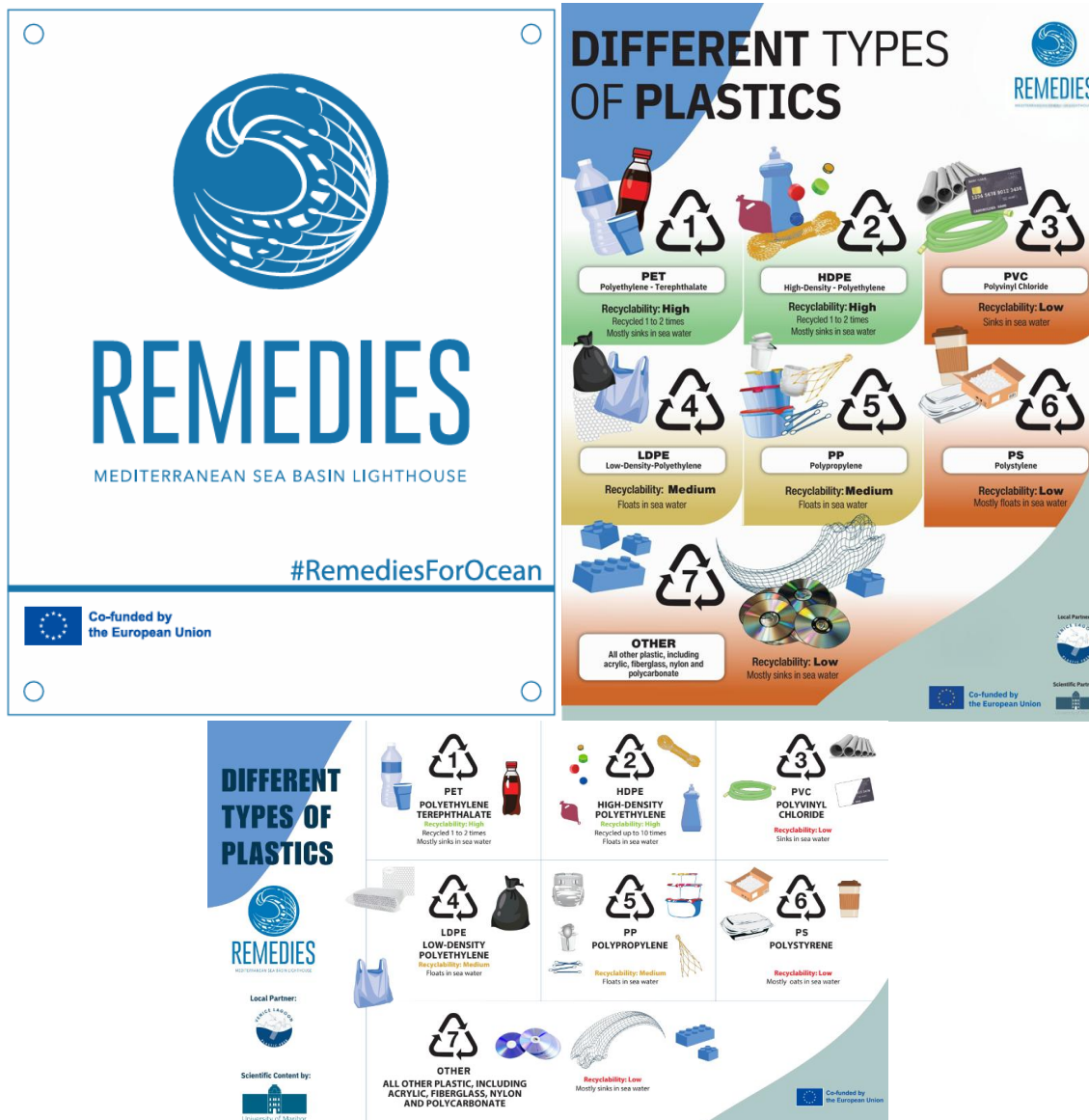


Figure 30: REMEDIES Flags (Source: REMEDIES archive)

Meanwhile, the PLASTIC FANTASTIC Hackathon exemplified the co-creation dimension of REMEDIES, bringing together innovators, students, and technical experts to jointly develop creative and technological solutions to plastic pollution challenges (Figure 31).



REMEDIES
MEDITERRANEAN SEA BASIN LIGHTHOUSE



PLASTIC FANTASTIC Hackathon Community- Communication partners



PLASTIC FANTASTIC Hackathon SPONSORS

ATHANASIOS C. LASKARIDIS CHARITABLE FOUNDATION

SANI | IKOS GROUP

RAMONES



Estimated Outreach: 200K

Figure 31: PLASTIC FANTASTIC Hackathon (Source: REMEDIES archive)

Together, these initiatives demonstrate the breadth of formats through which REMEDIES has engaged citizens and stakeholders from direct field action and digital learning to symbolic awareness-raising and collaborative innovation reflecting a comprehensive approach to community participation across the Mediterranean. Beyond citizen-facing activities, coordination and cooperation across the Mediterranean cluster were consolidated through two dedicated cluster meetings: the 2nd Cluster Meeting held in Tirana, Albania, bringing together project partners and regional stakeholders to align efforts and coordinate activities (Figure 32), and the 1st Cluster Meeting held in Oujda, Morocco, marking an important milestone in establishing collaborative ties with demonstration site partners and local stakeholders in North Africa (Figure 33). These meetings served not only as coordination platforms but also as opportunities to strengthen mutual understanding among partners working in diverse geographical and institutional contexts, ensuring that lessons learned and best practices could be exchanged consistently across the demonstration sites. The



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dialogue fostered during these gatherings has been instrumental in aligning communication strategies, harmonising monitoring approaches, and reinforcing a shared Mediterranean identity for the project.



Figure 32: REMEDIES 2nd Cluster Meeting, Tirana/Albania (Photo: REMEDIES archive)



Figure 33: REMEDIES 1st Cluster Meeting, Oujda/Morocco (Photo: REMEDIES archive)



Figure 34: REMEDIATION clean-up as part of the Inauguration Event (Photo: REMEDIATION archive)

7. Deviations, risk management and next steps

7.1 Deviations and risk

During implementation, certain activity arrangements and delivery approaches required adjustment in response to operational circumstances, local engagement needs and communication opportunities. These adjustments did not alter the agreed WP6 KPI targets but affected how selected activities were organised or delivered. The cases below document the main implementation adjustments, their rationale and the measures taken to maintain progress towards the agreed objectives and indicators:

1. Final Conference (T6.3): The Grant Agreement originally foresaw that the final international project conference on plastic prevention and removal would be organised by VLPF in Venice, in connection with the European Green Week and with the participation of sister Lighthouse projects, the European Commission and relevant networks.

- **Implementation adjustment:** During implementation, organisational responsibility for the final conference was transferred from VLPF to NIC. As project coordinator, NIC will lead the organisation of the event and use its network to support the participation of scientific, policy, industry, investor, Mission Ocean and community stakeholders. The event is planned in a hybrid format to maximise accessibility and participation. This adjustment concerns the organisational responsibility and delivery approach; the T6.3 KPI target of 300 participants remains unchanged.

2. Hackathon (T6.5): The Hackathon was one of the most extensive digital Community Engagement activities implemented during the reporting period, bringing together students, entrepreneurs, scientists, industry representatives, public authorities, REMEDIES Ambassadors and other stakeholders.

- **Communication consideration:** The title “PLASTIC FANTASTIC” was used intentionally as an ironic framing to draw attention to the contrast between plastic’s practical utility and its environmental consequences. The framing was intended to stimulate discussion around plastic use, prevention, reuse, circular alternatives and innovative valorisation pathways. The participation of a European Commission representative as keynote speaker provided high-level visibility to the event; it is reported here as participation and does not imply formal institutional endorsement.
- **Implementation adjustment:** The original plan foresaw support for three winning teams. Following additional fundraising, resources became available to support four winning teams.

7.2 Next steps

At the M24 reporting point, the following priorities were identified for the second half of the project. They are presented here as the implementation priorities established at half-time. Developments occurring after M24 may be reported separately as post-M24 follow-up information but should not be incorporated retrospectively into the M1-M24 KPI assessment: Ongoing partner engagement and follow-up. At M24, continued bilateral and WP6-level coordination with REMEDIES partners was identified as a priority for

refining upcoming Communication, Dissemination and Community Engagement actions, aligning key messages, identifying collaboration opportunities and strengthening the intended REMEDIIES legacy. Enhanced visibility of demo sites and success stories. At M24, the consortium planned to develop the first short solution video using the Cyclades Demo Site as an initial example and reference for the remaining Demo Sites. The wider objective was to strengthen accessible presentation of REMEDIIES technologies, implementation settings and expected or achieved results. Strategic anti-litter campaigns. Additional Anti-Litter Campaigns were planned for the second half of the project, including activities in Slovenia, Albania, Italy and France. Their purpose was to strengthen local mobilisation, awareness raising, clean-up participation and engagement around plastic pollution and zero-waste solutions. Design and implementation of artistic residencies. At M24, the consortium planned to develop five Artistic Residencies connecting artists, researchers, REMEDIIES partners and local communities around marine litter and ocean sustainability. Focused outreach to industry, investors and key stakeholders. A priority for the second half of the project was to strengthen engagement with industry actors, investors, environmental technology companies, NGOs and policy stakeholders, supporting awareness of REMEDIIES innovations and potential pathways for uptake, replication, technology transfer and investment. Upcoming policy workshops and cluster events. Additional Policy Alignment Workshops and Cluster Meetings were planned for the second half of the project to strengthen policy relevance, cross-project learning, knowledge exchange and Mission Ocean collaboration. Specific dates, locations and organisers should be stated only where they had been confirmed at the M24 reporting point. Inclusive and accessible communication. The consortium identified the need to strengthen gender-sensitive, inclusive and accessible practices across WP6, including the use of inclusive language, consideration of diverse visual representation, improved accessibility of digital and event materials where feasible, and attention to inclusion when planning and reporting Communication, Dissemination and Community Engagement activities.

8. Contribution to the EU Mission Ocean and Waters legacy

REMEDIES contributes directly to the legacy of the EU Mission “Restore our Ocean and Waters by 2030” by turning research, innovation, communication, dissemination and community engagement into visible, reusable and scalable outputs. As a Mediterranean Lighthouse project, REMEDIES is aligned with the Mission objectives to prevent and eliminate pollution, and support a carbon-neutral and circular blue economy. The project addresses these objectives through its three operational pillars: monitoring and detection of plastic litter, collection and valorisation of plastic litter, and prevention of non-degradable plastics. The communication and dissemination work of REMEDIES is therefore not limited to project visibility. It supports Mission legacy by making project results, tools, technologies, methodologies and learning materials accessible to Mission actors, public authorities, innovators, researchers, civil society organisations, citizens and other stakeholders beyond the individual events and campaigns implemented during the project.

The objectives of REMEDIES are strongly aligned with the Mission ambition to move from research and demonstration towards deployment, replication and systemic change. REMEDIES contributes to the Mission by:

- preventing and reducing plastic and microplastic pollution across Mediterranean demonstration sites;
- testing and showcasing innovative solutions for monitoring, collection, valorisation and prevention;
- supporting citizen science and community-led action through clean-ups, anti-litter campaigns and local engagement formats;
- promoting circular and zero-waste alternatives to conventional plastics;
- strengthening cooperation between research institutions, technology providers, local authorities, NGOs, innovators, investors and citizens;
- contributing practical knowledge, tools and evidence that can be reused by other Mission projects, associated regions and Mediterranean stakeholders.

REMEDIES has demonstrated, through the D6.3 half-time reporting period, that its communication and dissemination strategy extends well beyond conventional project outreach. With over 1.3 million recorded reach across 268 activities, the project has combined broad visibility campaigns with deeper, targeted engagement formats, ensuring that both awareness-raising and capacity-building objectives are met in parallel.

More significantly, REMEDIES has embedded itself structurally within the EU Mission Ocean and Waters ecosystem. By signing the Mission Charter, the project has formally confirmed its commitment to the Mission's shared objectives and collective action framework, positioning REMEDIES as part of the wider community contributing to ocean and waters restoration by 2030. This commitment is made operational through the connection of REMEDIES results and technologies to the Mission Implementation Platform and the wider Mission Ocean and Waters Service Portal, which function as shared spaces for knowledge exchange, collaboration, financing support and access to Mission-relevant solutions. Complementing this, inclusion in the Mission Solutions Library, participation in Communication Collaborative Meetings, and presence at Annual Forums have further ensured that REMEDIES results are not confined to the project's own channels but are actively circulated within Mission-level infrastructure.

This institutional embedding is reinforced at the practical level by the REMEDIES Innovation Marketplace, which operationalises the project's legacy by connecting concrete stakeholders, local authorities, businesses, NGOs, researchers and investors with actionable, replicable solutions for plastic monitoring, collection, prevention and valorisation.

Taken together, these efforts illustrate a coherent trajectory: from generating reach and awareness, to enabling uptake and replication, to anchoring results within the Mission's shared platforms and collective governance framework. This trajectory is further strengthened by an inclusive communication approach, ensuring that REMEDIIES' impact reaches diverse audiences and sea-basin contexts alike.

Ultimately, REMEDIIES' contribution to the Mission legacy lies not in isolated communication outputs, but in the systematic transformation of project activities into accessible knowledge, validated solutions and durable stakeholder connections anchored in the Mission Charter's collective commitments and channeled through the Mission Implementation Platform and Service Portal supporting the Mission's broader ambition to shift from research and demonstration toward real-world deployment and long-term systemic impact across the Mediterranean and beyond.

9. Conclusion

This half-time report confirms that REMEDIIES has moved from the strategic framework established in D6.1 to coordinated implementation during M1-M24. Through quarterly reporting, partner coordination and activity classification, WP6 has monitored Communication, Dissemination and Community Engagement as distinct but complementary functions, supporting both consistent KPI accounting and qualitative assessment of audience relevance and stakeholder value. Across M1-M24, partners reported 268 activities generating an aggregate recorded reach of 1,301,926 a cumulative figure, not a count of unique individuals. In line with D6.1, formal reach KPIs remain tracked separately across Communication (T6.2), Dissemination (T6.3) and Community Engagement participation. This combined portfolio reached diverse audiences, from citizens and civil society to researchers, industry, investors and public authorities, with each function serving a distinct role: Communication built visibility, Dissemination transferred results to actors able to use or replicate them, and Community Engagement enabled active participation and co-creation. Progress against the WP6 KPI framework has been substantial, though uneven: several indicators have been achieved or exceeded by M24, while others remain in progress or are planned for later stages, as detailed in the previous sections. Qualitative evidence further confirms that these activities have supported knowledge exchange, capacity building, policy dialogue, citizen science and local mobilisation reinforced by the Open Call cases, the Innovation Marketplace, the Results Repository and Mission Ocean cooperation, which together ensure that REMEDIIES knowledge and solutions remain accessible beyond individual activities. For the second half of the project, priorities include completing remaining WP6 outputs, expanding Demo Site dissemination and Open Days, finalising solution videos, strengthening Policy Alignment Workshops and Cluster Meetings, advancing Artistic Residencies and Anti-Litter Campaigns, reinforcing industry and investor engagement, and preparing the final conference with gender-sensitive, inclusive and accessible communication maintained as a cross-cutting principle throughout.



Annex I - Connected local opinion makers

#	Official / Standardised Entity Name	Entity Type	Country	Main Field / Relevance	Representative	Website
1	University of the Aegean	Public University / Higher Education Institution	Greece	Research, education, marine and environmental sciences	Eleftheria Klontza	aegean.gr
2	Green Fund (Πράσινο Ταμείο)	Public Environmental Funding Body	Greece	Environmental funding, climate, biodiversity and environmental protection	Stavroula Demiri	prasinosameio.gr
3	Athens Water Supply and Sewerage Company S.A.	Water & Wastewater Utility	Greece	Water supply, wastewater treatment and water management	Aikaterini Dimitrou	eydap.gr/en/home
4	Athanasios C. Laskaridis Charitable Foundation	Charitable Foundation	Greece	Marine conservation, environmental protection and entrepreneurship	Angeliki Kosmopoulou	aclcf.org/en
5	Aegean - Cyclades Preservation Fund AMKE	Environmental Non-profit Organisation / Fund	Greece	Island conservation, biodiversity and community environmental action	Anny Mitropoulou	cycladespreservationfund.org
6	WWF Greece	Environmental NGO	Greece	Biodiversity, climate, nature conservation and marine protection	Konstantinos Tsoukalas	wwf.gr/en
7	All For Blue	Environmental Non-profit Organisation	Greece	Marine conservation, ocean education and coastal clean-ups	Maria Rapti	allforblue.org
8	Municipal Port Fund of Thira	Municipal Legal Entity / Port Management Authority	Greece	Port management, maritime infrastructure and port environmental management	Dimitra Mavrommati	santoriniports.gov.gr/en
9	Esplora Interactive Science Centre	Science Centre / Public Engagement Organisation	Malta	Science communication, education and public engagement	Yacopo Baldacchino	esplora.org.mt
10	plasticpreneur GmbH	Circular Economy / Recycling Technology Company	Austria	Decentralised plastic recycling, circular innovation and entrepreneurship	Sören Lex	plasticpreneur.com



11	BUSINESSMED - Union of Mediterranean Confederations of Enterprises	Regional Business Network	Tunisia	Mediterranean business ecosystem, entrepreneurship and international cooperation	Mahdi Khomsi	businessmed-umce.org
12	Plastic Soup Foundation	Environmental NGO	Netherlands	Plastic pollution prevention, advocacy, research communication and public awareness	Maria Westerbos	plasticsoupfoundation.org
13	ACTeon Environment	Environmental Research & Consultancy Company	France	Environmental policy, ecological transition, water and stakeholder engagement	Pierre Strosser	acteon-environment.eu
14	Eco Brixs	Social Enterprise / Plastic Recycling Organisation	Uganda	Plastic collection, recycling, circular economy and community livelihoods	Andy Bownds	ecobrixs.org
15	EurOcean - European Centre for Information on Marine Science and Technology	Marine Science Network / Foundation	Portugal	Marine science, ocean information, research collaboration and science communication	Ruth Higgins	eurocean.org
16	Slovenian Research and Innovation Agency (ARIS)	Public Research & Innovation Funding Agency	Slovenia	Research and innovation funding, knowledge transfer, innovation ecosystems and scientific cooperation	Levin Pal	aris-rs.si/en
17	CIIMAR - Interdisciplinary Centre of Marine and Environmental Research	Marine & Environmental Research Centre / University Research Institution	Portugal	Marine and environmental research, marine litter, ocean sustainability, stakeholder engagement and science communication	Gary Kett	ciimar.up.pt



18	Stichting Climate-KIC International Foundation (Climate KIC)	Climate Innovation Foundation / Non-profit Organisation	Netherlands	Climate innovation, circular economy, systems transformation, entrepreneurship and capacity building	Bart Stegeman	climate-kic.org
19	Relevant Ventures GmbH	Impact Investment / Venture Development Organisation	Austria	Impact entrepreneurship, venture development, sustainable business models, investment and scaling of environmental solutions	Nikolaus Hutter	relevant.is
20	Team ABC Ventures	Venture Capital / Acceleration Platform	Ireland	Sustainable mobility, travel and bluetech, venture investment, innovation and startup acceleration	Clyde Hutchinson	teamabc.ventures
21	EIT Manufacturing CLC South East	European Innovation Hub / Manufacturing Innovation Network	Greece	Manufacturing innovation, circular economy, entrepreneurship, business creation and scaling of innovative solutions	Niki Kousi	eitmanufacturing.eu



Annex II - Stakeholder allies

#	Official / Standardised Entity Name	Entity Type	Country	Main Field / Relevance	Website
1	Martin Strel	Individual / Ocean Advocate & Marathon Swimmer	Slovenia	Ocean advocacy, endurance swimming, public engagement	martin-strel.com
2	Municipality of Budva	Local Authority / Municipality	Montenegro	Coastal governance, waste management, tourism sustainability	budva.me
3	Ministry of Ecology, Sustainable Development and Northern Region Development	National Government Ministry	Montenegro	Environmental policy, waste management, public outreach	gov.me/en/mers
4	Municipality of Ulcinj	Local Authority / Municipality	Montenegro	Coastal governance, waste collection, marine litter	ul-gov.me
5	Explore & Preserve	Environmental NGO / Association	France	Marine litter monitoring, clean-ups, citizen engagement	explore-preserve.org
6	Beyond Plastic Med	Philanthropic Initiative / Network	Monaco	Mediterranean plastic pollution reduction, project support and funding	beyondplasticmed.org
7	Port-Cros National Park	National Park / Protected Area Authority	France	Marine protected areas, conservation, plastic pollution prevention	portcros-parcnational.fr
8	Commune de Saïdia	Local Authority / Municipality	Morocco	Coastal governance, community engagement, marine litter prevention	collectivites-territoriales.gov.ma/fr/open-data/commune-de-saidia
9	Municipality of Tirana	Local Authority / Municipality	Albania	Urban governance, riverine litter prevention, public engagement	tirana.al
10	ZINNAE	Water Cluster / Innovation Network	Spain	Water sustainability, innovation, replication and stakeholder mobilisation	zinnae.org
11	Plastic Soup Foundation	Environmental NGO	Netherlands	Plastic pollution prevention, advocacy, public awareness	plasticsoupfoundation.org
12	Top Channel	Media Organisation	Albania	Public communication and citizen engagement	top-channel.tv
13	Čista Obala / Clean Coast	Citizen Environmental Initiative	Slovenia	Coastal clean-ups, citizen engagement, International Coastal Cleanup activities	facebook.com/cistaobala
14	Ecologists Without Borders	Environmental NGO	Slovenia	Zero waste, clean-ups, citizen mobilisation, circular economy	ebm.si/en
15	Morigenos	Marine Conservation NGO / Research Organisation	Slovenia	Marine mammal research, conservation and public awareness	morigenos.org
16	INSPIRE - Innovative Solutions for Plastic Free European Rivers	EU Research & Innovation Project	Europe	Plastic detection, collection and prevention in rivers	inspire-europe.org
17	Aquafil S.p.A.	Circular Materials / Recycling Company	Italy / Slovenia	Nylon recycling, circular materials, recovery of fishing gear	aquafil.com
18	PlanetCare	Cleantech SME	Slovenia	Microfiber filtration for washing machines and microplastic prevention	planetcare.org
19	SPAR Slovenia	Retail Company / Supermarket	Slovenia	Reusables, sustainable retail, plastic reduction	spar.si



20	Chamber of Commerce and Industry of Slovenia	Chamber of Commerce	Slovenia	Industry outreach, SME mobilisation, circular economy	gzs.si
21	All For Blue	Environmental NGO	Greece	Marine conservation, ocean education, clean-ups	allforblue.org
22	WWF Greece	Environmental NGO	Greece	Biodiversity, marine protection, plastic pollution	wwf.gr
23	Aegean Rebreath	Environmental NGO	Greece	Marine litter recovery, circular economy, port communities	aegeanrebreath.org
24	Municipality of Thira	Local Authority / Municipality	Greece	Island governance, sustainability, coastal management	thira.gov.gr
25	Municipal Port Fund of Thira	Municipal Port Authority / Legal Entity	Greece	Port management, marine infrastructure, waste management	santoriniports.gov.gr
26	SYN Fab Lab	Fabrication Lab / Innovation Hub	Greece	Circular prototyping, local manufacturing, materials innovation	synfablab.com
27	Blue Municipalities Network	Municipal Network	Greece	Coastal municipalities, marine sustainability, local cooperation	bluemunicipalities.org
28	Nautical Club of Santorini	Sports / Nautical Club	Greece	Marine community engagement, sailing and ocean awareness	santorininc.com
29	Cyclades Preservation Fund	Environmental Fund / NGO	Greece	Cycladic island conservation, marine protection, community action	cycladespreservationfund.org
30	Revive Our Ocean	Global Marine Conservation Initiative	International	Community-led marine protection and marine protected areas	reviveourocean.org
31	Municipality of Mykonos	Local Authority / Municipality	Greece	Island governance, coastal waste and sustainability	mykonos.gr
32	Nerd Fishing	Fishing Community / Commercial Stakeholder	Greece	Fisher engagement, ocean monitoring and awareness	nerdfishing.shop
33	Greek Eco Project	Environmental NGO	Greece	Marine clean-ups, citizen science, environmental education	greekecoproject.gr
34	Hellenic Phycological Society	Scientific Society	Greece	Marine algae research, biodiversity and outreach	phycology.gr
35	Fisheries Research Institute	Public Research Institute	Greece	Fisheries, aquatic environment and marine research	inale.gr/en/home_inale_en
36	PhysisOrg	Sustainability Organisation / Social Enterprise	Greece	Climate action, sustainability education and coastal clean-ups	physisorg.com
37	Athanasios C. Laskaridis Charitable Foundation	Charitable Foundation	Greece	Marine conservation, environmental protection and funding	aclcf.org/en
38	Sporos Platform	Impact Investment Platform / Fund	Greece	Circular economy finance, sustainable SMEs and investment	sporosplatform.com
39	Sani/Ikos Group	Hospitality Group	Greece	Sustainable tourism, zero waste and plastic reduction	saniikos.com
40	Save Your Hood	Environmental Non-profit / Volunteer Network	Greece	Community clean-ups, citizen mobilisation and environmental action	saveyourhood.gr
41	ScienceMe	Science Communication Platform	Greece	Science communication and environmental engagement	scienceme.gr
42	Piraeus Port Authority S.A.	Port Authority / Company	Greece	Port operations, marine environment and waste management	olp.gr
43	Enterprise Greece	National Investment & Trade Promotion Agency	Greece	Investment, business scaling and internationalisation	enterprisegreece.gov.gr
44	Dataphoria	Sustainability / ESG Technology Company	Greece	ESG measurement, sustainability data and impact analytics	dataphoria.gr
45	P2P Lab	Research Collective / Non-profit	Greece	Commons, open collaboration and distributed innovation	p2plab.org



46	Technical University of Crete	Public University	Greece	Research, engineering and circular economy	tuc.gr
47	National and Kapodistrian University of Athens	Public University	Greece	Research, education and environmental science	uoa.gr
48	Orange Grove	Incubator / Entrepreneurship Ecosystem	Greece	Startup support, innovation and scaling	orangegrove.eu
49	ATLANTIS Consulting S.A.	Consulting / Innovation Company	Greece	Innovation finance, blue economy and business scaling	atlantisresearch.gr
50	UrbanDig Project	Non-profit Arts / Research / Community Platform	Greece	Participatory urbanism and citizen engagement	urbandigproject.org
51	Hellenic Society for Circular Economy	Scientific / Professional Society	Greece	Circular economy, research and policy dialogue	hsce.gr
52	Hellenic Fertilizer Association	Industry Association	Greece	Nutrient management, industry outreach and sustainable inputs	spel.gr
53	Symbeiosis	Sustainable Agri-food Company	Greece	Regenerative agriculture and sustainable value chains	symbeiosis.com
54	Athena Research Center	Public Research Centre	Greece	Digital innovation, research and technology transfer	athenarc.gr
55	Centre for Research and Technology Hellas	Public Research Centre	Greece	Research, technology transfer and environmental innovation	certh.gr
56	University of Piraeus	Public University	Greece	Maritime, economics and environmental research	unipi.gr
57	National Centre for Scientific Research "Demokritos"	Public Research Centre	Greece	Environmental science, materials and technology	demokritos.gr
58	Hellenic Centre for Marine Research	Public Marine Research Centre	Greece	Oceanography, marine ecosystems and pollution science	hcmr.gr
59	European Investment Bank	EU Financial Institution	EU / Luxembourg	Sustainable infrastructure, blue economy finance and investment	eib.org
60	Mediterranean Information Office for Environment, Culture and Sustainable Development	Regional Environmental NGO Network	Greece / Mediterranean	Environmental policy, Mediterranean cooperation and marine pollution	mio-ecsde.org
61	Municipality of Guimarães	Local Authority / Municipality	Portugal	River litter reduction, local governance and community action	cm-guimaraes.pt
62	Laboratório da Paisagem de Guimarães	Environmental Research & Education Centre	Portugal	Climate, biodiversity, water, circular economy and citizen science	labpaisagem.pt
63	University of Minho	Public University	Portugal	Research, environment and innovation	uminho.pt
64	RESINORTE	Waste Management Company	Portugal	Municipal waste treatment, recycling and circular economy	resinorte.pt
65	Portuguese Red Cross	Humanitarian NGO	Portugal	Community mobilisation and volunteer networks	cruzvermelha.pt
66	Corpo Nacional de Escutas	Scout Association	Portugal	Youth engagement and environmental volunteering	escutismo.pt
67	Portuguese Environment Agency	National Environmental Authority	Portugal	Environmental regulation, water, waste and coastal policy	apambiente.pt
68	Esplora Interactive Science Centre	Science Centre	Malta	Ocean literacy, youth education and citizen engagement	esplora.org.mt
69	Žibel	Environmental NGO	Malta	Marine clean-ups, ghost gear and plastic pollution	zibel.org
70	University of Malta	Public University	Malta	Marine research, education and innovation	um.edu.mt



71	Oceanography Malta Research Group	University Research Group	Malta	Physical oceanography, marine monitoring and microplastics	um.edu.mt/research/oceanography/malta
72	ANDROMEDA	Marine Research Project	Europe / International	Nano- and microplastic analysis in marine environments	um.edu.mt/research/oceanography/malta/projects/andromeda
73	Sharklab-Malta	Marine Conservation NGO	Malta	Sharks and rays research, marine biodiversity and outreach	sharklab-malta.org
74	Nature Trust - FEE Malta	Environmental NGO	Malta	Biodiversity conservation, environmental education and marine protection	naturetrustmalta.org
75	Ċirkewwa Marine Park	Marine Protected Area / Conservation Initiative	Malta	Marine habitat protection, sustainable diving and tourism	cirkewwamarinepark.mt
76	Mersin Metropolitan Municipality	Local / Regional Authority	Türkiye	Coastal plastic collection, zero waste and public engagement	mersin.bel.tr
77	MERCAN 100th Year Climate and Environment Science Center	Municipal Science / Environmental Education Centre	Türkiye	Climate and environment education, youth engagement	mersin.bel.tr
78	Municipality of Kerkennah	Local Authority / Municipality	Tunisia	Island zero waste, single-use plastic reduction and local alternatives	medcities.org/member/kerkennah-gergenna
79	DOO Komunalne djelatnosti Ulcinj	Municipal Waste Utility	Montenegro	Waste collection, fishing-net recycling and circular economy	komul.me
80	Island Guardians	REMEDIES-funded Educational Initiative	Malta	Youth ocean literacy, plastic prevention and clean-ups	islandguardians.org
81	Municipality of Durrës	Local Authority / Municipality	Albania	Coastal governance, riverine and marine litter	durrës.gov.al/en
82	Agricultural University of Tirana	Public University	Albania	Environmental science, aquaculture, fisheries and education	ubt.edu.al/en
83	Ministry of Environment of Albania	National Government Ministry	Albania	Environment policy, protected areas and pollution control	mjedisi.gov.al
84	Deutsche Gesellschaft für Internationale Zusammenarbeit	International Development Agency	Germany / Albania	Sustainable infrastructure, waste management and capacity building	giz.de
85	Plastic Pirates - Go Europe!	Citizen Science Initiative	Europe	River litter monitoring and youth citizen science	plastic-pirates.eu
86	Aleksandër Moisiu Waste Agency of Durrës	Public University	Albania	Environmental research, education and coastal engagement	uamd.edu.al
87	Waste Agency of Catalonia	Regional Public Agency	Spain	Waste prevention, circular economy and plastic policy	residus.gencat.cat
88	UNEP Mediterranean Action Plan	UN Regional Environmental Programme	Mediterranean / International	Barcelona Convention and regional marine litter governance	unep.org/unepmap
89	MATOKA Instrumentation	Scientific Instrumentation Company	Slovenia	Plastic identification, polymer detection and monitoring	matoka.com
90	European Marine Observation and Data Network	EU Marine Data Network	EU	Marine data, monitoring and open data	emodnet.ec.europa.eu
91	Marina Izola	Marina / Port Operator	Slovenia	Sustainable marina operations and marine litter prevention	marinaizola.com
92	Science and Research Centre Koper	Public Research Institute	Slovenia	Marine and coastal research and sustainable development	zrs-kp.si



93	City of Umag	Local Authority / Municipality	Croatia	Local governance, festival sustainability and coastal management	umag.hr
94	Ministry of Higher Education, Science and Innovation of Slovenia	National Government Ministry	Slovenia	Science, innovation policy and research ecosystem	gov.si/en/state-authorities/ministries/ministry-of-higher-education-science-and-innovation
95	Institute for Water of the Republic of Slovenia	Public Research Institute	Slovenia	Water management, aquatic ecosystems and policy support	izvrs.si
96	National Institute of Public Health Slovenia	Public Health Institute	Slovenia	Health impacts, environment and public awareness	nijz.si
97	Central Wastewater Treatment Plant Domžale-Kamnik	Public Wastewater Utility / Treatment Plant	Slovenia	Wastewater treatment, microplastics and water quality	ccn-domzale.si
98	University of Novi Sad	Public University	Serbia	Research, environmental science and education	uns.ac.rs
99	Ifremer	National Marine Research Institute	France	Marine science, Mission Ocean and pollution research	ifremer.fr
100	ADEME	National Ecological Transition Agency	France	Waste prevention, circular economy and environmental policy	ademe.fr
101	MerTerre	Environmental NGO	France	Marine litter monitoring, clean-ups and citizen mobilisation	mer-terre.org
102	Ecoscience Provence	Environmental NGO / Resource Centre	France	Zero waste, local circular economy and awareness	ecoscienceprovence.com
103	Palana Environnement	Marine Conservation NGO	France	Ghost nets, underwater litter recovery and recycling	palana-environnement.org
104	MedWaves	Regional Activity Centre / Sustainability Organisation	Spain / Mediterranean	Sustainable consumption and production and plastic alternatives	medwaves-centre.org
105	Métropole Toulon Provence Méditerranée	Metropolitan Local Authority	France	Coastal governance and regional environmental policy	metropoletpm.fr
106	Région Sud Provence-Alpes-Côte d'Azur	Regional Government	France	Regional environmental policy, zero plastic and coastal protection	maregionsud.fr
107	City of Hyères	Local Authority / Municipality	France	Islands, ports, tourism and local plastic reduction	hyeres.fr
108	La Saison Bleue	Marine / Coastal Environmental Association & Network	Tunisia	Ocean awareness, blue economy and coastal stakeholder networking	lasaisonbleue.org
109	Ministry of Environment of Tunisia	National Government Ministry	Tunisia	Environmental policy and marine and coastal protection	environnement.gov.tn
110	Forum Mondial de la Mer - Bizerte	International Marine Forum / Platform	Tunisia	Ocean dialogue, Mediterranean cooperation and blue economy	forumdelamerbizerte.com
111	Association Homme et Environnement	Environmental NGO	Morocco	Sustainable development, environmental protection and community action	hee.ma
112	Government of Aragón	Regional Government	Spain	Circular economy policy, regional innovation and sustainability	aragon.es
113	Aragón Circular	Regional Circular Economy Strategy / Platform	Spain	Circular economy, public-private collaboration and sustainable production	aragoncircular.es
114	Zaragoza City Council	Local Authority / Municipality	Spain	Urban sustainability, circular economy and citizen engagement	zaragoza.es



115	European Commission	EU Institution	EU / Belgium	Mission Ocean policy, research and innovation and environmental regulation	commission.europa.eu
116	European Climate, Infrastructure and Environment Executive Agency	EU Executive Agency	EU / Belgium	Horizon Europe and Mission Ocean funding and implementation	cinea.ec.europa.eu
117	EU Mission Restore our Ocean and Waters	EU Mission / Policy Initiative	EU	Ocean restoration, pollution prevention and blue economy transformation	missionoceanwaters.eu
118	BlueMissionMed	EU Mission Ocean Coordination Project	Mediterranean / Europe	Pollution-free Mediterranean and innovation ecosystem	bluemissionmed.eu
119	BlueMissionAA	EU Mission Ocean Coordination Project	Atlantic & Arctic / Europe	Basin-level Mission Ocean implementation and ecosystem restoration	bluemissionaa.eu
120	BlueMissionBANOS	EU Mission Ocean Coordination Project	Baltic & North Sea / Europe	Carbon-neutral circular blue economy and stakeholder mobilisation	bluemissionbanos.eu
121	EcoDaLLi	EU Mission Ocean Coordination Project	Danube & Black Sea / Europe	Danube Lighthouse, ecosystem restoration and innovation ecosystem	ecodalli.eu
122	PREP4BLUE	EU Mission Ocean Support Project	Europe	Mission Ocean co-creation, implementation support and stakeholder engagement	prep4blue.eu
123	PHAROS	EU Mission Ocean Project	Atlantic & Arctic / Europe	Marine ecosystem restoration, pollution prevention and blue economy	pharosproject.eu
124	SEACURE	Horizon Europe Project	Europe / Mediterranean	Nutrient pollution prevention and remediation from land to sea	seacure-project.eu
125	CARDIMED	Horizon Europe Project	Mediterranean / Europe	Climate resilience, nature-based solutions and community action	cardimed-project.eu
126	NURISH	Horizon Europe Project	Europe	Nature-based solutions and ecosystem and community resilience	networknature.eu/nurish
127	TASC-RestoreMed	EU Mission Ocean Project	Mediterranean / Europe	Technical assistance and community-led ecosystem restoration	tascrestorem.eu
128	DALIA	EU Mission Ocean Project	Danube / Europe	Freshwater restoration, decision support and pollution reduction	dalia-danube.eu
129	ULTFARMS	Horizon Europe Ocean Mission Project	Europe	Low-trophic aquaculture, regenerative ocean farming and blue economy	ultfarms.eu
130	BioProtect	EU Research & Innovation Project	Atlantic & Arctic / Europe	Marine biodiversity protection and restoration	bioprotect-project.eu
131	SeaClear2.0	EU Mission Ocean Project	Europe	Robotic marine litter detection and collection	seaclear2.eu
132	MAELSTROM	EU Research & Innovation Project	Europe	Marine litter removal technologies and circular economy	maelstrom-h2020.eu
133	SHORE	Horizon Europe Ocean Literacy Project	Europe	Ocean literacy, schools and community innovation	shoreproject.eu
134	iMERMAID	EU Research & Innovation Project	Mediterranean / Europe	Pollution monitoring, prevention and remediation	imermaid.eu
135	OneBlue	EU Research & Innovation Project	Europe	Emerging contaminants and pollution in marine systems	one-blue.eu
136	UPSTREAM	EU Research & Innovation Project	Europe	Source-to-sea pollution prevention, monitoring and remediation	upstream-project.eu
137	RISTANC	EU Research & Innovation Project	Adriatic / Europe	Marine restoration, citizen participation and policy co-creation	ristanc.eu
138	Marine Shield Cluster	EU-funded Projects Cluster / Network	Europe	Marine pollution monitoring, prevention and remediation	marineshield.eu



139	Ocean Best Practices System	International Ocean Best-Practice Platform	International	Standardisation, ocean observing methods and marine pollution protocols	oceanbestpractices.org
140	Society of Environmental Toxicology and Chemistry Europe	Scientific Society	Europe	Ecotoxicology, environmental chemistry and microplastics research	setac.org
141	European Geosciences Union	Scientific Union	Europe / Germany	Earth, ocean and environmental science and citizen science	egu.eu
142	Italian Exhibition Group	Event / Exhibition Company	Italy	Green technology, circular economy and stakeholder convening	iegexpo.it
143	ECOMONDO	Green Technology & Circular Economy Exhibition	Italy	Circular economy, waste, water and blue economy innovation	ecomondo.com
144	SDEWES Centre	Research / Conference Network	Croatia / International	Sustainable energy, water and environmental systems	sdewes.org
145	Crowdhelix	Research & Innovation Collaboration Network	Europe / UK	Horizon collaboration, matchmaking and Mission Ocean community	crowdhelix.com
146	European Court of Auditors	EU Institution	EU / Luxembourg	EU programme oversight and climate and environmental accountability	eca.europa.eu
147	Marine Institute	National Marine Research Agency	Ireland	Marine science, ocean observation and blue economy	marine.ie
148	University of Galway	Public University	Ireland	Marine and climate research and Atlantic cooperation	universityofgalway.ie
149	Diversity Charter Slovenia	Diversity & Inclusion Network / Charter	Slovenia	Stakeholder networks, organisational inclusion and sustainability ecosystem	raznolikost.eu/en
150	SRIP - Circular Economy	Strategic Research & Innovation Partnership	Slovenia	Circular economy, industrial collaboration and value chains	srip-circular-economy.eu
151	CAPTOPLASTIC, S.L.	Cleantech / Microplastic Technology Company	Spain	Microplastic detection and removal from water	captoplastic.com
152	Plastic Smart Cities	City Plastic Reduction Initiative / Network	International	City-level plastic reduction, monitoring and citizen action	plasticsmartcities.org
153	Flanders Marine Institute	Marine Research Institute	Belgium	Marine science, data and river-to-sea pollution research	vliz.be/en
154	Sea Star Festival	Music Festival / Large Event	Croatia	Festival sustainability, reusable systems and zero-waste event testing	seastarfestival.com
155	Plasticpreneur	Circular Economy / Recycling Technology Company	Austria	Small-scale plastic recycling, entrepreneurship and circular solutions	plasticpreneur.com

Annex III - Connected initiatives

#	Official / Standardised Entity Name	Entity Type	Country	Main Field / Relevance	Website
1	Climate Resilient-Regions Through Systemic Solutions and Innovations	EU-funded Research & Innovation Project	EU, coordinated from Greece	Climate resilience, systemic innovation, regional sustainability and adaptation	arsinoe-project.eu
2	Save Your Hood	Volunteer-led Non-profit / Citizen Initiative	Greece	Citizen mobilisation, community clean-ups, waste prevention, environmental awareness	saveyourhood.gr
3	OZON NGO	Environmental NGO / Non-profit Organisation	Greece	Marine litter, coastal pollution, environmental research, awareness and citizen action	ozon-ngo.gr
4	SoSCiety NGO	Environmental / Scientific NGO	Greece	Environmental research, climate crisis, plastic pollution, biodiversity, citizen science and maritime spatial planning	socialdynamo.gr
5	Apano Meria Social Cooperative Enterprise	Social Cooperative Enterprise	Greece	Environmental conservation, sustainable local development, cultural and natural heritage, environmental education in Syros	apanomeria.org
6	UrbanDig Project, Ohi Pezoume Performing Arts Company	Non-profit Arts, Research & Community Platform	Greece	Participatory urban research, community engagement, participatory mapping, public space and cultural interventions	urbandigproject.org
7	SPOROS Platform	Circular Economy Impact Investment Fund / Investment Platform	Greece	Impact investment, circular economy, sustainable businesses, resource efficiency and blue economy	sporosplatform.com
8	Stamatiou Plastics / Stamatiou Group	Plastics Manufacturing & Recycling Company	Greece	Plastic products, recycling, aquaculture equipment and systems, marine applications	stamatiouplastic.gr
9	Enaleia	Environmental Non-profit Organisation / Social & Circular Economy Organisation	Greece	Marine plastic collection, fisheries engagement, ocean restoration, prevention and circular economy	enaleia.com
10	Enable Good	Sustainability & Impact Advisory / Impact-tech Company	Greece	Sustainability, ESG, CSR, impact measurement and partnerships between businesses and NGOs	enablegood.co



11	among	Social Innovation Design Agency	Greece	Social innovation, human-centred design, organisational development, participatory processes and systemic change	among.gr
12	Dogs' Voice	Animal Welfare Non-profit Organisation / NGO	Greece	Stray animal protection, adoption networks, emergency response, animal welfare advocacy and legal support	dogsvoice.gr
13	Athanasios C. Laskaridis Charitable Foundation	Charitable Foundation	Greece	Marine and environmental protection, social initiatives, employment and entrepreneurship	aclcf.org
14	RadioActivity Monitoring in OceanN EcosystemS	EU-funded Research & Innovation Project	EU, coordinated from Greece	Marine radioactivity monitoring, environmental sensing and innovative ocean-monitoring technologies	ramones-project.eu
15	Sani/Ikos Group	Hospitality Group / Resort Operator	Greece / Spain	Sustainable tourism, luxury hospitality, environmental management, waste and plastics reduction	saniikos.com
16	EurOcean, European Centre for Information on Marine Science and Technology	Independent Non-profit Scientific Organisation	Portugal	Marine science and technology, ocean knowledge exchange, research networking and ocean literacy	eurocean.org
17	WIT	NGO / Environmental Innovation Supporter	Not verified	Support for nature-inspired scientific solutions against plastic pollution; referenced in REMEDIES Plastic Fantastic activities	REMEDIES reference
18	CAPTOPLASTIC, S.L.	Environmental Technology Company / Startup	Spain	Microplastic detection, quantification and removal from water; circular water technologies	captoplastic.com
19	Sustainable Sailing Greece	Environmental Non-profit Organisation / Initiative	Greece	Sustainable nautical tourism, marine conservation, environmental education and responsible sailing	sustainablesailinggreece.com
20	plasticpreneur	Circular Economy / Plastic Recycling Enterprise	Austria	Small-scale plastic recycling technologies, recycling equipment, education and circular-economy capacity building	plasticpreneur.com